



29 November 2013

Mr. John Traversy
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2

Filed electronically

Dear Mr. Traversy,

Re: Shaw Media's Regional Production Report, 2012/2013 Broadcast Year

Shaw Media Inc. ("Shaw Media") is hereby filing the attached Regional Production Report for the 2012/2013 broadcast year. As per Broadcasting Decision CRTC 2011-441, the report describes our outreach efforts and production activities in the defined regions over this period.

Sincerely,

A handwritten signature in black ink that reads "Michael Ferras". The signature is fluid and cursive, with a long horizontal stroke at the end.

Michael Ferras
Vice-President, Regulatory Affairs

Regional Production Report for Shaw Media, 2012/2013 Broadcast Year

1. In Broadcasting Decision CRTC 2011-441, the Commission required large broadcasting ownership groups to file annual reports on their outreach efforts and production activities in the regions.¹
2. Shaw Media (“Shaw”) is now reporting on the outreach efforts and production activities of our Original Content team for the 2012/2013 broadcast year. Below, we provide the details of meetings with independent regional producers throughout the year by our staff and executives. We have also provided information about the regional productions that Shaw has worked on and completed in 2012/2013.

Outreach efforts:

3. Shaw supports independent regional production through the efforts of executives and staff at every level of our company. Our Original Content team, led by Christine Shipton, Vice President of Original Content, is consistently engaged with independent producers from across the country in order to discover the very best original Canadian programming for our conventional stations and specialty services. In addition, Paul Robertson, President of Shaw Media, and Barbara Williams, Senior Vice President of Content, personally meet independent producers at various industry events each year.
4. Currently, our Original Content team consists of three Senior Directors, four Directors and twelve Production Executives. The team travels regularly to the regions to attend industry events, and to engage directly with independent producers in one-on-one meetings. We also meet with independent producers at Shaw Media’s headquarters at 121 Bloor Street East in Toronto. In addition, members of the Original Content team participate on industry panels at conferences and other events to discuss our ongoing programming needs. These efforts ensure that we interact with a broad cross-section of independent producers from all of Canada’s regions, and that they have ample opportunity to pitch their ideas to us.
5. We are pleased to report that our team was very active in reaching out to independent regional producers over the last year, including those from official-language minority communities (“OLMCs”), and have summarized these efforts in the chart below. Please note that we have also included details pertaining to the Original Content team’s outreach efforts in Vancouver. While Vancouver is not one of the defined regions, it is important to recognize that the Original Content team invests significant resources to travel there on a regular basis, thereby saving independent producers from the Vancouver area the time and expense associated with traveling to Shaw Media’s Toronto headquarters to meet with us.

¹ See paragraph 105 of Broadcasting Decision CRTC 2011-441.

Regional Outreach, Drama Content

TEAM MEMBER	EVENT/FORUM	CONTACTS WITH INDEPENDENT REGIONAL PRODUCERS
Tara Ellis, Senior Director, Original Drama Content	February 2013 – Travel with members of the CMPA-BC branch	<ul style="list-style-type: none"> Met with eight producers from British Columbia
	February 2-13 - Ottawa, <i>Bomb Girls</i> Screening	<ul style="list-style-type: none"> Met with a Montreal Producer
	June 2013 – Banff World Media Festival	<ul style="list-style-type: none"> Participated on multiple industry panels Met with multiple regional producers
Rachel Nelson, Director, Original Drama Content	June 2013 – Banff World Media Festival	<ul style="list-style-type: none"> Participated on multiple industry panels Met with multiple regional producers
	February/March 2013 – CMPA Prime Time in Ottawa	<ul style="list-style-type: none"> Met with multiple regional producers
Stephen Finney, Production Executive, Original Drama Content	September 2012, Halifax – Strategic Partners Conference	<ul style="list-style-type: none"> Met with producers from across Canada
	December 2012, Vancouver - Meetings	<ul style="list-style-type: none"> Met with three regional producers
	December 2012, Vancouver – CTV Diverse Screenwriters Workshop	<ul style="list-style-type: none"> Met with multiple regional producers
Susan Alexander, Production Executive, Original Drama Content	2012/2013 Broadcast Year – Meetings at Toronto headquarters	<ul style="list-style-type: none"> Met with producers from Nova Scotia on projects that are currently in the pre-development and development stages
	October 2012 – Newfoundland International Women’s Film Festival	<ul style="list-style-type: none"> Met with multiple producers from Newfoundland and Labrador, Nova Scotia and New Brunswick Heard 12 pitches from producers and writers from the East coast Participated on a panel
Robin Neinstein, Production Executive, Original Drama Content	June 2013 – Banff World Media Festival	<ul style="list-style-type: none"> Met with 15-20 regional producers about upcoming development Moderated panel attended by the Alberta Minister of Culture, Heather Climchuk; Jeff Melanson, President of the Banff Centre; and multiple regional producers Participated in industry panel (“Rookies in the Rockies”) to support emerging

