



## Broadcasting Notice of Consultation CRTC 2015-366

PDF version

Ottawa, 11 August 2015

### Notice of hearing

**21 October 2015**  
**Gatineau, Quebec**

**Deadline for submission of interventions/comments/answers: 10 September 2015**

[\[Submit an intervention/comment/answer or view related documents\]](#)

The Commission will hold a hearing on **21 October 2015 at 11 a.m., at the Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec**. The Commission intends to consider the following applications, subject to interventions, without the appearance of the parties:

#### Applicant/Licensee and Locality

1. **9238476 Canada Inc.**  
Salaberry-de-Valleyfield, Quebec  
Application 2015-0585-1
  2. **Gold Line Telemanagement Inc.**  
Markham, Ontario  
Application 2015-0344-1
  3. **Dufferin Communications Inc.**  
Brantford, Ontario  
Application 2015-0612-2
  4. **Blackgold Broadcasting Inc.**  
Ponoka, Alberta  
Application 2015-0359-0
- 
1. **9238476 Canada Inc.**  
Salaberry-de-Valleyfield, Quebec  
Application 2015-0585-1

Application by **9238476 Canada Inc.** (Torres Media) for authority to acquire from Radio Express Inc. the assets of the French-language commercial radio programming undertaking CKOD-FM Salaberry-de-Valleyfield, Quebec.

It also requesting a new broadcasting licence for a term of seven years to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence.

Torres Media is owned by Ed Torres Family Trust (43%), Frank Torres Family Trust (43%), Todd Bernard (9%) and Yves Trottier (5%), and is controlled by Ed Torres.

In a decision letter dated 8 May 2015, the Commission approved an application by Torres Media for authority to exercise interim management of CKOD-FM.

Pursuant to the asset purchase agreement, Torres Media would acquire the assets of the undertaking for \$250,000.

The applicant has not proposed any tangible benefits on the basis that the radio undertaking has temporarily ceased operations, that it did not generate any revenue for a period of time and that certain investments will be required to improve the station's programming and broadcasting equipment.

Following closing of the transaction, Torres Media would become the licensee of CKOD-FM.

*Applicant's address:*

249 Victoria Street  
Salaberry-de-Valleyfield, Quebec  
J6T 1A9

Email: [ytrottier@dawgfm.com](mailto:ytrottier@dawgfm.com)

Email to request electronic version of application: [ytrottiers@dawgfm.com](mailto:ytrottiers@dawgfm.com)

## **2. Gold Line Telemanagement Inc.**

Markham, Ontario  
Application 2015-0344-1

Application by **Gold Line Telemanagement Inc.** for a broadcasting licence to operate a national video-on-demand (VOD) service.

The applicant proposes to offer predominantly English-language programming, but also intends to offer French-language programming.

The programming would be mostly drawn from categories 2(b) and 7 but could also include programming from categories 8(a), 9, 10, 11(a) and 11(b) set out in *Definitions for television program categories*, Broadcasting Regulatory Policy CRTC 2010-808, 1 November 2010.

The applicant confirmed that it would adhere to the standard conditions of licence for VOD undertakings set out in *Amendments to various regulations, the standard conditions of licence for video-on-demand undertakings and certain exemption orders – Provisions*

*requiring the mandatory distribution of emergency alert messages,*  
Broadcasting Regulatory Policy CRTC 2014-444, 29 August 2014.

*Applicant's address:*

300 Allstate Parkway  
Markham, Ontario  
L3R 0P2

Fax: 905-709-6930

Email: [shawn@groupofgl.com](mailto:shawn@groupofgl.com)

Email to request electronic version of application: [shawn@groupofgl.com](mailto:shawn@groupofgl.com)

**3. Dufferin Communications Inc.**

Brantford, Ontario

Application 2015-0612-2

Application by **Dufferin Communications Inc.** (Dufferin) for authority to acquire from 1486781 Ontario Limited (the vendor) the assets of the English-language specialty (Christian music) radio programming undertaking CFWC-FM Brantford, Ontario. The vendor is solely owned by Sound of Faith Broadcasting, which in turn is controlled by its board of directors.

The applicant is also requesting a new broadcasting licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence.

Dufferin is solely owned by Evanov Communications Inc., which in turn is controlled by Mr. William V. Evanov.

Pursuant to the Purchase and Sale Agreement, the applicant will purchase the assets of the undertaking for \$500,000.

The applicant has requested to be exempted from the requirement to pay tangible benefits, stating that CFWC-FM is not profitable and is incapable of generating advertising revenue, and that certain investments will be needed to make the station financially viable.

Following the closing of the transaction, Dufferin will become the licensee CFWC-FM.

*Applicant's address:*

5312 Dundas Street West  
Toronto, Ontario  
M9B 1B3

Fax: 416-233-8617

Email: [carmela@evanovradio.com](mailto:carmela@evanovradio.com)

Website to view the application: [www.evanovradio.com](http://www.evanovradio.com)

**4. Blackgold Broadcasting Inc.**  
Ponoka, Alberta  
Application 2015-0359-0

Application by **Blackgold Broadcasting Inc.** for a broadcasting licence to operate an English-language commercial FM radio station in Ponoka.

