



Broadcasting Notice of Consultation CRTC 2017-50

PDF version

Ottawa, 24 February 2017

Call for comments on proposed amendments to the *Broadcasting Distribution Regulations* and the *Television Broadcasting Regulations, 1987*

The Commission calls for comments on proposed amendments to the Broadcasting Distribution Regulations and the Television Broadcasting Regulations, 1987. These amendments, which are set out in the appendix to this notice, seek to:

- *provide terrestrial broadcasting distribution undertakings (BDUs) with greater flexibility in making their contributions to local expression and direct-to-home BDUs with the ability to claim an allowable contribution for locally relevant news programming;*
- *provide financial support to over-the-air television stations;*
- *reflect policy changes regarding the operation of community channels;*
- *streamline logging requirements for over-the-air television stations;*
- *eliminate the daily Canadian content requirement for over-the-air television stations;*
- *update language and references for consistency; and*
- *address anomalies identified through correspondence with the Standing Joint Committee for the Scrutiny of Regulations.*

*The deadline for the submission of comments is **3 April 2017**.*

Introduction

1. In Broadcasting Regulatory Policy 2016-224, the Commission set out its revised policy for local and community television. In particular, the Commission announced changes that provide greater flexibility to broadcasting distribution undertakings (BDUs) in promoting local expression through community channels and local programming. The Commission also indicated that it expected BDUs operating community channels to strive to ensure that more of the money they direct to their community channels is spent directly on programming. Finally, the Commission announced changes regarding local programming on over-the-air television stations.

Contributions to Canadian programming and local expression

2. As part of its revised policy for local and community television, the Commission determined that future contributions to Canadian programming will be based on the previous year's revenues. This change to the *Broadcasting Distribution Regulations* simplifies the calculation of the monthly contribution and eliminates the need for an annual true-up. However, given that the annual returns for a given broadcast year (ending 31 August) are not finalized until 30 November, the Commission proposes to maintain a true-up provision for the months of September through November.
3. The Commission also announced changes to the calculation and allocation of allowable local expression contributions by licensed terrestrial BDUs. Specifically, the maximum allowable contribution to local expression:
 - will be set at 1.5% of the previous year's broadcast revenues for all licensed terrestrial BDUs; and
 - may consist of contributions to a BDU's own community channel, an affiliate community channel or to a designated television station for the creation of locally reflective news programming.
4. BDUs operating in metropolitan markets will not be required to operate their own community channel to claim an allowable contribution to local expression, while BDUs operating in non-metropolitan markets must ensure that at least 50% of their allowable contribution to local expression is directed to their own community channel.
5. For purposes of clarity, the Commission proposes to adopt the following interpretation of what constitutes a metropolitan market:

Metropolitan markets will be considered as having the same boundaries as the census metropolitan areas (CMAs), as defined by Statistics Canada. Additionally, for a licensed area to be deemed as including a metropolitan market, a majority of the population residing in the licensed area must be residents of a municipality forming part of the CMA.
6. Direct-to-home (DTH) undertakings will also be allowed to contribute up to 0.6% of their previous year's broadcast revenues to locally reflective news programming and then deduct that amount from their required contribution to Canadian programming.
7. Finally, the Commission announced the elimination of the Small Market Local Production Fund, to which only DTH undertakings contributed, and the creation of the Independent Local News Fund, to which all licensed BDUs will contribute. Accordingly, the proposed amendments to the *Broadcasting Distribution Regulations* revise the DTH contribution requirements and introduce a new contribution requirement for terrestrial BDUs.

Operation of community channels

8. In Broadcasting Regulatory Policy 2016-224, the Commission emphasized the allocation of local expression resources to direct programming costs incurred by community channels and considered it appropriate to gradually increase the minimum proportion of local expression expenses that BDUs must allocate to direct programming costs on community channels from 50% to 75%. Accordingly, the proposed amendments shift the focus from “programming-related expenses” to “direct programming expenses” by ramping up the percentage of allowable contributions to local expression that must be allocated to direct programming expenses on community channels from 60% in the broadcast year ending 31 August 2018 to 75% in the broadcast year ending 31 August 2020.