		producers from across the country
	2012/2013 Broadcast Year – Meetings at Toronto headquarters	<ul style="list-style-type: none"> • Met with multiple regional producers (meet-and-greets and pitches) • Participated in imagineNATIVEative industry sessions with Aboriginal producers from across Canada

Regional Outreach, Original Factual Content

TEAM MEMBER	EVENT/FORUM	CONTACTS WITH INDEPENDENT REGIONAL PRODUCERS
Sarah Jane Flynn, Senior Director, Original Factual Content	October 2012 – imagineNATIVE	<ul style="list-style-type: none"> • Met with four regional producers
	November 2012 – Meetings at Toronto headquarters	<ul style="list-style-type: none"> • Met with three regional producers
	January 2013 – Impact Summit, New York City	<ul style="list-style-type: none"> • Met with three regional producers
	January 2013 – Reelscreen Summit, Washington DC	<ul style="list-style-type: none"> • Met with three regional producers
	May 2013 – Hot Docs, Toronto	<ul style="list-style-type: none"> • Met with five regional producers
	June 2013 – Banff World Media Festival	<ul style="list-style-type: none"> • Met with 11 regional producers
Nick Crowe, Director, Original Factual Content	January 2013 – Impact Media Conference	<ul style="list-style-type: none"> • Met with one Quebec producer and two BC producers
	2012/2013 Broadcast Year - Meetings at Toronto headquarters	<ul style="list-style-type: none"> • Met with 12 BC producers; nine Quebec producers; three Ottawa producers; one Alberta producer and one PEI producer
	January 2013 – Reelscreen Summit, Washington DC	<ul style="list-style-type: none"> • Met with one Ottawa producer, one Manitoba producer, two Quebec producers and two BC producers
	June 2013 – Banff World Media Festival	<ul style="list-style-type: none"> • Met with ten BC producers, seven Alberta producers, two Nova Scotia producers and two Manitoba producers
Barbara Shearer, Production Executive, Original Factual Content	November 2012 – Rencontres Internationales du Documentaire de Montreal	<ul style="list-style-type: none"> • 20 pitch meetings with Montreal and Halifax producers
	April/May 2013 – Hot Docs, Toronto	<ul style="list-style-type: none"> • Ten meetings with producers from Vancouver, Calgary and Halifax

	2012/2013 Broadcast Year – Meetings at Toronto headquarters	<ul style="list-style-type: none"> • Twenty-five meetings with producers from Vancouver, Victoria, Halifax, Montreal and Calgary
Andrew Johnson, Production Executive, Original Factual Content	February 2013 – Available Light Film Festival, Whitehorse	<ul style="list-style-type: none"> • Six one-on-one meetings with local producers • Panel discussion about television broadcasting in Canada and independent production • Public Media talk with David Paperny re: <i>Yukon Gold</i> • Roundtable discussion about factual series production in Yukon • Public screening of first episode of <i>Yukon Gold</i> at Yukon Arts Centre
	February 2013 – Trip to Vancouver	<ul style="list-style-type: none"> • Six meetings with Vancouver producers
	April/May 2013 – Hot Docs, Toronto	<ul style="list-style-type: none"> • Met with 7 BC producers, 9 Quebec producers, 3 from the prairies, 1 from the Atlantic, 1 from the North
	May 2012 – “Brunch with a Broadcaster” event hosted by SaskFilm in Regina	<ul style="list-style-type: none"> • Participated on broadcaster panel • Met with ten Saskatchewan producers at the event • Met with four other Saskatchewan producers during the same trip in separate meetings
	May 2012 – Yorkton Film Festival, Yorkton, Saskatchewan	<ul style="list-style-type: none"> • Met with six regional producers
	June 2012 –Dawson City, Yukon for <i>Yukon Gold</i> production meetings	<ul style="list-style-type: none"> • Met with production team from Paperny Entertainment
	2011/2012 Broadcast Year - Meetings at Toronto headquarters	<ul style="list-style-type: none"> • Met with nine BC producers, one Quebec producer, four from the prairies, and one from the Atlantic

