



## Broadcasting Notice of Consultation CRTC 2026-33

PDF version

Gatineau, 18 February 2026

*Public record: 1011-NOC2026-0033*

### Call for applications – Indigenous radio stations to serve Ottawa and Toronto

#### Summary

The Commission is issuing a call for applications for FM radio stations to serve the Indigenous communities of Ottawa and Toronto, Ontario.

In the Commission's view, there is a need and a demand for radio stations to serve the needs and interests of those communities.

It is the Commission's preliminary view that these markets should be served by radio stations operated by and for Indigenous peoples.

The Commission will consider the applications it receives during a future public proceeding. It will make decisions on whether to grant any licences in these markets, and if so, to which applicants, based on the public record of that proceeding.

Interested persons must submit applications to the Commission by no later than **18 June 2026**, using the application form specific to the type of station for which they wish to obtain a broadcasting licence, or, if applicable, the application form for a technical amendment. Details on the information the Commission requires from applicants is set out below.

Any members of the Indigenous communities in Ottawa and Toronto who need help in submitting an application can contact the Commission by email at [autochtones-indigenous@crtc.gc.ca](mailto:autochtones-indigenous@crtc.gc.ca).

#### Background

1. There has been an over 20-year history of Indigenous broadcasting in Ottawa and Toronto. Aboriginal Voices Radio Inc. operated Indigenous radio stations in these cities from 2000 to 2015, followed by First Peoples Radio Inc. (FPR) from 2017 to 2025. FPR was in the process of establishing itself in the Ottawa and Toronto markets with new radio stations when the COVID-19 crisis compounded its financial challenges and left its stations unsustainable. Consequently,

those stations ceased operations, and the Commission, at the request of FPR, revoked their broadcasting licences.<sup>1</sup>

2. As such, as of late 2025, there have been no Indigenous-led radio stations dedicated to the Indigenous communities in those cities. In the Commission's view, there continues to be a need and a demand for radio stations in Ottawa and Toronto to serve the needs and interests of Indigenous communities in and around those cities.

## Call for applications

3. To address the absence of Indigenous radio stations in Ottawa and Toronto, the Commission calls for applications for new FM radio stations to serve their Indigenous communities.<sup>2</sup>
4. While the Commission considers that the Ottawa and Toronto radio markets can sustain the addition of new Indigenous radio stations, it also considers that adding too many new stations could result in sub-dividing each market, making those stations unsustainable. For this reason, it is the Commission's preliminary view that only one station should be licensed in each of the Ottawa and Toronto markets to serve their Indigenous communities, to help ensure that each station has the greatest opportunity for viability.
5. The Commission may consider proposals for any type of radio station that clearly demonstrate an ability to serve these Indigenous communities. However, it is the Commission's preliminary view that proposals for Indigenous (Type B Native<sup>3</sup>) radio stations would be best placed to do so. In addition, while the frequencies 95.7 MHz in Ottawa and 106.5 MHz in Toronto are now vacant following the revocation of the licences for FPR's former stations, any applicant that responds to this call for applications may propose the use of an alternative available frequency.
6. Applicants must clearly demonstrate how their proposed stations will adequately and effectively meet the needs of the Indigenous communities in the respective markets, including the content and language(s) of programming to be broadcast, partnerships with Indigenous communities, involving those communities in the governance and activities of the stations, and support for

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<sup>1</sup> See Broadcasting Decisions 2025-257 and 2025-258.

<sup>2</sup> In this regard, paragraph 3(1)(o) of the *Broadcasting Act* sets out the following: "It is hereby declared as the broadcasting policy for Canada that programming that reflects the Indigenous cultures of Canada and programming that is in Indigenous languages should be provided — including through broadcasting undertakings that are carried on by Indigenous persons — within community elements, which are positioned to serve smaller and remote communities, and other elements of the Canadian broadcasting system in order to serve Indigenous peoples where they live."

<sup>3</sup> As set out in Public Notice 1990-89, this type of undertaking is characterized by its ownership, programming and target audience. It is owned and controlled by a non-profit organization whose structure provides for board membership by the Indigenous population of the region served. Its programming can be in any Indigenous language in Canada or in either or both of the two official languages; however, it should be specifically oriented to the Indigenous population and reflect the needs and interests specific to the Indigenous audience it is licensed to serve. It has a distinct role in fostering the development of Indigenous cultures and, where possible, the preservation of ancestral languages.

