



Broadcasting Decision CRTC 2016-164

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Reference: Part 1 application posted on 4 March 2016

Ottawa, 2 May 2016

TerraTerra Communications Inc.
Across Canada

Application 2016-0195-6

Addition of Canal Q to the *List of non-Canadian programming services and stations authorized for distribution*

1. The Commission **approves** an application from TerraTerra Communications Inc. (TerraTerra), acting as Canadian sponsor, to add Canal Q to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding this application. The revised [list](#) can be found on the Commission's website at www.crtc.gc.ca and may be obtained in hard copy on request.
2. TerraTerra described Canal Q as a 24-hour Portuguese-language niche service featuring entertainment programming. The service originates in Portugal and its target audience will be the Portuguese-speaking community in Canada.
3. As set out in Broadcasting Public Notices 2004-96 and 2008-100, requests to add non-Canadian general interest third-language services to the list are generally approved, subject to any requirements the Commission deems appropriate. In Broadcasting Public Notice 2008-100, the Commission stated that non-Canadian third-language services that provide narrowly targeted or “niche” programming would be subject to the same approach as non-Canadian general interest third-language services.

Secretary General

Related documents

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004