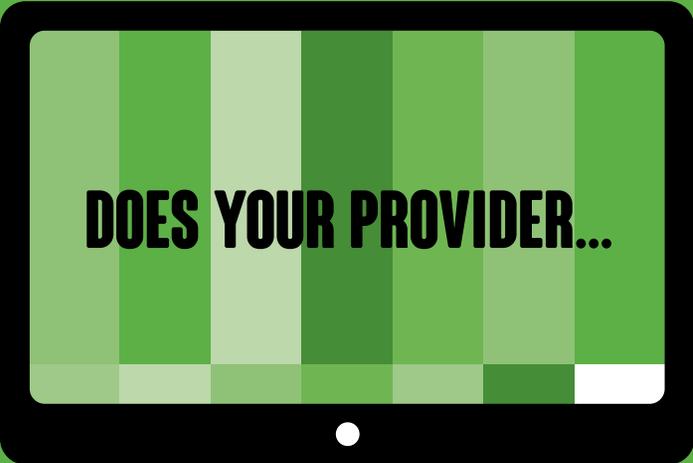


TAKE BACK CONTROL

Is your TV service provider following best practices to give you more choice?



DOES YOUR PROVIDER...

Keep packaging offerings simple?

Give you info about the new TV choices?

Offer you discounts and services regardless of whether you subscribe to the small basic package or their larger packages?

Let you know if you can return to previous channel packages? If you can't, do they help you build a new package that is comparable to the one you had before?

Let you manage your TV services easily like adding or removing channels online?

Offer different options such as rental, rent-to-own or purchase for set-top boxes?

* Small basic package, small packages and pick and pay.