Indigenous artists. Applicants must also comment on the possibility of the Commission ordering them to respect these commitments as conditions of service.

7. The purpose of this proceeding is to obtain applications for stations that could serve the needs and interests of the Indigenous communities in Ottawa and Toronto. However, it should be noted that in making this call for applications, the Commission has not reached any conclusion regarding the licensing of any radio station at this time. Further, the Commission will conduct an assessment of the potential impact that any proposal it receives may have on those markets.<sup>4</sup> As such, applicants must demonstrate how their proposed stations would become financially viable and how they would impact the radio markets in Ottawa and Toronto. The Commission recognizes the amount of work and resources necessary to put together an application. Nevertheless, should the Commission determine that licensing any of the proposed stations to replace the former FPR Indigenous radio stations could have an undue economic impact on either market, or would not adequately serve the Indigenous communities of those markets, it may decide not to issue any new broadcasting licences.
8. The Commission will consider the applications it receives during a future public proceeding, with the intention of considering them at a public hearing. It will make decisions on whether to grant any licences in these markets, and if so, to which applicants, based on the public record of that proceeding. This record will include all proposals received for new Indigenous radio stations or for other types of stations to serve the Indigenous communities and any comments that interested parties submit on those proposals. The Commission's decisions will also take into account whether each of the Ottawa and Toronto radio markets can support the addition of new radio stations, based on the most up-to-date publicly available data on market conditions.
9. For the Ottawa and/or Toronto radio markets, interested persons must submit duly completed applications to the Commission no later than **18 June 2026**, using the application form specific to the type of station for which they wish to obtain a broadcasting licence, or, if applicable, the application form for a technical amendment<sup>5</sup> (which can be found using the Commission's [Find a Broadcasting Form](#) page). The information that applicants for Indigenous (Type B Native) stations must provide is set out in Appendix 1 to this notice of consultation. Information that applicants must provide for other types of stations or for technical amendments to existing stations is set out in Appendices 2 through 4. As part of their proposals, including for stations other than Indigenous (Type B Native) stations, applicants must provide evidence that they have reached out to the Indigenous communities in the Ottawa and/or Toronto radio markets and sought their input on the proposals. Applicants are also required to submit all necessary technical

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<sup>4</sup> In structuring the proceeding this way, the Commission is making an exception to its general policy, as set out in Broadcasting Regulatory Policy 2014-554. Typically, the Commission will assess the state of the market before issuing a call for applications. In this case, though, the exception is justified, as the goal is to replace Indigenous-focused stations that recently left these markets, not to add completely new stations. Further, Indigenous (Type B Native) stations are not-for-profit and generally have little commercial impact.

<sup>5</sup> The Commission invites interested persons to consult Broadcasting Information Bulletin 2025-266 to understand the difference between applications for technical amendments and applications for new stations.

documentation to the Department of Industry (also known as Innovation, Science and Economic Development Canada, and hereafter referred to as the Department) by the same date.

10. Any members of the Indigenous communities in Ottawa and Toronto who need help in submitting an application can contact the Commission by email at [autochtones-indigenous@crtc.gc.ca](mailto:autochtones-indigenous@crtc.gc.ca).
11. Once applications have been received, the Commission will announce the public process for how the public can comment. This will include the opportunity to comment on any application by submitting written interventions to the Commission.

### **Factors for evaluation of applications**

12. In evaluating the applications and the public comments received, the Commission will consider how the proposed stations will meet the needs of the Indigenous communities in the markets applicants are seeking to serve. To assist the Commission in this evaluation, applicants should consider the following in their applications:
  - plans and commitments regarding Indigenous programming, including how the applicant's commitments will reflect the needs and interests of the Indigenous communities to be served, foster the development of Indigenous cultures, and help preserve Indigenous languages;
  - the capacity of the proposed business plan, whether commercial or non-commercial, to sustain the programming plans set out in the application; and
  - plans to provide for broad participation by the Indigenous communities of the region served in the governance, operation and programming of the station.
13. In assessing the applications, the Commission will also consider the following factors:
  - quality of the application;
  - diversity of news voices in the market;
  - market impact; and
  - competitive state of the market.

### **Quality of the application**

14. In its analysis, the Commission will evaluate the applicant's programming proposal and commitments in a number of areas. These will include the manner in which the applicant will reflect the Indigenous communities in Ottawa or in Toronto, including each community's

diversity and distinct nature. Accordingly, the Commission will consider commitments related to local programming and the benefits that such programming will bring to the communities.

