



## Broadcasting Decision CRTC 2016-407

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Reference: 2016-64

Ottawa, 14 October 2016

**Aupe Cultural Enhancement Society**  
Campbell River, British Columbia

*Application 2015-1395-3, received 18 December 2015*  
*Public hearing in Vancouver, British Columbia*  
*16 May 2016*

### **Type B Native FM radio station in Campbell River**

*The Commission **approves** an application for a broadcasting licence to operate a Type B Native FM radio station in Campbell River, British Columbia.*

#### **Application**

1. Aupe Cultural Enhancement Society (the applicant) filed an application for a broadcasting licence to operate a Type B Native FM radio station in Campbell River, British Columbia. The Commission received interventions in support of this application.
2. The applicant is a not-for-profit corporation controlled by its board of directors.
3. The station would operate at 100.7 MHz (channel 264C1) with an average effective radiated power (ERP) of 3,800 watts (maximum ERP of 8,000 watts with an effective height of antenna above average terrain of 277 metres).
4. The applicant indicated that it would broadcast 126 hours of programming each broadcast week. Approximately 20 hours would be devoted to spoken-word programming (community news, sports, weather, traffic and other community information in the English and Comox languages) and 106 hours would be devoted to musical content. The station would broadcast no less than 20 hours of station-produced programming each broadcast week, with a minimum of six hours per broadcast week in the Comox language. The applicant added that the station would also broadcast a regular two-minute “Community Focus” program featuring a mix of cultural, educational, political and current affairs programming.
5. In regard to local talent development, the applicant indicated that it would provide local emerging Aboriginal artists with increased airplay and on-air promotion. At least 10% of the music broadcast each broadcast week would be performed or composed by Aboriginal artists.

6. Finally, the applicant indicated that each broadcast year, it would make a contribution of \$3,000 to an annual scholarship for local Aboriginal students pursuing broadcast or journalism programs in Canada. Further, each broadcast year, it would make a contribution of \$2,000 to the Campbell River “Aboriginal Day” celebration, which showcases Aboriginal arts, music and cultural events, to provide funding for sound equipment and to stage the event.

### **Commission’s decision**

7. The Commission is satisfied that the application is consistent with the provisions for Type B Native radio stations set out in *Native Broadcasting Policy*, Public Notice CRTC 1990-89, 20 September 1990. Accordingly, the Commission **approves** the application by Aupe Cultural Enhancement Society for a broadcasting licence to operate a Type B Native FM radio programming undertaking in Campbell River, British Columbia. The terms and **conditions of licence** are set out in the appendix to this decision.

### **Reminder**

8. Pursuant to section 16 of the *Radio Regulations, 1986*, all licensees of campus, community and Native radio stations must implement a public alerting system.

Secretary General

*This decision is to be appended to the licence.*

## Appendix to Broadcasting Decision CRTC 2016-407

### Terms and conditions of licence for the Type B Native FM radio programming undertaking in Campbell River, British Columbia

#### Terms

The licence will expire 31 August 2023.

The station will operate at 100.7 MHz (channel 264C1) with an average effective radiated power (ERP) of 3,800 watts (maximum ERP of 8,000 watts with an effective height of antenna above average terrain of 277 metres).

Pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department of Industry notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Further, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking and its transmitter must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before **14 October 2018**. In order to ensure that such a request is processed in a timely manner, it should be submitted in writing at least 60 days before this date.

#### Conditions of licence

1. In each broadcast week, the licensee shall devote at least 35% of its musical selections from content category 2 (Popular Music) to Canadian selections broadcast in their entirety.

For the purposes of this condition of licence, the terms “broadcast week,” “Canadian selection,” “content category” and “musical selection” shall have the same meanings as those set out in the *Radio Regulations, 1986*.

2. If the licensee originates 42 or more hours of programming in any broadcast week, the licensee shall adhere to the Canadian Association of Broadcasters’ *Equitable Portrayal Code*, as amended from time to time and approved by the Commission, as well as to the *Broadcast Code for Advertising to Children*, as amended from time to time and approved by the Commission.