The proposed station would operate at 89.7 MHz (channel 209A) with an effective radiated power of 1,000 watts (non-directional antenna with an effective height of antenna above average terrain of 111 metres).

The applicant proposes a country music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

2-5205 50<sup>th</sup> Avenue  
Leduc, Alberta  
T9E 6T2

Fax: 780-769-9301

Email: [info@onefm.ca](mailto:info@onefm.ca)

Email to request electronic version of application: [info@onefm.ca](mailto:info@onefm.ca)

## **Procedure**

### **Deadline for interventions, comments or answers**

**10 September 2015**

The *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure* (the Rules of Procedure) apply to the present proceeding. The Rules of Procedure set out, among other things, the rules for content, format, filing and service of interventions, replies, answers of respondents and requests for information; the procedure for filing confidential information and requesting its disclosure; and the conduct of public hearings. Accordingly, the procedure set out below must be read in conjunction with the Rules of Procedure and its accompanying documents, which can be found on the Commission's website under "Statutes and Regulations." *Guidelines on the CRTC Rules of Practice and Procedure*, Broadcasting and Telecom Information Bulletin CRTC 2010-959, 23 December 2010, provides information to help interested persons and parties understand the Rules of Procedure so that they can more effectively participate in Commission proceedings.

An intervention or an answer from a respondent must be filed with the Commission and served on the applicant on or before the above-mentioned date. An answer from a respondent must also be served on any other respondent.

Interventions and answers must clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Parties are permitted to coordinate, organize, and file, in a single submission, interventions by other interested persons who share their position. Information on how to file this type of submission, known as a joint supporting intervention, as well as a template for the covering letter to be filed by the parties, can be found in *Changes to certain practices for filing interventions – Expansion of filing practices to include the filing of joint supporting comments for broadcasting policy proceedings*, Broadcasting Information Bulletin CRTC 2010-28-1, 10 December 2010.

The Commission encourages interested persons and parties to monitor the record of the proceeding, available on the Commission's website, for additional information that they may find useful when preparing their submissions.

Submissions longer than five pages should include a summary. Each paragraph of all submissions should be numbered, and the line **\*\*\*End of document\*\*\*** should follow the last paragraph. This will help the Commission verify that the document has not been damaged during electronic transmission.

Pursuant to *Filing submissions for Commission proceedings in accessible formats*, Broadcasting and Telecom Information Bulletin CRTC 2015-242, 8 June 2015, the Commission expects incorporated entities and associations, and encourages all Canadians, to file submissions for Commission proceedings in accessible formats (for example, text-based file formats that allow text to be enlarged or modified, or read by screen readers). To provide assistance in this regard, the Commission has posted on its website [guidelines](#) for preparing documents in accessible formats.

Submissions must be filed by sending them to the Secretary General of the Commission using **only one** of the following means:

**by completing the**  
[\[Intervention/comment/answer form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy of each intervention or answer from a respondent must be sent to the applicant and, in the case of a respondent to an application, to any other respondent.

Parties who send documents electronically must ensure that they will be able to prove, upon Commission request, that service/filing of a particular document was completed. Accordingly, parties must keep proof of the sending and receipt of each document for 180 days after the date on which the document is filed. The Commission advises parties who file and serve documents by electronic means to exercise caution when using email for the service of documents, as it may be difficult to establish that service has occurred.

In accordance with the Rules of Procedure, a document must be received by the Commission and all relevant parties by 5 p.m. Vancouver time (8 p.m. Ottawa time) on the date it is due. Parties are responsible for ensuring the timely delivery of their submissions and will not be notified if their submissions are received after the deadline. Late submissions, including those due to postal delays, will not be considered by the Commission and will not be made part of the public record.

The Commission will not formally acknowledge submissions. It will, however, fully consider all submissions, which will form part of the public record of the proceeding, provided that the procedure for filing set out above has been followed.

### **Important notice**

All information that parties provide as part of this public process, except information designated confidential, whether sent by postal mail, facsimile, email or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, email addresses, postal/street addresses, telephone and facsimile numbers, etc.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

### **Availability of documents**

Electronic versions of the applications are available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by selecting the application number within this notice. They are also

available from the applicants, either on their websites or upon request by contacting the applicants at their email addresses, provided above.

Electronic versions of the interventions and answers, as well as of other documents referred to in this notice, are available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by visiting the "Participate" section, selecting "Submit Ideas and Comments," and then selecting "our open processes." Documents can then be accessed by clicking on the links in the "Subject" and "Related Documents" columns associated with this particular notice.

Documents are also available from Commission offices, upon request, during normal business hours.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

### ***Regional offices***

#### **Nova Scotia**

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia  
B3A 4S5  
Tel.: 902-426-7997  
Fax: 902-426-2721

#### **Quebec**

505 de Maisonneuve Boulevard West  
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#### **Ontario**

55 St. Clair Avenue East  
Suite 624

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360 Main Street  
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R3C 3Z3  
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403 – 1975 Scarth Street  
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**Alberta**

200 – 4<sup>th</sup> Avenue South-East  
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Fax: 604-666-8322

Secretary General