

Newfoundland Broadcasting Company



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Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2

Filed via My CG Key,

**Annual Report of DV on US Prime Time shows delivered less than 24 hour
before airing**

Attention: Mr. Claude Doucet
Secretary General

1. First of all, on behalf of Newfoundland Broadcasting I would like to apologize to the Commission for not submitting this report by December 31, 2021. This was an error on my part. I thank Senior Policy Analyst, Megan Zwiers for the February 22, 2022 reminder email and I assure the Commission that this will not happen again.
2. In broadcasting Decision CRTC 2020-359 Newfoundland Broadcasting (NBC) was granted permission to air US prime time programming received without DV less than 24 hours prior to air, the same exception the Commission granted to Corus Entertainment Inc. in Broadcasting Regulatory Policy 2019-392.
3. As stated in NBC's application for relief from the requirement to broadcast all prime time shows with DV, NBC receives almost 100% of its prime time US programming from Corus Entertainment Inc. Because Corus is required to air prime time US programming with DV, the vast majority of prime time US programming has DV attached when NBC receives it from Corus. Of the 1460 (365 x 4) prime time hours in the broadcast year September 1, 2020 to August 31, 2021 NBC aired a total of 6 hours of US prime time programming without DV. The programs aired without DV were, 1 episode of 'Seth Myers, A Closer Look', 5

episodes of *'Entertainment Tonight'*, 1 episode of *'MacGyver'* and the live program *'Stand Up to Cancer'*.

4. Newfoundland Broadcasting was required to monitor and report to the Commission the impact of this decision. NBC did not receive a single complaint regarding either the lack of DV on the six hours of programming that aired without DV or for the quality of the DV on all the remaining programs that aired with DV. We will continue to monitor and maintain our effort to ensure that all required prime time programming is aired with DV.
5. Newfoundland Broadcasting was also encouraged to consult with stakeholders and the Described Video Working Group to see if it could contribute to the group. The programming department at NBC is in daily contact with the programming department of Chorus coordinating the delivery of programs and ensuring that, where required and possible prime time programs have DV attached. NBC receives its programming from Chorus with DV attached, therefore NBC has no experience with having to DV a prime time US program. NBC has not reached out to the Described Video Working group because we feel that, with the lack of experience in DV, we would not be able to provide any meaningful contribution to the group.
6. Once again I apologize for not submitting this report by December 31, 2021 and I assure the Commission that future reports will be submitted on time.

Respectfully submitted,



Ron Sparkes,
COO & CFO
Newfoundland Broadcasting Co. Ltd.

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