



## Broadcasting Decision CRTC 2015-487

PDF version

Reference: Part 1 application posted on 1<sup>st</sup> September 2015

Ottawa, 3 November 2015

**TerraTerra Communications Inc.**  
Across Canada

*Application 2015-0995-2*

### **Addition of Motors TV NorthAm to the *List of non-Canadian programming services and stations authorized for distribution***

*The Commission **approves** an application to add Motors TV NorthAm to the List of non-Canadian programming services and stations authorized for distribution (the list), and amends the list accordingly. The [list](#) can be found on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by clicking on "TV & Radio," "Programming" and "Access to programs on TV that aren't Canadian."*

#### **Introduction**

1. The Commission received an application from TerraTerra Communications Inc. (TerraTerra), acting as the Canadian sponsor, to add Motors TV NorthAm to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding this application.
2. TerraTerra described Motors TV NorthAm as a French-language service from the United States that provides programming dedicated to motorsports from around the world. The service will provide a secondary audio program channel in English.
3. The Commission's general approach to the addition of non-Canadian English- and French-language services to the list is set out in Public Notice 2000-173 and reiterated in Broadcasting Public Notice 2008-100. Under this approach, the Commission assesses such requests in the context of its general policy, which, among other things, precludes the addition of a non-Canadian service that can be considered either totally or partially competitive with Canadian specialty or pay television services.

#### **Commission's analysis and decision**

4. In assessing the competitiveness of a service, the Commission relies primarily on the comments filed to identify the Canadian pay and specialty services with which a proposed non-Canadian service might be totally or partially competitive.

5. In the absence of opposing interventions, the Commission **approves** the application by TerraTerra Communications Inc. to add Motors TV NorthAm to the *List of non-Canadian programming services and stations authorized for distribution* and amends the list accordingly. The [list](#) can be found on the Commission’s website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by clicking on “TV & Radio,” “Programming” and “Access to programs on TV that aren’t Canadian,” and may be obtained in hard copy on request.

Secretary General

### **Related documents**

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Call for proposals to amend the lists of eligible satellite services through the inclusion of additional non-Canadian services eligible for distribution on a digital basis only*, Public Notice CRTC 2000-173, 14 December 2000