



Broadcasting Decision CRTC 2017-284

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References: Part 1 licence renewal applications posted on 1 March 2017

Ottawa, 15 August 2017

Bell Media Inc.

Various locations in Quebec

Various commercial radio stations – Licence renewals

1. The Commission **renews** the broadcasting licences for the French-language commercial radio programming undertakings set out below from 1 September 2017 to 31 August 2024. The licensee shall adhere to the **conditions** set out in Broadcasting Regulatory Policy 2009-62, as well as to the **conditions** set out in the broadcasting licences for the undertakings.

Call sign and location	Application
CITÉ-FM-1 Sherbrooke, Quebec, and its transmitter CITÉ-FM-2 Sherbrooke	2016-0811-8
CITF-FM Québec, Quebec	2016-0813-4
CJAB-FM Saguenay, Quebec	2016-0812-6

2. The Commission received an intervention commenting on these applications from the Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ), to which Bell Media Inc. (Bell Media) replied. The public record for these applications can be found on the Commission's website at www.crtc.gc.ca or by using the application numbers set out above.
3. In its intervention, ADISQ stated in particular that Bell Media's reports on the Future Star initiative lacked clarity and were incomplete and that, based on its own analysis, the level of French-language vocal music (FVM) aired on the three stations was insufficient.
4. Bell Media replied that its reports relating to Future Star Program were clear and concise and that they included all the information required by the Commission. Bell Media also stated that ADISQ's methodology could not in any way demonstrate whether the stations were in compliance in regard to FVM as its data did not take into account the broadcast of montages.

Reminders

5. In [*Broadcasting Commission Letter Addressed to Kevin Goldstein \(Bell Media Inc.\)*](#), dated 15 May 2017, following an audit of tangible benefit requirements imposed on Bell Media as a result of Broadcasting Decisions 2007-165, 2007-368, 2011-163 and 2013-310, the Commission directed Bell Media to pay a total tangible benefit shortfall of \$591,291 within 90 days of the date of the letter and to file proof of payment with the Commission within 120 days of the date of the letter.
6. Pursuant to section 22 of the *Broadcasting Act*, the broadcasting licences renewed in this decision will cease to have any force or effect if the broadcasting certificates issued by the Department of Industry lapse.

Cultural diversity

7. The Commission expects the licensee to reflect the cultural diversity of Canada in its programming and employment practices.

Employment equity

8. Because the licensee is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Employment and Social Development, its employment practices are not examined by the Commission.

Secretary General

Related documents

- *Astral broadcasting undertakings – Change of effective control*, Broadcasting Decision CRTC 2013-310, 27 June 2013
- *Change in effective control of CTVglobemedia Inc.'s licensed broadcasting subsidiaries*, Broadcasting Decision CRTC 2011-163, 7 March 2011
- *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009
- *Acquisition of assets*, Broadcasting Decision CRTC 2007-368, 12 October 2007
- *Transfer of effective control of CHUM Limited to CTVglobemedia Inc.*, Broadcasting Decision CRTC 2007-165, 8 June 2007

This decision is to be appended to each licence.