



## Broadcasting Decision CRTC 2016-151

PDF version

Reference: Part 1 licence renewal applications posted on 26 January 2016

Ottawa, 26 April 2016

### Various licensees

Across Canada

*The application numbers are set out in the decision.*

### Various specialty audio services – Licence renewals

1. The Commission **renews** the broadcasting licences for the national ethnic specialty audio programming undertakings set out below from 1 September 2016 to 31 August 2023. The **conditions of licence** are set out in the appendix to this decision. The Commission did not receive any interventions regarding these applications.

Licensee	Name of service	Application
Apna Desi Radio (Classical Music) Limited	Apna Desi Radio (Classical Music)	2015-1006-6
Apna Desi Radio (Hindi) Limited	Apna Desi Radio (Hindi)	2015-1010-8
Apna Desi Radio (Punjabi) Limited	Apna Desi Radio (Punjabi)	2015-1015-7
Apna Desi Radio (Sports) Limited	Apna Desi Radio (Sports)	2015-1017-3

Secretary General

*\*This decision is to be appended to each licence.*

## **Appendix to Broadcasting Decision CRTC 2016-151**

### **Conditions of licence for the national ethnic specialty audio programming undertakings renewed in this decision**

#### **Conditions of licence applicable to all the licensees**

1. The licensee shall adhere to the conditions of licence and licensing framework for specialty audio programming services set out in Appendix 1 to *New licensing framework for specialty audio programming services*, Broadcasting Public Notice CRTC 2002-53, 12 September 2002, as well as to the conditions set out in the licence for each undertaking.
2. The licensee shall adhere to the Canadian Association of Broadcasters' *Broadcast code for advertising to children* and *Equitable Portrayal Code*, as amended from time to time and approved by the Commission. However, the application of the foregoing condition of licence will be suspended if the licensee is a member in good standing of the Canadian Broadcast Standards Council.
3. The licensee shall adhere to the *Broadcasting Licence Fee Regulations, 1997* if its revenues derived from broadcasting activities exceed the threshold amount of \$2 million.

#### **Additional condition of licence for Apna Desi Radio (Classical Music)**

The licensee shall provide a national, ethnic Hindi-, Punjabi- and Urdu-language specialty audio service directed to members of the Hindi-, Punjabi- and Urdu-speaking communities across Canada. Of the programming aired in each broadcast week, 90% shall be in the Hindi, Punjabi and Urdu language and the remaining 10% shall be in the English language. Programming shall include talk shows (20%) and music programming (80%) drawn from subcategories 24 Easy listening, 31 Concert and 33 World beat and international.

#### **Additional condition of licence for Apna Desi Radio (Hindi)**

The licensee shall provide a national, ethnic Hindi-language specialty audio service directed to members of the Hindi-speaking communities across Canada. Of the programming aired in each broadcast week, 90% shall be in the Hindi language, and the remaining 10% shall be in the English language. Programming shall include news, sports, talk shows and music.

#### **Additional condition of licence for Apna Desi Radio (Punjabi)**

The licensee shall provide a national, ethnic Punjabi-language specialty audio service directed to members of the Punjabi-speaking communities across Canada. Of the programming aired in each broadcast week, 90% shall be in the Punjabi language, and the remaining 10% shall be in the English language. Programming shall include news, sports, talk shows and music.

**Additional condition of licence for Apna Desi Radio (Sports)**

The licensee shall provide a national, ethnic Punjabi- and Hindi-language specialty audio service directed to members of the Punjabi- and Hindi-speaking communities across Canada. Of the programming aired in each broadcast week, 50% shall be in the English language, and the remaining shall be in the Punjabi (25%) and Hindi (25%) language. Programming shall consist of talk shows (20%) and sports programming (80%).

**Definition**

For the purposes of the above conditions of licence, the term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.