



Broadcasting Decision CRTC 2016-35

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Reference: 2015-366

Ottawa, 1 February 2016

Gold Line Telemanagement Inc.

Across Canada

Application 2015-0344-1, received 14 April 2015

Public hearing in the National Capital Region

21 October 2015

Video-on-demand service

*The Commission **approves** an application for a broadcasting licence to operate a national video-on-demand service.*

Application

1. Gold Line Telemanagement Inc. (Gold Line) filed an application for a broadcasting licence to operate a national video-on-demand (VOD) service. The Commission did not receive any interventions regarding this application.
2. Gold Line is a corporation wholly owned and controlled by Mr. Ata Moeini.
3. The applicant indicated that the new VOD service would consist primarily of current titles from Hollywood studios and Canadian producers, including movies and episodes of current television series that are available only to VOD services. The programming would be drawn primarily from program categories 2(b) and 7, but could also include programming from categories 8(a), 9, 10, 11(a) and 11(b).
4. The applicant indicated that it would adhere to the standard requirements for VOD services set out in Broadcasting Regulatory Policy 2014-444, as amended by the Commission in the proceeding initiated by Broadcasting Notice of Consultation 2015-87.¹
5. Gold Line confirmed that it would make its VOD program offering available to customers in both official languages. While the programming would be predominantly in English, the applicant made a commitment to offer some programming in French.
6. In regard to contributions to Canadian programming, licensees of VOD undertakings are required, by condition of licence, to make a contribution equal to 5% of their gross revenues to the Canada Media Fund or to an independent production fund that is certified

¹ The standard requirements for VOD services were revised in Broadcasting Regulatory Policy 2015-355.

by the Commission. Gold Line indicated that it would direct its required contribution to the Canada Media Fund.

Commission's analysis and decision

7. The Commission is satisfied that the application complies with the licensing framework for VOD services set out in Broadcasting Regulatory Policy 2010-190 and with all applicable requirements set out in Broadcasting Regulatory Policy 2015-355. Accordingly, the Commission **approves** the application by Gold Line Telemanagement Inc. for a broadcasting licence to operate a national video-on-demand programming undertaking. The licence will expire 31 August 2022. The licensee shall adhere to the **conditions of licence** set out in Appendix 2 to Broadcasting Regulatory Policy 2015-355, as well as to the **conditions** set out in the broadcasting licence for the undertaking. The standard expectations and encouragement applicable to this licensee are also set out in that regulatory policy.
8. The licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before **1 February 2018**. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

Secretary General

Related documents

- *Revised exemption order for certain classes of video-on-demand (VOD) undertakings and updated standard conditions of licence for licensed VOD undertakings, Broadcasting Regulatory Policy CRTC 2015-355 and Broadcasting Order CRTC 2015-356, 6 August 2015*
- *Call for comments on proposed amendments to the exemption order for video-on-demand undertakings and to the standard conditions of licence for video-on-demand undertakings, Broadcasting Notice of Consultation CRTC 2015-87, 12 March 2015*
- *Amendments to various regulations, the standard conditions of licence for video-on-demand undertakings and certain exemption orders – Provisions requiring the mandatory distribution of emergency alert messages, Broadcasting Regulatory Policy CRTC 2014-444 and Broadcasting Orders CRTC 2014-445, 2014-446, 2014-447 and 2014-448, 29 August 2014*
- *Regulatory framework for video-on-demand undertakings, Broadcasting Regulatory Policy CRTC 2010-190, 29 March 2010*

**This decision is to be appended to the licence.*