Logging requirements

9. In the process leading to Broadcasting Regulatory Policy 2016-224, the Commission indicated its intention to conduct a more systematic evaluation of compliance by community channels going forward.
10. To facilitate this analysis, the Commission proposes to amend the regulations relating to logs and records to include additional information, such as information relating to access programming, originality of programming, accessibility and language.

Television Broadcasting Regulations, 1987

11. In Broadcasting Regulatory Policy 2016-224, the Commission determined that local television stations would be required to broadcast certain levels of local programming and locally reflective news and information as part of their exhibition requirements. To monitor compliance with these obligations, which will be imposed as conditions of licence, the Commission proposes to add certain data points in the schedules appended to the *Television Broadcasting Regulations, 1987*.
12. Moreover, in the interest of streamlining these reporting obligations, the Commission proposes to further amend the schedules to make them more consistent with those proposed as part of the *Discretionary Services Regulations*.¹ The streamlined schedules will make it easier for licensees of both over-the-air television stations and discretionary services to log their programs. Further, in light of the comments received in response to the proposed *Discretionary Services Regulations*, the Commission proposes to delay the coming into force of the changes to the schedules until 1 September 2018 to provide licensees with time to convert their systems.
13. Finally, in Broadcasting Regulatory Policy 2015-86, the Commission determined that it would maintain the Canadian exhibition requirements for over-the-air television stations only in the evening period. Accordingly, consistent with this policy determination, the Commission proposes to eliminate section 4(6) of the *Television*

¹ See Broadcasting Notice of Consultation 2016-385.

Broadcasting Regulations, 1987, which requires licensees to devote at least 55% of the broadcast year to Canadian programs.

Miscellaneous

14. The Commission is also proposing amendments that update references to Commission policies, delete expired provisions, update language for consistency with other regulations or provisions and address grammatical, linguistic equivalence and other anomalies identified through correspondence with the Standing Joint Committee for the Scrutiny of Regulations.² None of these amendments substantially alters the obligations found in the relevant provisions.

Coming into force

15. With the exception of the proposed amendments to the schedules in the *Television Broadcasting Regulations, 1986*, which will come into force on 1 September 2018, the amendments set out in the appendix will come into force on 1 September 2017.

Call for comments

16. The proposed amendments to the *Broadcasting Distribution Regulations* and the *Television Broadcasting Regulations, 1986* are appended to this notice. The Commission invites comments on the wording of the proposed amendments. The Commission will accept comments that it receives on or before **3 April 2017**.

Procedure

17. The *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure* (the Rules of Procedure) apply to the present proceeding. The Rules of Procedure set out, among other things, the rules for content, format, filing and service of interventions, answers, replies and requests for information; the procedure for filing confidential information and requesting its disclosure; and the conduct of public hearings. Accordingly, the procedure set out below must be read in conjunction with the Rules of Procedure and related documents, which can be found on the Commission's website under "[Statutes and Regulations](#)." The guidelines set out in Broadcasting and Telecom Information Bulletin 2010-959 provide information to help interested persons and parties understand the Rules of Procedure so that they can more effectively participate in Commission proceedings.

² Amendments relating to issues identified in correspondence with the Standing Joint Committee for the Scrutiny of Regulations include those made in the *Broadcasting Distribution Regulations* to the definition of "affiliation agreement," as well as sections 15.2, 17(4)(b), 20(1)(e)(i), 26(1), 32(2)-(3) and 44. With respect to section 26(1), the removal of the reference to "single point-of-view religious discretionary services" does not remove any obligation on the part of these services as they are still caught by the reference to "limited point-of-view religious discretionary services."