Regional Outreach, Lifestyle Content

TEAM MEMBER	EVENT/FORUM	CONTACTS WITH INDEPENDENT REGIONAL PRODUCERS
Emily Morgan, Senior Director, Original Lifestyle Content	June 2013 – Banff World Media Festival	<ul style="list-style-type: none"> Met with seven regional producers from Ontario, Quebec, Manitoba and Alberta
Leslie Merklinger, Director , Original Lifestyle Content	September 2012 - Trip to Calgary	<ul style="list-style-type: none"> Met with Calgary Tourism Board regarding opportunities in television Met with one producer from Calgary
	June 2013 – Banff World Media Festival	<ul style="list-style-type: none"> Met with six regional producers from Ontario, Quebec, Manitoba and Alberta
Tanya Linton, Director, Original Lifestyle Content	February 2013 – CMPA Prime Time in Ottawa	<ul style="list-style-type: none"> Met with multiple regional producers from across Canada
Nancy Franklin, Production Executive, Original Lifestyle Content	2012/2013 Broadcast Year – Meetings at/from Toronto headquarters	<ul style="list-style-type: none"> Meetings with Halifax producer and Montreal producer
	February 2013 – CMPA Prime Time in Ottawa	<ul style="list-style-type: none"> Met with multiple producers (meet-and-greets, as well as pitches)
Kathy Cross, Production Executive, Original Lifestyle Content	Fall 2012 – Trips to PEI	<ul style="list-style-type: none"> Met with PEI producer during production of a series
	2012/2013 Broadcast Year – Meetings at/from Toronto headquarters	<ul style="list-style-type: none"> Met with regional producers from Ontario, Alberta, and Montreal, both in person and via teleconference
Holly Gillanders, Production Executive, Original Lifestyle Content	2012/2013 Broadcast Year – Meetings at Toronto headquarters	<ul style="list-style-type: none"> Met with producers from Manitoba and PEI
Christine Diakos, Production Executive, Original Lifestyle Content	June 2013 – Banff World Media Festival	<ul style="list-style-type: none"> Met with multiple producers from Ontario, Manitoba, Quebec, and Alberta

6. In addition, we would like to note that Ms. Shipton takes every opportunity to liaise with and support independent regional producers across the country. For example, she attended a number of events over the past year where she networked with such producers and participated in panel discussions, including the CMPA Prime Time in Ottawa conference (February/March 2013), the All Access conference in Winnipeg (March 2013), and the Banff World Media Festival (June 2013). This is only a small sampling of the efforts Ms. Shipton has made over the past year to support independent regional production across Canada.

Production Activities:

7. In Broadcasting Decision CRTC 2011-441, the Commission requested annual information about projects in development with regional producers, and actual production activity in the regions.² For ease of reference, we have summarized our regional production efforts in a chart below. For every production, we have indicated where the producer in question is based. In addition, where the principal photography for a production occurred in a particular region, we have provided the relevant details; where this is not the case, we have stated that the principal photography is “not regionally specific.”
8. The chart below demonstrates that Shaw is working with a diverse range of independent producers, including those from OLMCs. Over the last broadcast year, our Original Content team has worked on over forty productions, from the development of new ideas, to shooting in locations across Canada, and moving projects into the post-production phase. These accomplishments are a reflection of Shaw Media’s commitment to supporting independent regional production across the country.

