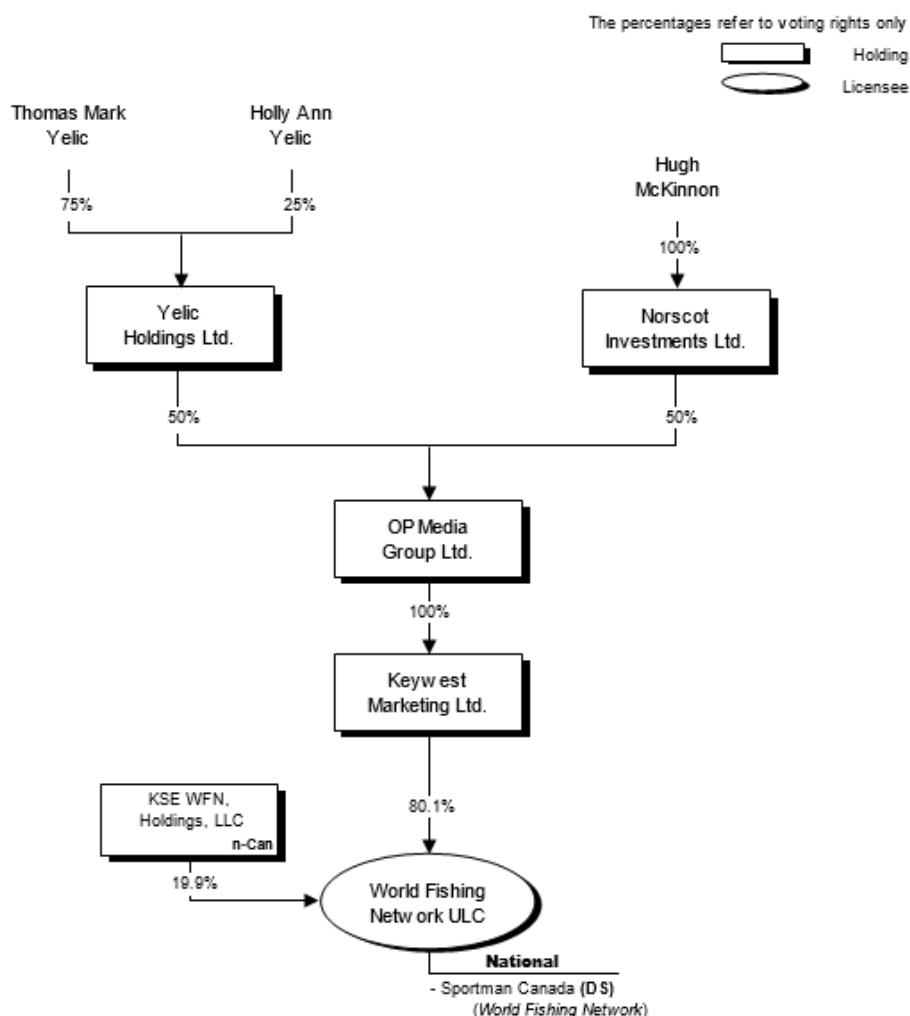


SPORTMAN CANADA (World Fishing)



UPDATE

Administrative Decision – 2016-12-23 – approved a change in ownership and effective control of World Fishing Network ULC through the transfer of all of the issued & outstanding shares in its capital from World Fishing Network (Canada) Ltd. to Keywest Marketing Ltd. (2016-0815-0)

Update – 2019-05-21 – insertion of OP Media Group Ltd. in the ownership structure as per information supplied in the Data Collection System.

Update – 2020-07-08 – World Fishing Network service is now known as Sportman Canada.

NOTICE

The CRTC ownership charts reflect the transactions approved by the Commission and are based on information supplied by licensees. The CRTC does not assume any responsibility for discrepancies between its charts and data from outside sources or for errors or omissions which they may contain.

APPENDIX

Notes: The percentages in this chart refer to voting rights only.

OWNERSHIP

World Fishing Network ULC is held as follows:

- 80.1% by Keywest Marketing Ltd. and
- 19.9% by KSE WFN Holdings, LLC, a non-Canadian corporation

Keywest Marketing Ltd. is held as follows:

- 100% by OP Media Group Ltd.

OP Media Group Ltd. is held as follows:

- 50% by Yelic Holdings Ltd. and
- 50% by Norscot Investments Ltd.

Yelic Holdings Ltd. is held as follows:

- 75% by Thomas Mark Yelic
- 25% by Holly Anne Yelic

Norscot Investments Ltd. is 100% held by Hugh McKinnon.

LICENSEE

- World Fishing Network ULC is licensee of the national discretionary service Sportman Canada (formerly known as World Fishing Network).