



LET'S TALK TV

WE
HEARD
YOU!



From
PAST
to **FUTURE**

CREATE
Content

CONNECT
Choice

PROTECT
Tools



Simsub

- Consequences for mistakes
- Live Super Bowl ads – end of 2016 season



Over-the-air

- Free high-quality TV!



30-day cancellation policy

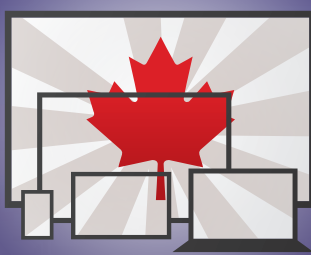
- No more cancellation fees!



Promotion and discoverability



Creating content for a world stage



New platforms



Programming that can compete



Removing barriers to innovation

\$25 MAX.

Affordable entry-level service



Pick-and-pay + small reasonably priced packages



Diverse choices



Viewers in control



Code of conduct for broadcasters and TV service providers



Empowering TV viewers to make informed choices



Easy to understand agreements for TV services



Code of conduct for TV service providers and their customers



Improved access for Canadians with disabilities