² See paragraphs 105-106 of Broadcasting Decision CRTC 2011-441.

Regional Project Development and Production: 2011/2012 Broadcast Year

PROJECT TITLE	DESCRIPTION	PROGRAM CATEGORY	FORMAT (SERIES, DOCUMENTARY, ETC.)	PRODUCTION COMPANY	STATUS	REGIONAL REFLECTION IN PRINCIPAL PHOTOGRAPHY
Bomb Hunters II	<i>Bomb Hunters</i> follows an all-Canadian cast of expert bomb clearance and disposal teams, who have been assigned the job of cleaning up former testing grounds across Canada.	2b	Returning series	Pixcom Productions, Montreal	To be aired in 2014	All episodes shot in the regions (from Newfoundland to British Columbia).
War Story I	<i>War Story</i> chronicles Canada's war efforts through the testimony of surviving veterans.	2b	New series	52 Media, Toronto	Four episodes to air in 2014	25% of interviews shot across Canada in various regions, including Kelowna, Calgary, Edmonton, Regina, Winnipeg, Windsor, Ottawa and Halifax.
War Story II	Second season of series chronicling Canada's war efforts through the testimony of surviving veterans.	2b	Returning series	52 Media, Toronto	Current production	30% of interviews shot with veterans living in the regions.
Yukon Gold II	Second season of series following four mining crews as they try to strike it rich during northern Canada's extremely short mining season.	2b	Returning series	Paperny Entertainment, Vancouver	Current production	All episodes shot in Dawson, Yukon.
Ice Pilots V	A fifth season of the hit series that follows Buffalo Airways, an airline based in Yellowknife, Northwest Territories. Buffalo mainly flies WWII-era propeller planes year-round in the Canadian North.	2b	Returning series	Omni Films, Vancouver	Current production	All episodes shot in Yellowknife, NWT.
Atanasoff	The story of the man who built the first computer.	2b	One-off documentary	EyeSteelFilm, Montreal	Current production	Not regionally specific.
Treasures Decoded	Unlocking the mysteries of some of history's greatest artifacts.	2b	New series	Pier 21, Toronto	Current production	One episode shot in Newfoundland.
Canadian Pickers IV	The Canadian Pickers continue their incredible coast-to-coast adventure rummaging through barns, basements, and attics, in search of the perfect pick.	2b	Returning series	Cineflix Productions, Toronto	Current production	Shot mainly in rural areas across Canada.

Fire Wars	An inside look at the Wildland Firefighters and in Alberta.	2b	New series	Myth Merchant Films, Spruce Grove, Alberta	In development	Shot in Alberta.
Restoration Garage	Follows the world of high end auto restoration at The Guild in Bradford, Ontario.	2b	New Series	Pixcom Productions, Montreal	Current production	Not regionally specific.
Rise of the E-Sports Hero	Investigates the world of professional e-sports gamers.	2b	One-off documentary	Landrock Entertainment, Vancouver	Current production	Not regionally specific.
Border Security II	<i>Border Security</i> shadows CBSA officers at work at air, land and marine crossings in BC's Lower Mainland and Vancouver Island	2b	New	Force Four Productions, Vancouver	Current production	Not regionally specific.
7 Days in Hell	Adventurers Brett and Cliff walk in the footsteps of history's toughest explorers. This pilot episode finds them retracing the first gold rushers, circa 1880s, in the Yukon.	2b	New – pilot	Proper Television, Toronto	Current production	Shot near Dawson, Yukon.
Dino Hunt Canada	A look at the dinosaur digs going on in Canada, coast-to-coast.	2b	New	Cream Productions, Toronto	Current production	All episodes shot in the regions (BC, Alberta, Saskatchewan and Nova Scotia).
Iron Men	At THAK Ironworks in Floradale, Ontario, the blacksmiths continue a centuries' old tradition. <i>Iron Men</i> takes you inside their world and work.	2b	New – pilot	Castlewood Productions, Toronto	Current production	Shot in Floradale, Ontario.
Natural History of Sex	A provocative, investigative look at how sex has defined the human experience throughout history.	2b	New	Paperny Productions, Vancouver	In development	Not regionally specific.
On the Road	The incredible and sometimes hilarious lives of those who live in recreational vehicles.	2b	New	Lark Productions, Vancouver	In development	Not regionally specific.
Baymen	Slice-of-life docu-soap set in a small Newfoundland village.	2b	New	New Road Media	In development	Shot in Newfoundland.
Robbed, Raided and Reunited	Documentary that shows victims of robbery being reunited with their belongings.	2b	New	Remedy Productions, Vancouver	In development	Shot in British Columbia.
The Other	The saga of the Trudeau Family and its	2b	New	Frantic Films,	In development	Shot in Tweed, Ontario.