18. The Commission encourages interested persons and parties to monitor the record of the proceeding, available on the Commission's website, for additional information that they may find useful when preparing their submissions.
19. Submissions longer than five pages should include a summary. Each paragraph of all submissions should be numbered, and the line *****End of document***** should follow the last paragraph. This will help the Commission verify that the document has not been damaged during electronic transmission.
20. Pursuant to Broadcasting and Telecom Information Bulletin 2015-242, the Commission expects incorporated entities and associations, and encourages all Canadians, to file submissions for Commission proceedings in accessible formats (for example, text-based file formats that allow text to be enlarged or modified, or read by screen readers). To provide assistance in this regard, the Commission has posted on its website [guidelines](#) for preparing documents in accessible formats.
21. Submissions must be filed by sending them to the Secretary General of the Commission using **only one** of the following means:

by completing the
[\[Intervention/comment/answer form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

22. Parties who send documents electronically must ensure that they will be able to prove, upon Commission request, that service/filing of a particular document was completed. Accordingly, parties must keep proof of the sending and receipt of each document for 180 days after the date on which the document is filed. The Commission advises parties who file and serve documents by electronic means to exercise caution when using email for the service of documents, as it may be difficult to establish that service has occurred.
23. In accordance with the Rules of Procedure, a document must be received by the Commission and all relevant parties by 5 p.m. Vancouver time (8 p.m. Ottawa time) on the date it is due. Parties are responsible for ensuring the timely delivery of their submissions and will not be notified if their submissions are received after the deadline. Late submissions, including those due to postal delays, will not be considered by the Commission and will not be made part of the public record.

24. The Commission will not formally acknowledge submissions. It will, however, fully consider all submissions, which will form part of the public record of the proceeding, provided that the procedure for filing set out above has been followed.

Important notice

25. All information that parties provide as part of this public process, except information designated confidential, whether sent by postal mail, facsimile, email or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, email addresses, postal/street addresses, telephone and facsimile numbers, etc.

26. The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

27. Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

28. The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

Availability of documents

29. Electronic versions of the interventions and of other documents referred to in this notice, are available on the Commission's website at www.crtc.gc.ca by visiting the "Participate" section, selecting "Submit Ideas and Comments," and then selecting "our open processes." Documents can then be accessed by clicking on the links in the "Subject" and "Related Documents" columns associated with this particular notice.

30. Documents are also available at the following address, upon request, during normal business hours:

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
J8X 4B1
Tel.: 819-997-2429
Fax: 819-994-0218

Toll-free telephone: 1-877-249-2782
Toll-free TDD: 1-877-909-2782

Secretary General

Related documents

- *Call for comments on Discretionary Services Regulations*, Broadcasting Notice of Consultation CRTC 2016-385, 26 September 2016
- *Policy framework for local and community television*, Broadcasting Regulatory Policy CRTC 2016-224, 15 June 2016
- *Filing submissions for Commission proceedings in accessible formats*, Broadcasting and Telecom Information Bulletin CRTC 2015-242, 8 June 2015
- *Let's Talk TV – The way forward – Creating compelling and diverse Canadian programming*, Broadcasting Regulatory Policy CRTC 2015-86, 12 March 2015
- *Guidelines on the CRTC Rules of Practice and Procedure*, Broadcasting and Telecom Information Bulletin CRTC 2010-959, 23 December 2010

Appendix to Broadcasting Notice of Consultation CRTC 2017-50

Regulations Amending the Broadcasting Distribution Regulations and the Television Broadcasting Regulations, 1987

Broadcasting Distribution Regulations

1 (1) The definition *Small Market Local Production Fund* in section 1 of the *Broadcasting Distribution Regulations*ⁱ is repealed.

(2) The definition *contribution to local expression* in section 1 of the Regulations is replaced by the following:

contribution to local expression means a contribution to

- (a) community programming for distribution on the licensee's own community channel;
- (b) community programming for distribution on a community channel in another licensed area that is operated by the licensee or by an affiliate; or
- (c) locally reflective news programming. (*contribution à l'expression locale*)

(3) The definition *independent production fund* in section 1 of the Regulations is replaced by the following:

independent production fund means a production fund, other than the Canadian production fund, that meets the criteria set out in the Appendix to Broadcasting Regulatory Policy CRTC 2016-343 entitled *Policy Framework for Certified Independent Production Funds*. (*fonds de production indépendant*)

(4) The definition *contrat d'affiliation* in section 1 of the French version of the Regulations is replaced by the following:

contrat d'affiliation contrat conclu entre une ou plusieurs stations de télévision et une autre station de télévision, aux termes duquel des émissions fournies par cette dernière sont diffusées par une ou plusieurs de ces stations de télévision à une période fixée d'avance. (*affiliation agreement*)

