



Broadcasting Decision CRTC 2019-15

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Reference: Part 1 application posted on 14 August 2018

Ottawa, 21 January 2019

THEMA Canada Inc.
Across Canada

Public record for this application: 2018-0605-1

Addition of A+kids to the *List of non-Canadian programming services and stations authorized for distribution*

1. The Commission **approves** an application from THEMA Canada Inc. (THEMA Canada), acting as the Canadian sponsor, to add the non-Canadian service A+kids to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding this application. The revised [list](#) can be found on the Commission's website at www.crtc.gc.ca and may be obtained in hard copy on request.
2. THEMA Canada described A+kids as an educational niche service (100% English-language). The service originates from the United Kingdom and targets children in the 4-8 age group.
3. THEMA Canada's request is in line with the Commission's general approach, as set out in Broadcasting Public Notice 2008-100 and reiterated in Broadcasting Regulatory Policy 2015-96, regarding the addition of non-Canadian English- and French-language services to the list. Further, based on the record of the proceeding and in the absence of opposing interventions, the Commission finds that A+kids will not be competitive with any Canadian discretionary television services.

Secretary General

Related documents

- *Let's Talk TV – A World of Choice – A roadmap to maximize choice for TV viewers and to foster a healthy, dynamic TV market*, Broadcasting Regulatory Policy CRTC 2015-96, 19 March 2015
- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
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