Trudeaus	attempt to turn Trudeau Park in Tweed into Canada's top attraction			Winnipeg		
Red Barz	An investigative documentary on the experience of First Nation females in the Canadian penal system.	2b	New	VisJuelles Productions, Sudbury	In development	Shot across Canada.
Haven IV	The fourth season of a drama following FBI Agent Audrey Parker, who is brought to Haven, Maine by a routine case. The town turns out to be a longtime refuge for people who are affected by a range of supernatural afflictions. Audrey chooses to stay in Haven and explore its many secrets — including her own surprising connections to this extraordinary place.	7a	Returning series	eOne Television	Current Production	Shot in Chester, Nova Scotia. Features the East Coast.
Wynonna Earp	Based on the graphic novels, <i>Wynonna Earp</i> is a supernatural modern day western in which a haunted policewoman returns to her ancestral home to battle the reanimated villains once put to rest by her great-grandfather, Wyatt Earp.	7a	New	Seven 24 Films, Calgary	In development	Not regionally specific.
Badlands	Two bickering American fugitives take on unlikely roles as sheriffs in an isolated Alberta town while they secretly hunt for missing gold they believe to be hidden nearby.	7a	New	Take the Shot Productions, St. Johns	In development	Will be shot in Alberta, if it goes to production.
Eat Street IV	A lip-smacking celebration of North America's tastiest, messiest, and most irresistible street food.	5b	Returning series	Paperny Entertainment, Vancouver	Completed	Segments shot in Hamilton, Ontario; Edmonton and Calgary, Alberta; and Montreal, Quebec.
Food Factory II	A behind-the-scenes look at the production lines of some of our favourite foods, to see just how these foods are really made.	2b	Returning series	Cineflix Media, Toronto	Completed	Segments shot in Calgary, Edmonton and Guy, Alberta; Hamilton, London, Woodbridge, Leamington, Niagara-on-the-Lake, Vaughan, Markdale, Windsor and Belleville, Ontario; and Montreal, Quebec.
Canada's	Our top three talent travel across Canada	11b	Returning series	FirValley, Toronto	Completed	Shot in Halifax, Nova Scotia and

Handyman Challenge II	in search of Canada's Top Handyman. With host Jennifer Robertson commenting on the action, the chosen participants are challenged to a variety of competitions that test their resourcefulness and how handy they are. Each week there are two eliminations until the final competition has the winner receiving \$25,000 and the title of Canada's Top Handyman.					Calgary and Edmonton, Alberta.
Canada's Worst Homeowner	In this one-hour special, host and comedian Steve Patterson travels across Canada to uncover the country's most atrocious home repairs and the homeowners who thought they could do it themselves.	5b	New series	Mountain Road (Ottawa)	In development	Not regionally specific.
Giving you the Business (aka Franchise Surprise)	In each episode, one big franchise boss will select six employees with untapped business smarts, and offer them the chance to compete for a major promotion.	11b	New series	Cineflix (Toronto)	Completed	One episode filmed in Sudbury, Ontario.
Nadia G's Bitchin' Kitchen III	Blending delicious recipes and delectable comedy, this is a freshly styled next-generation cooking show that is as entertaining as it is informative. The show capitalizes on Nadia's unique blend of red-hot style, humor, and culinary wizardry to teach the new generation of foodies and newbies the skills they need to rock the kitchen, all while keeping them in stitches.	5b	Returning series	Tricon Films & Television, Toronto	Completed	Entirely shot in Montreal, Quebec.
Bitchin' Kitchen Halloween Special	Nadia G's 1-hour Halloween special	5b	New	Tricon Films & Television, Toronto	Completed	Entirely shot in Montreal, Quebec.
Money Moron	Financial guru Gail Vaz-Oxlade brings her tough love attitude to help money-strapped families. Gail uncovers the	5b	New	Peacock Alley (Toronto)	Completed	One episode filmed in Kingston, Ontario.