15. The Commission will also consider evidence relating to the demand and market for the proposals for stations in Ottawa and Toronto (such as letters of support), commitments regarding the percentage of Canadian musical selections, contributions to Canadian content development and, where applicable, the percentage of French-language vocal music.
16. The Commission will, however, assess the applicant's business plan in light of the proposed format since the two are interrelated. The business plan should clearly demonstrate the applicant's ability to fulfill its proposed programming plans and commitments. Further, the Commission will examine the programming proposals submitted by the applicants to determine which overall proposal best suits the market.

#### **Diversity of news voices in the market**

17. The Commission seeks to strike a balance between its concerns for preserving a diversity of news voices in a market and the benefits of permitting increased consolidation of ownership within the radio industry.
18. The Commission will therefore assess how approval of the application would add to, or serve to maintain, the diversity of news voices (in particular, Indigenous news voices) available in the market, and how approval of the application would increase the diversity of programming available to listeners in line with the Diversity of Voices policy, set out in Broadcasting Regulatory Policy 2008-4.

#### **Market impact**

19. The possibility that licensing too many stations in a market could lead to a reduction in the quality of service to the local community remains of concern to the Commission. The economic condition of the market and the likely financial impact of the proposed station on incumbent stations will therefore be relevant.
20. The Commission will therefore evaluate how the proposed station's programming, general and core target audience, and projected audience share overlap with incumbent stations. While the Commission may also consider the profitability of incumbent stations, their profitability will be only one factor in said evaluation.

#### **Competitive state of the market**

21. In markets with fewer than eight commercial radio stations operating in a given language, the Commission's common ownership policy (as amended by Broadcasting Regulatory Policy 2022-332) permits a person to own or control as many as three stations operating in that language, with no limits on frequency band. In markets with eight commercial radio stations or more

operating in a given language, a person may own or control as many as four stations, with a maximum of three stations within one frequency band (FM or AM) in that language.

22. The Commission will therefore consider factors such as the number of radio stations that an applicant already owns in the market, the profitability of its station(s) and the concentration of ownership in that market in making its licensing decision.

### **Importance of factors**

23. The relative importance of each of the factors set out above will vary in each case, depending on the specific circumstances of the market. More specifically, the ability to respond to the needs of the Indigenous communities will be an important factor in the analysis.

### **Financial summaries for the Ottawa-Gatineau and Toronto markets**

24. For the convenience of interested parties and to reduce the burden on licensees and undertakings, the financial summaries for Ottawa and Gatineau are combined. The financial summaries for the Ottawa-Gatineau and Toronto radio markets can be found on the Commission's website under [Financial Summaries for Broadcasting Sector](#).

### **Technical approval from the Department**

25. As noted above, the Commission intends to consider the applications at a public hearing. The Commission advises applicants that it **will withdraw** an application from any public hearing if it is not advised by the Department, **at least twenty days prior to the first day of the hearing**, that the application is technically acceptable. The Commission must also be advised by the Department, **at least twenty days prior to the first day of the hearing**, that any alternative frequencies proposed by the applicant are technically acceptable. Otherwise, those frequencies will not be considered as part of the proceeding.

### **Eligibility of applicant**

26. The Commission also reminds applicants that they must comply with the eligibility requirements set out in the *Direction to the CRTC (Ineligibility of Non-Canadians)*<sup>6</sup> and those set out in the *Direction to the CRTC (Ineligibility to Hold Broadcasting Licences)*.<sup>7</sup>

### **Essential information that applicants must provide**

27. To assist it in the assessment of applications, the Commission requires each applicant to provide all the information requested in the appendices to this document for the type of station that it proposes to operate. An applicant must clearly demonstrate that its application includes the required information and submit the appropriate completed application. Requests for information

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<sup>6</sup> SOR/97-192, 8 April 1997.

<sup>7</sup> SOR/85-627, 27 June 1985.

by Commission staff will seek to clarify specific facts or to resolve minor discrepancies in the applicants' proposals.