(5) Section 1 of the Regulations is amended by adding the following in alphabetical order:

allowable contribution to local expression means

- (a) in the case of a licensed area that includes a metropolitan market, any contribution to local expression; and

(b) in the case of a licensed area that does not include a metropolitan market, the sum of

(i) any contributions to local expression that are directed to community programming for distribution on the licensee's own community channel, and

(ii) any other contributions to local expression up to the amount of the contribution referred to in subparagraph (i). (*contribution à l'expression locale admissible*)

contribution to community programming means a contribution made by a licensee toward the creation and distribution of community programming that meets the criteria identified in Appendix 2 to Broadcasting Regulatory Policy CRTC 2016-224 entitled *Policy framework for local and community television*. (*contribution à la programmation communautaire*)

contribution to locally reflective news programming means a contribution that is made by a licensee to a television station that is designated by the Commission to receive contributions from broadcasting distribution undertakings for the creation of locally reflective news programming. (*contribution aux émissions de nouvelles reflétant la réalité locale*)

Independent Local News Fund means the fund referred to in Appendix 1 to Broadcasting Regulatory Policy CRTC 2016-224 entitled *Policy framework for local and community television*. (*fonds pour les nouvelles locales indépendantes*)

locally reflective news programming means programming from category 1 or 2(a) set out in item 6, column 1, of Schedule I to the *Television Broadcasting Regulations, 1987*

(a) the subject matter of which relates specifically to the market that a television station is licensed to serve;

(b) that portrays an onscreen image of that market; and

(c) that is produced by the station's staff or by an independent producer specifically for the station. (*émissions de nouvelles reflétant la réalité locale*)

metropolitan market means Calgary, Edmonton, Montreal, Toronto or Vancouver market. (*marché métropolitain*)

2 Section 15.2 of the French version of the Regulations is replaced by the following:

15.2 Lorsqu'un titulaire fournit un service de programmation canadien, pour lequel il est tenu de payer un tarif de gros, à un seul abonné dans au moins deux logements ou locaux distincts qui appartiennent au même abonné ou sont occupés par lui, le titulaire est tenu

de payer le tarif de gros à l'entreprise de programmation canadienne pour chaque logement ou local.

3 Paragraph 17(4)(b) of the French version of the Regulations is replaced by the following:

b) au service de programmation d'une station qui a des studios dans la province où est située la zone de desserte autorisée, si une ou plusieurs stations — mais pas toutes — ont des studios dans cette province.

4 Paragraph 17.3(1)(b) of the Regulations is replaced by the following:

(b) the programming service of at least one Canadian programming undertaking that is in addition to those distributed under paragraph (a).

5 Subparagraph 20(1)(e)(i) of the Regulations is replaced by the following:

(i) a religious programming service, and

6 Paragraph 26(1)(a) of the Regulations is repealed.

7 (1) Subsection 31(1) of the Regulations is replaced by the following:

31 (1) Except as otherwise provided under a condition of its licence, a licensee shall devote at least 60% of the programming distributed on the community channel in the licensed area in each broadcast week to the distribution of local community television programming.

(2) Paragraphs 31(2)(a) and (b) of the Regulations are replaced by the following:

(a) shall devote at least 50% of the programming distributed on the community channel in each broadcast week to community access television programming;

8 (1) The portion of subsection 32(1) of the Regulations before paragraph (a) is replaced by the following:

32 (1) In this section, *direct programming expense* means an expenditure for the production or acquisition of programming, including

(2) Subsections 32(2) and (3) of the Regulations are replaced by the following:

(2) Except as otherwise provided under a condition of its licence, a licensee shall direct at least 50% of its direct programming expenses in a broadcast year to community access television programming.

(3) Except in the final year of the term of its licence, a licensee may defer up to 5% of the amount of direct programming expenses required to be directed in a given broadcast year under subsection (2) to the following broadcast year.