	“Money Moron” in the relationship and shows them how to tackle his or her debt once and for all.					
Real Housewives of Vancouver II	A glimpse inside the world of wealth and pampered privilege, where being seen and who you know is everything. The series is a mix of voyeuristic eye-candy and compelling sociological study, revolving around the lives and lifestyles of six glamorous and affluent women who are friends and enemies all at the same time.	11b	Returning series	Lark Productions, Vancouver	Completed	Episodes shot in Langley and the Sunshine Coast, BC.
Pitchin’ In IV	Top Chef Lynn Crawford is continuing her mission to reconnect with food in a very big way. She is rolling up her sleeves and taking on dirty jobs as she pitches in on farms, ranches and fishing boats to experience what it takes to get the food we love onto our tables. And in return for all she has learned, she cooks up a feast to say thanks to the communities she visits.	2b	Returning series	Frantic Films, Winnipeg	Completed	Shot in Oliver, BC; Ucluelet, BC; Thornbury and Midland, Ontario;; L’ile Perrot (Montreal), Quebec; Tupperville, Nova Scotia; and Brooks, Alberta.
The Loupelle Family	Follow the antics of this busy family with seven kids who love to discover old finds and salvage them.	11	New series	Yap Films, Toronto	Completed development	Casting in Barrie, Ontario.
Top Chef Canada III	Returning with a third season, Top Chef Canada will see a new group of chefs looking to prove they have what it takes to win it all. Back at the Judges’ table is critically acclaimed superstar chef Mark McEwan, the sharp wit and impeccable palate of L.A. restaurateur Shereen Arazm and actress, model and Bollywood superstar Lisa Ray.	11b	Returning series	Insight Productions, Toronto	Completed	One episode shot in Bowmanville, Ontario, and final episode shot in Muskoka, Ontario.
Worst Cooks in Canada	Two of Food Network Canada’s celebrity chefs attempt to transform 16 hopeless cooks from kitchen zeroes to kitchen heroes in a grueling culinary boot camp.	5b	In development	Frantic Films, Winnipeg	Completed development	Not regionally specific.

World's Weirdest Restaurants II	Bob Blumer takes a wild ride around the globe to find the wackiest, craziest and downright strangest places to grab a bite.	5b	Returning series.	Paperny Entertainment, Vancouver	Completed	One segment shot in Montreal, Quebec.
You Gotta Eat Here	John Catucci resumes his quest for Canada's most delicious, mouthwatering, over-the-top comfort food. From neighbourhood institutions to renowned favourites and new classics, each episode features our food-obsessed host as he criss-crosses the country on a mission to showcase the must-visit joints and drool-worthy dishes that make it all worth the trip.	5b	Returning series	Lone Eagle, Toronto	Completed	Shot in various regions across Canada.
Timber Kings	Follows the family-run Pioneer Log Homes building company as it handcrafts stunning homes for the rich and famous.	5b	New series	Paperny Entertainment, Vancouver	In production	Pilot (when show was in development) shot in Williams Lake, British Columbia.
Intervention Canada II	Profiles Canadians whose dependence on drugs and alcohol or other compulsive behaviour has brought them to a point of personal crisis.	2b	Returning series	Insight Productions, Toronto	Completed	Episodes shot in Victoria, BC; Wetaskiwin, Alberta; Ottawa and Sudbury, Ontario; Truro and Bridgewater, Nova Scotia; and Bedford, Quebec.
Live Here, Buy This! II	This series tantalizes homeowners with properties around the world that equal the cost of their current home.	11a	Returning series	JV Productions, Toronto	Completed	Segments shot in Halifax, Nova Scotia; Calgary, Alberta; and Ottawa and Coldstream, Ontario.