28. The Commission will return any application that fails to provide the required information and that application will not be considered as part of this process.
29. At a later date, the Commission will announce the public process for considering applications and how the applications may be examined by the public.
30. Applications filed in response to this call must be submitted in electronic form by using the secured service "[My CRTC Account](#)" ([Partner Log In or GCKey](#)) and by filling in the "Broadcasting and Online News Cover Page" located on this web page. On this web page, applicants will also find information on submitting applications to the Commission: [Submitting applications and other documents to the CRTC using My CRTC Account](#). Applicants who are unable to file their applications using Partner Log In or GCKey should, for assistance, contact the Commission's single point of contact for broadcasting undertakings at 1-866-781-1911.
31. The *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure* (the Rules of Procedure)<sup>8</sup> set out, among other things, the rules for content, format and filing of applications, as well as the procedure for filing confidential information and requesting its disclosure. Accordingly, the procedure set out in this notice of consultation must be read in conjunction with the Rules of Procedure and its accompanying documents, which can be found on the Commission's website under [Rules of Practice and Procedure](#).

Secretary General

### **Related documents**

- *Guidance on the requirements for the addition of rebroadcasting transmitters*, Broadcasting Information Bulletin CRTC 2025-266, 10 October 2025
- *CFPT-FM Toronto – Revocation of licence*, Broadcasting Decision CRTC 2025-258, 2 October 2025
- *CFPO-FM Ottawa – Revocation of licence*, Broadcasting Decision CRTC 2025-257, 2 October 2025
- *Revised Commercial Radio Policy*, Broadcasting Regulatory Policy CRTC 2022-332, 7 December 2022

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<sup>8</sup> SOR/2010-277, 26 November 2010.

- *A targeted policy review of the commercial radio sector*, Broadcasting Regulatory Policy CRTC 2014-554, 28 October 2014
- *Diversity of voices* – Regulatory policy, Broadcasting Public Notice CRTC 2008-4, 15 January 2008
- *Native Broadcasting Policy*, Public Notice CRTC 1990-89, 20 September 1990

# Appendix 1 to Broadcasting Notice of Consultation CRTC 2026-33

## Application for an Indigenous (Type B Native) station

Applicants for a licence to operate an Indigenous (Type B Native)<sup>9</sup> radio station should provide the information set out below so that the Commission may evaluate the application in light of *Native Broadcasting Policy*, Public Notice CRTC 1990-89, 20 September 1990 (Public Notice 1990-89).

### Indigenous community support

- a description of the communities that the station will serve.

### Programming information

#### Musical content

- Canadian content commitments for content category 2 (Popular Music) musical selections, as well as for content category 3 (Special Interest Music) musical selections,<sup>10</sup> if applicable;
- percentage of category 3 musical selections, if applicable;
- percentage of French-language vocal musical selections, if applicable; and
- commitments with respect to the broadcast of Indigenous music (the applicant may use the provisional definition of “Indigenous-Canadian musical selection” set out in paragraph 441 of *Revised Commercial Radio Policy*, Broadcasting Regulatory Policy CRTC 2022-332, 7 December 2022).

#### Indigenous talent development

- percentage of music that will be performed or composed by Indigenous talent.

#### Programming orientation

- local programming commitments, including the amount of spoken word material of direct and particular relevance to the community;
- Indigenous languages to be offered and the amount of programming in each language expressed in hours per broadcast week; and

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<sup>9</sup> Type B Native stations, as defined in *Native Broadcasting Policy*, Public Notice CRTC 1990-89, 20 September 1990, are referred to as Indigenous stations in this notice.

<sup>10</sup> The content categories and subcategories for radio, along with their descriptions, are set out in the appendix to *Revised content categories and subcategories for radio*, Broadcasting Regulatory Policy CRTC 2022-333, 7 December 2022.

- a description of how the proposed station would address the specific needs and concerns of the Indigenous communities in its proposed service area as well as the efforts the station will make to strengthen culture and preserve Indigenous ancestral languages.

### **Commitments as conditions of service**

Applicants must provide their views on the possibility of the Commission making orders requiring adherence to any or all of the above commitments as conditions of service.

### **Technical information**

Applicants must provide the following information:

- the technical parameters and appendices identified in the application form for each of the frequencies that the applicant is requesting that the Commission consider;
- proof that technical documents have been submitted for consideration by the Department of Industry (also known as Innovation, Science and Economic Development Canada) for each of the frequencies that the applicant is requesting that the Commission consider; and
- service contour maps and population estimates as described in [Service Contour Maps and Population Estimates](#).

