



Your TV,
your **options!**
(online too!)

Options to watch TV (online too!)

Paid TV services

» **Cable:**

- ≡ The majority of cable companies now offer hundreds of standard and high-definition channels;
- ≡ A set-top box from your cable provider is needed.

» **Internet Protocol television (IPTV):**

- ≡ Digital TV channels delivered to your television through a high-speed Internet connection;
- ≡ The distributor needs to provide you with a set-top box and the requisite access.

» **Satellite:**

- ≡ Delivers broadcast signals directly to small dishes installed at your home;
- ≡ You need both the dish and a set-top box from your distributor to receive satellite services.

Other options

» **Online services:**

- ≡ Includes any audio-visual content available on the Internet;
- ≡ Some are free and others have a subscription fee;
- ≡ A high speed Internet connection with a data plan is necessary in order to download and view programming.

» **Over-the-air stations:**

- ≡ Free access to local television stations, many of which are available in high definition;
- ≡ Minimal one-time equipment costs (an antenna).

» **On-demand services:**

- ≡ Available from TV service providers;
- ≡ Are increasingly becoming available over the Internet;
- ≡ Allows subscribers to choose the programs they want to watch at a time of their choosing.

You have choices
Demand better.