(4) Except as otherwise provided under a condition of its licence, the licensee shall direct to direct programming expenses for its community channel at least the following percentages of any contributions to community programming that are allowable contributions to local expression made by either the licensee or an affiliate:

- (a) 60%, for the broadcast year beginning on September 1, 2017 and ending on August 31, 2018;
- (b) 65%, for the broadcast year beginning on September 1, 2018 and ending on August 31, 2019;
- (c) 70%, for the broadcast year beginning on September 1, 2019 and ending on August 31, 2020; and
- (d) 75%, for each successive broadcast year beginning on September 1, 2020.

9 (1) Paragraph 33(1)(a) of the Regulations is replaced by the following:

(a) keep, in a form acceptable to the Commission, a program log or record of the programs that are distributed on the community channel in each licensed area and retain it for a period of one year after distribution of the programs; and

(2) The portion of paragraph 33(1)(b) of the English version of the Regulations before subparagraph (i) is replaced by the following:

(b) enter into the program log or record each day the following information for each program:

(3) Subparagraphs 33(1)(b)(v) and (vi) of the Regulations are replaced by the following:

(v) a statement that indicates whether the program constitutes community access television programming and, if so,

(A) the party that has been provided with access and whether that party is a community television corporation, and

(B) the name of the individual requesting access, their role in the origination and production of the program and their relationship, if any, with the licensee,

(vi) the time of commencement of an announcement or commercial message referred to in paragraphs 30(1)(b) and (g), respectively, its duration and, in the

case of a commercial message, the name of the person selling or promoting goods, services or activities,

(vii) a statement that indicates whether the program was broadcast with closed captioning, audio description or described video,

(viii) a statement that indicates whether the program is an original first-run program, a previously broadcast program or a repeat program, and

(ix) the language of the program.

(4) Subsection 33(3) of the Regulations is replaced by the following:

(3) If, before the end of the relevant period referred to in paragraph (1)(a) or subsection (2), the Commission requests from a licensee a program log, a record or a clear and intelligible audiovisual recording, the licensee shall, without delay, furnish the log, record or recording to the Commission.

(4) The following definitions apply in this section.

original first-run program means a program that is broadcast for the first time on the community channel and that has not already been broadcast on another community channel. (*émission originale en première diffusion*)

previously broadcast program means a program that is broadcast for the first time on the community channel and that has already been broadcast on another community channel. (*émission déjà diffusée*)

repeat program means a program that has already been broadcast on the community channel. (*émission rediffusée*)

10 Subsections 34(2) to (7) of the Regulations are replaced by the following:

(2) Except as otherwise provided under a condition of its licence or subsection (3), a licensee shall, for each broadcast year, contribute to Canadian programming an amount equal to 4.7% of its gross revenues derived from broadcasting activities in the previous broadcast year less any allowable contribution to local expression made by the licensee in the current broadcast year to a maximum of an amount equal to 1.5% of its gross revenues derived from broadcasting activities in the previous broadcast year.

(3) Except as otherwise provided under a condition of its licence, if a licensee does not make an allowable contribution to local expression in the current broadcast year and a community programming undertaking is licensed in the licensed area, a licensee shall, for each broadcast year, contribute

- (a) an amount equal to 3.2% of its gross revenues derived from broadcasting activities in the previous broadcast year to Canadian programming; and
- (b) an amount equal to 1.5% of its gross revenues derived from broadcasting activities in the previous broadcast year to the community programming undertaking.

11 Section 36 of the Regulations is replaced by the following:

35 Except as otherwise provided under a condition of its licence, a licensee shall, for each broadcast year, contribute an amount equal to 0.3% of its gross revenues derived from broadcasting activities in the previous broadcast year to the Independent Local News Fund.

36 (1) Each contribution that is required under section 34 or 35 shall be made separately by the licensee in 12 equal monthly instalments during the broadcast year, with an instalment being made on or before the last day of each month.

(2) The licensee may estimate the required monthly contribution for September, October and November.

(3) If a monthly contribution for September, October or November of a broadcast year is based on an estimate that is greater than the amount required, the licensee may deduct the excess from the amount of the contribution that is required for December of that broadcast year; however, if the contribution made by the licensee is less than the amount required, the licensee shall contribute the balance by December 31 of that broadcast year.