### **Financial information**

Applicants must provide the following information:

- projected revenues and allocation of expenses, particularly with respect to programming and marketing;
- potential sources of revenue (including advertising and all sources of grants and other contributions) to justify the revenue projections made in the application;
- where an applicant identified alternative frequencies, the applicant should indicate the impact of their use on the communities it intends to serve; and
- any market study that was commissioned.

### **Ownership information**

- The applicant must explain how the ownership and governance of the proposed station is in line with Public Notice 1990-89 and provides for board membership by the Indigenous communities of the region to be served.

- All information requested in sections 2.1, 2.2 and 2.3 of the application form must be provided. This includes identifying in Table 2.1 of the application form the chief executive officer or the person performing functions that are similar to the functions performed by a chief executive officer, and the citizenship and complete home address (post office boxes will not be accepted) of each individual.
- A copy of all of the applicant's constituting documents (e.g., letters patent, certificate and articles of incorporation or amendment, by-laws) must be filed with the application.
- If the corporation is not yet incorporated, a list of proposed directors and officers, as well as draft documents, must be provided.

## Appendix 2 to Broadcasting Notice of Consultation CRTC 2026-33

### Requirements for new community or campus radio licences

Applicants should provide the information set out below so that the Commission may evaluate the application in light of *Campus and community radio policy*, Broadcasting Regulatory Policy CRTC 2010-499, 22 July 2010.

#### Community support

- submissions on the need for a community or campus radio station in the market to be served, including any evidence of community support for the proposed station;
- a description of the communities the station will serve; and
- clear plans with regard to community involvement (and student/campus involvement as applicable) in all aspects of the proposed station's operations including its board of directors, management, programming and other station activities.

#### Programming information

##### Musical content

- Canadian content commitments for content category 2 (Popular Music) musical selections and content category 3 (Special Interest Music) musical selections,<sup>11</sup> if applicable;
- percentage of content category 3 musical selections, if applicable;
- percentage of French-language vocal musical selections, if applicable; and
- commitments with respect to the broadcast of local and emerging Canadian artists and opportunities for other new and local talents. The definition of "emerging artist" can be found in in paragraph 346 of *Revised Commercial Radio Policy*, Broadcasting Regulatory Policy CRTC 2022-332, 7 December 2022.

##### Local programming

- clear plans for the reflection of the needs and interests of the communities to be served. Such plans should include measures that the station will take to include community input and membership to ensure that the station will broadcast a diversity of opinions and programming content;

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<sup>11</sup> The content categories and subcategories for radio, along with their descriptions, are set out in the appendix to *Revised content categories and subcategories for radio*, Broadcasting Regulatory Policy CRTC 2022-333, 7 December 2022.

- clear plans, including description of programs, for the broadcast of locally relevant spoken word programming including news, public affairs and other programs that have a specific local focus; and
- clear plans for the involvement of volunteers and the training and supervision of these volunteers, particularly in the area of programming.

In addition, applicants for new community stations that intend to broadcast ethnic programming in English or French, and/or intend to broadcast third-language programming, should provide the information set out below so that the Commission can evaluate the application according to *Ethnic Broadcasting Policy*, Public Notice CRTC 1999-117, 16 July 1999, and subsection 7(4) of the *Radio Regulations, 1986*.

- amount of ethnic programming (as a percentage of the total weekly programming);<sup>12</sup>
- amount of third-language programming (as a percentage of total weekly programming);<sup>13</sup>
- how the station will serve various groups and the minimum number of languages in which programming will be provided; and
- Canadian content commitments for ethnic programming periods.

#### **Commitments as conditions of service**

Applicants must provide their views on the possibility of the Commission making orders requiring adherence to any or all of the above commitments as conditions of service.

#### **Technical information**

Applicants must provide the following information:

- the technical parameters and appendices identified in the application form for each of the frequencies that the applicant is requesting that the Commission consider;
- proof that technical documents have been submitted for consideration by the Department of Industry (also known as Innovation, Science and Economic Development Canada) for each of the frequencies that the applicant is requesting that the Commission consider; and

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<sup>12</sup> There is no maximum amount of ethnic programming that can be broadcast in English or in French.

<sup>13</sup> Community radio stations that operate in a market without an ethnic radio station can broadcast a maximum of 40% of third-language programming. In markets with an ethnic station, the maximum amount of third-language programming that a community radio station can broadcast is 15%. However, licensees may request Commission approval for this amount to be increased to up to 40%.

