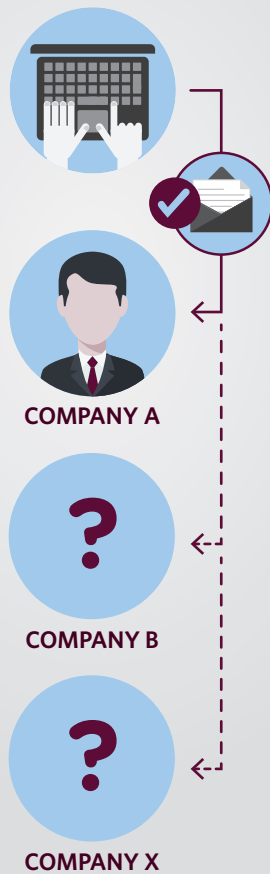


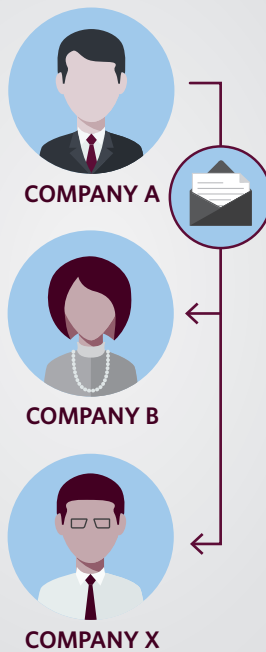
Know your responsibility when managing consent

HOW DO I MANAGE CONSENT FOR COMPANIES I WILL WORK WITH IN THE FUTURE?

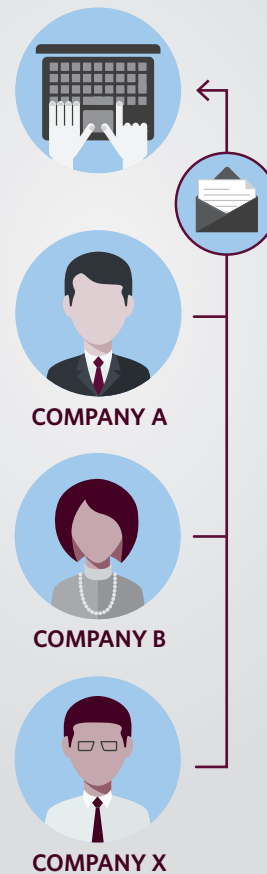
Company A can obtain valid express consent to send commercial electronic messages (CEMs) for their own use as for yet-to-be determined third parties they will work with in the future.



Company A can share the recipient's electronic address with Companies B and X.

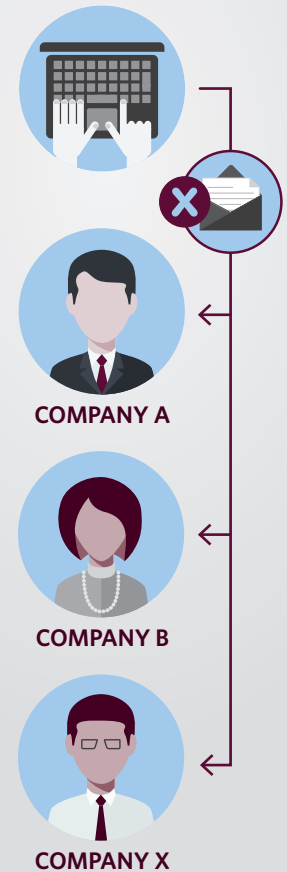


Companies A, B and X can all send CEMs to the recipient using the express consent obtained by Company A. Companies B and X must identify in their CEMs that they received the express consent to send the CEM from Company A.



The recipient must be able to withdraw their express consent from ANY of these companies by unsubscribing from receiving ANY or ALL CEMs.

Company A needs to notify parties of an unsubscribe request that relates to them and Companies B and X have an obligation to notify Company A of any unsubscribe request they receive relating to the express consent acquired by Company A.



All companies are accountable for managing the recipient's consent and unsubscribe requests. All companies must include their identification and unsubscribe mechanism in each CEM.



Specific conditions apply. Please refer to the Legislation and its Regulations.