



## Broadcasting Decision CRTC 2020-160

PDF version

References: Part 1 licence renewal applications posted on 3 December 2019

Ottawa, 21 May 2020

### **591989 B.C. Ltd.**

Various locations in Ontario

*Public record for these applications: 2019-0641-3, 2019-0642-1, 2019-0651-2, 2019-0656-2, 2019-0657-0, 2019-0661-1, 2019-0663-7 and 2019-0666-1*

### **Various commercial radio stations – Licence renewals**

1. The Commission **renews** the broadcasting licences for the commercial radio programming undertakings listed below from 1 September 2020 to 31 August 2027. The terms and **conditions of licence** for these stations are set out in the appendix to this decision.

<b>Call sign and location</b>	<b>Application</b>
CFMK-FM Kingston, Ontario	2019-0641-3
CIMJ-FM Guelph, Ontario	2019-0666-1
CIQB-FM Barrie, Ontario	2019-0642-1
CJDV-FM Cambridge, Ontario	2019-0651-2
CJOY Guelph, Ontario	2019-0657-0
CKCB-FM Collingwood, Ontario	2019-0656-2
CKWF-FM Peterborough, Ontario	2019-0663-7
CKWS-FM Kingston, Ontario	2019-0661-1

2. The Commission received an intervention in regard to the present applications from the Forum for Research and Policy in Communications (FRPC). In its intervention, the FRPC expressed its support for each of the applications, provided that the licensee submits more information to the Commission on specific requirements, such as those relating to the offer of international news for certain stations, airplay and promotion of the works of Canadian emerging artists, and how the licensee's use of online distribution platforms complements the programming of its conventional radio station's programming, to enable the Commission to evaluate the licensee's compliance with these requirements. The FRPC also provided comments in regard to the Commission's licence renewal process as it relates to the broadcasting licences for the above services, to which the licensee replied.

3. In Broadcasting Circular 2002-448, the Commission introduced streamlining initiatives that serve to reduce the administrative burden that many radio licensees face at the time of their licence renewals. Although it adopted these new initiatives, the Commission continues to carry out its supervisory role through its ongoing compliance review of licensees' regulatory obligations, specific conditions of licence and monitoring activities. The Commission considers that the stations for which the broadcasting licences are renewed in this decision are in compliance with Commission policies and regulations. Further, the Commission notes that the licensee filed the appropriate radio renewal forms for this proceeding. Consequently, the Commission finds that the FRPC's comments lie outside the scope of this licence renewal proceeding, and would be more appropriately addressed in the context of the upcoming review of the commercial radio policy framework.<sup>1</sup>

## Reminders

### **Local programming (CFMK-FM Kingston, CIQB-FM Barrie, CJDV-FM Cambridge, CKCB-FM Collingwood and CKWF-FM Peterborough)**

4. Local radio stations are an important daily source of local news and information for communities. Holding a broadcasting licence comes with conditions, regulatory obligations and responsibilities, which include contributing to the Canadian broadcasting system by ensuring that Canadians have access to local programming that reflects their needs and interests and informs them of important current issues.
5. The licensee proposed for the following stations to broadcast the following weekly levels of news:
  - CFMK-FM Kingston – 1 hour;
  - CIQB-FM Barrie – 1 hour, 5 minutes;
  - CJDV-FM Cambridge – 30 minutes;
  - CKCB-FM Collingwood – 1 hour, 5 minutes;
  - CKWF-FM Peterborough – 1 hour, 8 minutes.
6. Although Broadcasting Public Notice 2006-158 does not specify a minimum level of weekly news to be broadcast, it does specify the type of spoken word material that must be included as part of a station's local programming. In accordance with that public notice, the Commission reminds the licensee that the above-noted stations, in their local programming, must incorporate spoken word material of direct and particular relevance to the communities served, and that this programming must include local news, weather, sports coverage, and the promotion of local events and activities. In addition, the Commission encourages the licensee to ensure that a

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<sup>1</sup> See Broadcasting Notice of Proceeding 2020-25.

reasonable amount of daily local news and information is made available to those communities.

### **Force and effect of broadcasting certificates**

7. Pursuant to section 22 of the *Broadcasting Act*, the broadcasting licences renewed in this decision will cease to have any force or effect if the broadcasting certificates issued by the Department of Industry lapse.

### **Employment equity**

8. Because this licensee is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Employment and Social Development, its employment equity practices are not examined by the Commission.

Secretary General

### **Related documents**

- *Commercial radio policy framework review*, Broadcasting Notice of Proceeding CRTC 2020-25, 28 January 2020
- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158 15 December 2006
- *The CRTC Streamlines Radio Renewals Process*, Broadcasting Circular CRTC 2002-448, 7 June 2002

*This decision is to be appended to each licence.*

## **Appendix to Broadcasting Decision CRTC 2020-160**

### **Terms, conditions of licence, expectation and encouragement for the English-language commercial radio programming undertakings for which the broadcasting licences have been renewed in this decision**

#### **Terms**

The licence will expire 31 August 2027.

#### **Conditions of licence applicable to all stations**

1. The licensee shall adhere to the conditions of licence set out in *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009, as well as to the conditions set out in the broadcasting licence for the undertaking.
2. The licensee shall provide commercially reasonable access to advertising availabilities to unrelated operators of broadcasting undertakings and telecommunications service providers.

#### **Additional condition of licence applicable to CJOY Guelph, Ontario**

3. As an exception to the percentage of Canadian musical selections set out in sections 2.2(8) and 2.2(9) of the *Radio Regulations, 1986* (the Regulations), in any broadcast week where at least 90% of musical selections from content category 2 (Popular Music) that the licensee broadcasts are selections released before 1 January 1981, the licensee shall devote:
  - in that broadcast week, 30% or more of its musical selections from content category 2 to Canadian selections broadcast in their entirety; and
  - Between 6 a.m. and 6 p.m., in the period beginning on Monday of that week and ending on Friday of the same broadcast week, 30% or more of its musical selections from content category 2 to Canadian selections broadcast in their entirety.

The licensee will also be responsible for specifying, on the music lists it provides to the Commission, the year of release for all musical selections it broadcasts.

For purposes of this condition, “broadcast week,” “Canadian selection,” “content category” and “musical selection” shall have the same meanings as those set out in the Regulations.

#### **Expectation applicable to all stations**

The Commission expects the licensee to reflect the cultural diversity of Canada in its programming and employment practices.

**Encouragement applicable to CFMK-FM Kingston, CIQB-FM Barrie,  
CJDV-FM Cambridge, CKCB-FM Collingwood and CKWF-FM Peterborough**

The Commission encourages the licensee to ensure that a reasonable amount of daily local news and information is made available to the communities served by the station.