12 Section 37 of the Regulations is repealed.

13 Section 39 of the Regulations is replaced by the following:

39 Except as otherwise provided under a condition of licence, this Part and sections 19, 23 to 26, 28 and 30 to 36 apply to terrestrial distribution undertakings that elect to distribute programming services on an analog basis.

14 Section 44 of the French version of the Regulations is replaced by the following:

44 Il est interdit au titulaire de cesser la distribution par voie analogique d'un service de programmation à moins qu'il n'envoie, au moins soixante jours avant la date prévue de cessation, un avis écrit précisant la date en question à l'exploitant de l'entreprise de programmation dont le service de programmation fait l'objet de la cessation.

15 Sections 52 to 54 of the Regulations are replaced by the following:

52 (1) Except as otherwise provided under a condition of its licence, a licensee shall, for each broadcast year, contribute to Canadian programming an amount equal to 4.7% of its

gross revenues derived from broadcasting activities in the previous broadcast year less any contribution to locally reflective news programming made in the current broadcast year to a maximum of an amount equal to 0.6% of gross revenues derived from broadcasting activities in the previous broadcast year.

(2) The licensee shall make the contribution as follows:

(a) not more than an amount equal to 0.5% of its gross revenues derived from broadcasting activities in the previous broadcast year is to be contributed to any number of independent production funds; and

(b) the remainder of the total required contribution is to be made to the Canadian production fund.

53 Except as otherwise provided under a condition of its licence, a licensee shall, for each broadcast year, contribute an amount equal to 0.3% of its gross revenues derived from broadcasting activities in the previous broadcast year to the Independent Local News Fund.

54 (1) Each contribution that is required under section 52 or 53 shall be made separately by the licensee in 12 equal monthly instalments during the broadcast year, with an instalment being made on or before the last day of each month.

(2) The licensee may estimate the required monthly contribution for September, October and November.

(3) If a monthly contribution for September, October or November of a broadcast year is based on an estimate that is greater than the amount required, the licensee may deduct the excess from the amount of the contribution that is required for December of that broadcast year; however, if the contribution made by the licensee is less than the amount required, the licensee shall contribute the balance by December 31 of that broadcast year.

16 Item 1 of the schedule to the Regulations is replaced by the following:

Item Group

1 Corus Entertainment Inc.

Television Broadcasting Regulations, 1987

17 The definition *Canadian program* in section 2 of the *Television Broadcasting Regulations, 1987*ⁱⁱ is replaced by the following:

***Canadian program* means a program**

(a) in respect of which a *Canadian film or video production certificate*, as defined in subsection 125.4(1) of the *Income Tax Act*, has been issued; or

(b) that qualifies as a Canadian program in accordance with the criteria established by the Commission in

(i) Appendix II to Public Notice CRTC 2000-42 entitled *Certification for Canadian Programs — A revised approach*,

(ii) the Appendix to Broadcasting Regulatory Policy CRTC 2010-905 entitled *Revision of the definition of a Canadian program to include Canadian programs that have been dubbed in Canada and outside Canada*, or

(iii) paragraphs 128 to 130 of Broadcasting Regulatory Policy CRTC 2015-86 entitled *Let's Talk TV: The way forward – Creating compelling and diverse Canadian programming. (émission canadienne)*

18 Subsection 4(6) of the Regulations is repealed.

19 Schedules I and II to the Regulations are replaced by the Schedules I and II set out in the schedule to these Regulations.

Coming into Force

20 (1) These Regulations, except section 19, come into force on September 1, 2017.

(2) Section 19 comes into force on September 1, 2018.