- service contour maps and population estimates as described in [Service Contour Maps and Population Estimates](#).

### **Financial information**

Applicants must provide the following information:

- projected revenues and allocation of expenses, particularly with respect to programming and marketing;
- potential sources of revenue (including advertising and all sources of grants and other contributions) to justify the revenue projections made in the application;
- where an applicant has identified alternative frequencies, the applicant should indicate the impact of their use on the communities it intends to serve; and
- any market study that was commissioned.

### **Ownership information**

#### **Directors and officers, and corporate documents**

All information requested in section 2 of the application form must be provided. This includes the identification, in Table 2.1 of the application form, of the chief executive officer or the person performing functions that are similar to the functions performed by a chief executive officer, and the citizenship and complete home address (post office boxes will not be acceptable) of each individual. **For campus radio only:** Applicants must also identify which of the four groups described in Table 2.2 each director represents.

- A copy of all of the applicant's constituting documents (e.g., letters patent, certificate and articles of incorporation or amendment, by-laws) must be filed with the application.
- If the corporation is not yet incorporated, a list of proposed directors and officers, as well as draft documents, must be provided.

## **Appendix 3 to Broadcasting Notice of Consultation CRTC 2026-33**

### **Requirements for new commercial radio licences**

Applicants should provide the information set out below so that the Commission may evaluate their applications in light of *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006 (2006 Commercial Radio Policy), as amended by *Revised Commercial Radio Policy*, Broadcasting Regulatory Policy CRTC 2022-332, 7 December 2022 (Broadcasting Regulatory Policy 2022-332).

#### **Programming information**

##### **Musical content**

- Canadian content commitments for content category 2 (Popular Music) musical selections, as well as for content category 3 (Special Interest Music) musical selections,<sup>14</sup> if applicable;
- percentage of content category 3 musical selections, if applicable;
- percentage of French-language vocal musical selections, if applicable;
- commitments with respect to the broadcast of musical selections from emerging artists as defined by the Commission in paragraph 346 of Broadcasting Regulatory Policy 2022-332; and
- commitments with respect to the broadcast of Indigenous music (the applicant may use the provisional definition of “Indigenous-Canadian musical selection” set out in paragraph 441 of Broadcasting Regulatory Policy 2022-332).

##### **Contributions to Canadian content development**

- Canadian content development proposals, including proposals over and above the regulated minimum annual requirements; and
- demonstration of the eligibility of each initiative proposed, as discussed in paragraphs 106 to 112 of the 2006 Commercial Radio Policy and paragraph 117 of Broadcasting Regulatory Policy 2022-332.

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<sup>14</sup> The content categories and subcategories for radio, along with their descriptions, are set out in the appendix to *Revised content categories and subcategories for radio*, Broadcasting Regulatory Policy CRTC 2022-333, 7 December 2022.

### Local programming

- clear plans, including description of programs, for the broadcast of locally relevant spoken word programming including news, public affairs and other programs that have a specific local focus; and
- a description of how the proposed station would meet the particular needs and interests of its local community. The Commission refers applicants to paragraphs 206 and 207 of the 2006 Commercial Radio Policy, which provides detailed information on local programming.

In addition, applicants for new ethnic commercial radio licences should provide the following information so that the application can be evaluated according to *Ethnic Broadcasting Policy*, Public Notice CRTC 1999-117, 16 July 1999:

- amount of ethnic programming (as a percentage of total weekly programming);<sup>15</sup>
- amount of third-language programming (as a percentage of total weekly programming);<sup>16</sup>
- how the station will meet the broad service requirement including an indication of the minimum number of groups to be served and the number of languages in which programming will be broadcast; and
- Canadian content commitments for ethnic programming periods.

### Commitments as conditions of service

Applicants must provide their views on the possibility of the Commission making orders requiring adherence to any or all of the above commitments as conditions of service.

### Technical information

Applicants must provide the following information:

- the technical parameters and appendices identified in the application form for each of the frequencies that the applicant is requesting that the Commission consider;
- proof that technical documents have been submitted for consideration by the Department of Industry (also known as Innovation, Science and Economic Development Canada) for each of the frequencies that the applicant is requesting that the Commission consider; and

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<sup>15</sup> There is no maximum amount of ethnic programming that can be broadcast in English or in French.

<sup>16</sup> The maximum amount of third-language programming that a commercial radio station can broadcast in each broadcast week is 15%. However, licensees may request Commission approval for this amount to be increased to up to 40%.

