



## Broadcasting Decision CRTC 2019-227

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Reference: 2018-195

Ottawa, 27 June 2019

**Rogers Communications Canada Inc.**  
Across Canada

*Public record for this application: 2018-0749-7*

### **Rogers Sportsnet DTH PPV – Non-renewal of licence**

*The Commission **will not renew** the broadcasting licence for the national, English-language direct-to-home pay-per-view service Rogers Sportsnet DTH PPV. Consequently, the licence will expire on 31 August 2019.*

#### **Application**

1. Rogers Communications Canada Inc. (Rogers) filed an application to renew the broadcasting licence for the national, English-language direct-to-home pay-per-view service Rogers Sportsnet DTH PPV, which expires on 31 August 2019. The Commission did not receive any interventions regarding this application.

#### **Commission's analysis and decision**

2. The Commission notes that the undertaking was authorized in *New, national, direct-to-home, English-language pay-per-view television programming undertaking – Approved*, Decision CRTC 95-907, 20 December 1995, and has yet to launch.
3. In response to an inquiry from Commission staff, Rogers confirmed that the service was not offered to DTH operators and stated that there may be an opportunity to do so within the next licence term. However, Rogers gave no indication of any specific plans to launch the service.
4. The Commission considers that Rogers has had ample time to implement the service and is not convinced that the service will be operational within the next licence term.
5. In light of the above, the Commission **will not renew** the broadcasting licence for the national, English-language direct-to-home pay-per-view service Rogers Sportsnet DTH PPV. Consequently, the licence will expire on 31 August 2019.

Secretary General