SCHEDULE

(Section 19)

SCHEDULE I

(Sections 2 and 10)

Key Figures

Column 1		Column 2							
Item	Program Description	Alphanumeric Characters							
		1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th
1	<u>Origin</u>								
	Canada (other than Quebec)	1							
	United States	2							
	Other	7							
	Quebec	8							
2	<u>Time Credits</u>								
	A program for which 150 % credit is given under a condition of licence		4						
	A program for which 150 % credit is not given under a condition of licence		5						
3	<u>Exhibition</u>								
	Original exhibition of a program that has been broadcast or distributed by another licensed broadcasting undertaking			1					
	Original first-run program (original exhibition of a program that has not been broadcast or distributed by another licensed broadcasting undertaking)			2					
	Repeat exhibition of a program			5					

	Live broadcast			6					
4	<u>Production Source</u>								
	In-house (licensee)			1					
	Related production company			3					
	TV station (include call sign)			4					
	Television network (include network identifier)			5					
	Canadian independent producer (include Commission "C" number or the number assigned by the Department of Canadian Heritage)			6					
	Co-venture (include Commission "S.R." number)			7					
	Canadian programs from any government and productions of the National Film Board (include the source)			8					
	Programs from any source that are not accredited as Canadian programs (include the pertinent dubbing credit and Commission "D" or "C" number if applicable)			9					
	Treaty co-production			0					
5	<u>Target audience</u>								
	Preschool children (0-5 years)				1				
	Children (6-12 years)				2				
	Teenagers (13-17 years)				3				
	Adults (18 years and over)				4				
6	<u>Categories</u>								
	Information:								

	(g) Other drama					0	7	G
	(8) (a) Music and dance other than music video programs or clips					0	8	A
	(b) Music video clips					0	8	B
	(c) Music video programs					0	8	C
	(9) Variety					0	9	0
	(10) Game shows					1	0	0
	(11) (a) General entertainment and human interest					1	1	A
	(b) Reality television					1	1	B
	Other:							
	(12) Interstitials					1	2	0
	(13) Public service announcements					1	3	0
	(14) Infomercials, promotional and corporate videos					1	4	0
	(15) Filler programming					1	5	0

SCHEDULE II

(Sections 2 and 10)

Codes

PART 1

Code Indicating Program Language

Column 1		Column 2
Item	Code	Description

1	[Abbreviated name of language]	Language of the original production
2	[Abbreviated name of language]	Language of the program (for all programs of an ethnic station or for programs of a station if the language of the programs differs from the official language for which the station is principally licensed)

PART 2

Code Indicating Accessible Program

Column 1		Column 2
Item	Code	Description
1	CC [to be inserted following key figure]	Program contains closed captioning for viewers who are deaf and hard of hearing, which has been exhibited during the complete length of the program
2	DV [to be inserted following key figure]	Program contains described video for viewers who are blind or have visual impairments, which has been exhibited during the complete length of the program
3	AD [to be inserted following key figure]	Program contains audio description for viewers who are blind or have visual impairments
4	CD [to be inserted following key figure]	Program contains both closed captioning and described video, which have been exhibited during the complete length of the program
5	CA [to be inserted following key figure]	Program contains both closed captioning, which has been exhibited during the complete length of the program, and audio description

PART 3

Code Indicating Type

Column 1		Column 2
Item	Code	Description
1	Type A	A program in a language other than English, French or a language of the Indigenous peoples of Canada
2	Type B	A program in English or in French that is directed toward a distinct ethnic group whose mother tongue is English or French or in whose country of origin a common language is English or French
3	Type C	A program in English or in French that is directed toward a distinct ethnic group whose mother tongue is included in Type A
4	Type D	A bilingual program in English or in French as well as in a language other than English, French or in a language of the Indigenous peoples of Canada that is directed toward a distinct ethnic group
5	Type E	A program in English or in French that is directed toward ethnic groups or toward the general public and that depicts Canada's cultural diversity through services that are multicultural, educational, informational or inter-cultural
6	Type X	Where the licensee is not required by a condition of licence to broadcast prescribed levels of Type A, B, C, D or E programming, an ethnic program

PART 4

Code Indicating Group

Column 1		Column 2
Item	Code	Description
1	[Abbreviated name of ethnic group]	The distinct ethnic group toward which an ethnic program is directed

PART 5

Code Indicating Local Programming

Column 1		Column 2
Item	Code	Description
1	RL	Programming that is locally relevant
2	RF	Programming that is locally reflective

ⁱ SOR/97-555

ⁱⁱ SOR/87-49