- service contour maps and population estimates as described in [Service Contour Maps and Population Estimates](#).

### **Financial information**

Applicants must provide an overall business plan that includes the following information:

- the proposed format as well as the general and core target audiences;
- projected revenues and allocation of expenses, particularly with respect to programming and marketing;
- projected audience share to support the projected business plan;
- any operational efficiencies with existing stations, where applicable;
- an analysis of the markets involved and potential advertising revenues, taking into account the results of any survey undertaken supporting the estimates;
- an assessment of the impact of the proposed station on the revenues and audience share of existing stations;
- where an applicant identified alternative frequencies, the applicant should indicate the impact of their use on its business plan;
- any market study that was commissioned; and
- evidence as to the availability of financial resources consistent with the requirement established in the financial projections of the applicant's business plan. For the convenience of applicants, they may consult the Commission's webpage [Commission policy regarding documentary evidence to confirm the availability of financing](#).

### **Ownership information**

#### **Appendix 2A to the application form**

All of the information requested below must be provided:

- **The applicant:** Unless exempt by the Commission, the applicant **must** file the ownership information for the entity applying for a broadcasting licence to operate a commercial radio programming undertaking, whether this information has already been filed with the Commission or not.

- **Important:** In addition to the information requested in Table 2.2 (Shareholding) of Appendix 2A to the application form, the following information must be filed in the event of the situation below:
  - If the total of the voting shares or of the votes held collectively by the group of shareholders holding less than 10% of the voting shares or of the votes represents 20% or more of the total of the voting shares or of the votes of the entity to which Table 2.2 pertains, the applicant **must** identify each shareholder of this group, up to a total that will demonstrate that at least 80% of the voting shares and of the votes are held by Canadians and that this entity meets the definition of “qualified corporation” as defined in the *Direction to the CRTC (Ineligibility of non-Canadians)*.
- **The shareholder corporations:** The parent corporations, the corporations which form part of the control chain, and all corporations or legal entities listed in Table 2.2 of Appendix 2A to the application form.
- **Important:** In addition to the information requested in Table 2.2 of Appendix 2A to the application form, the following information must be filed in the event of the situation below:
  - If the total of the voting shares or of the votes held collectively by the group of shareholders holding less than 10% of the voting shares or of the votes represents 33 1/3% or more of the total voting shares or of the votes of the entity to which Table 2.2 pertains, the applicant **must** identify each shareholder of this group, up to a total that will demonstrate that at least 66 2/3% of the voting shares and of the votes are held by Canadians and that this entity meets the definition of “qualified corporation” as defined in the *Direction to the CRTC (Ineligibility of non-Canadians)*.

#### **Appendix 2B to the application form**

The applicant must provide a statement regarding who controls/will control the licensee and by what means. If the control is to be held by a shareholder corporation, a statement regarding who controls/will control the shareholder corporation and by what means must be provided.

- All related governance documents such as the shareholder agreements, the local management agreements, and other agreements with third parties that **are not already on file with the Commission** must be attached. If the document is not yet executed, a draft copy must be filed.
- Examples of effective control: exercised by the board of directors, exercised by the majority shareholder, jointly exercised pursuant to the terms of a shareholder agreement, etc.

**Appendix 2C to the application form**

The applicant must provide a copy of the constituting documents (certificate and articles of incorporation or amendment, amalgamation documents, by-laws, partnership agreements, etc.) **that are not already on file with the Commission**, for:

- **The applicant:** If not yet incorporated, a draft copy of the documents.
- **The shareholder entities:** The parent corporation and for each corporation listed in Table 2.2 of Appendix 2A to the application form.

## **Appendix 4 to Broadcasting Notice of Consultation CRTC 2026-33**

### **Application for a technical amendment**

Applicants wishing to file a technical amendment application as part of this call for applications must complete the application form titled [Form 303 - Technical amendment to a broadcasting licence for an analog radio \(Including a new transmitter\)](#). All of the information required in form 303 must be included.

Applicants are required to provide service contour maps and population estimates as described in [Service Contour Maps and Population Estimates](#).

The Commission invites applicants to consult *Guidance on the requirements for the addition of rebroadcasting transmitters*, Broadcasting Information Bulletin CRTC 2025-266, 10 October 2025, to understand the difference between applications for technical amendments and applications for new stations.