



## Broadcasting Decision CRTC 2015-283

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References: Part 1 applications posted on 30 March 2015

Ottawa, 26 June 2015

**Bell Canada**  
Across Canada

*Applications 2015-0275-8, 2015-0276-6, 2015-0272-4, 2015-0273-2, 2015-0274-0 and 2015-0271-6*

### **Addition of various non-Canadian programming services to the List of non-Canadian programming services and stations authorized for distribution**

*The Commission **approves** applications to add various non-Canadian programming services to the List of non-Canadian programming services and stations authorized for distribution (the list) and amends the list accordingly. The revised list is available on the Commission’s website at [www.crtc.gc.ca](http://www.crtc.gc.ca), by clicking on “TV & Radio” and selecting “Programming.”*

#### **Introduction**

1. The Commission received applications from Bell Canada, acting as the Canadian sponsor, to add the non-Canadian programming services listed in the table below to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding these applications.

| <b>Name of service</b>                                   | <b>Type of service</b> | <b>Language(s) of service</b>   | <b>Description of programming</b>  | <b>Country of origin of service</b> | <b>Target audience</b>                      |
|--|------------------------|---|--|-------------------------------------|---|
| Radio<br>Télévision<br>Nationale<br>Congolaise<br>(RTNC) | general<br>interest    | 60% French-language /<br>10% Kituba-language /<br>10% Lingala-language /<br>10% Tshiluba-language /<br>10% Swahili-language | provides<br>family-oriented<br>programming<br>including news,<br>sports,<br>entertainment<br>and<br>information for<br>Africans living<br>abroad | Democratic<br>Republic of<br>Congo  | French-<br>speaking<br>African<br>Canadians |

|  |                     |   |  |                                 |  |
|--|---------------------|---|--|---------------------------------|--|
| Radiodiffusion<br>Télévision<br>Camerounaise<br>(CRTV) | general<br>interest | 60% French-language /<br>40% English-language                               | provides<br>family-oriented<br>programming<br>including news,<br>sports and<br>information for<br>Africans living<br>abroad                      | Cameroon                        | French-<br>speaking<br>African<br>Canadians                        |
| Radio<br>Télévision du<br>Sénégal (RTS)                | general<br>interest | 95% French-language /<br>5% mixed Wolof-, Peul-<br>and Arabic-language      | provides<br>family-oriented<br>programming<br>including news,<br>entertainment<br>and<br>information for<br>Africans living<br>abroad            | Senegal                         | French-<br>speaking<br>African<br>Canadians                        |
| Radiodiffusion<br>Télévision<br>Ivoirienne<br>(RTI)    | general<br>interest | 98% French-language /<br>2% English-language                                | provides<br>family-oriented<br>programming<br>including news,<br>entertainment<br>and<br>information for<br>Africans living<br>abroad            | Republic of<br>Côte<br>d'Ivoire | French-<br>speaking<br>African<br>Canadians                        |
| 2STV   | general<br>interest | 80% French-language /<br>20% mixed Wolof-,<br>Peul- and Arabic-<br>language | provides<br>family-oriented<br>programming<br>including news,<br>sports,<br>entertainment<br>and<br>information for<br>Africans living<br>abroad | Senegal                         | French-<br>speaking<br>African<br>Canadians                        |
| Canal 2<br>International                               | general<br>interest | 80% French-language /<br>20% English-language                               | provides<br>family-oriented<br>programming<br>including news,<br>sports,<br>entertainment<br>and<br>information for<br>Africans living<br>abroad | Cameroon                        | French-<br>speaking<br>African<br>Canadians<br>and<br>Cameroonians |

2. The Commission's general approach to the addition of non-Canadian English- and French-language services to the list is set out in Public Notice 2000-173, and reiterated in Broadcasting Public Notice 2008-100. Under this approach, the Commission assesses such requests in the context of its general policy, which, among other things, precludes the addition of a non-Canadian service that can be considered either totally or partially competitive with Canadian specialty or pay television services.

### **Commission's analysis and decisions**

3. In assessing the competitiveness of a service, the Commission relies primarily on the comments filed to identify the Canadian pay and specialty services with which a proposed non-Canadian service might be totally or partially competitive.
4. In the absence of opposing interventions, the Commission **approves** the applications by Bell Canada to add the non-Canadian programming services listed in the table above to the *List of non-Canadian programming services and stations authorized for distribution* and amends the list accordingly. The revised list is available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by clicking on "TV & Radio" and selecting "Programming," and may be obtained in hard copy on request.

Secretary General

### **Related documents**

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Call for proposals to amend the lists of eligible satellite services through the inclusion of additional non-Canadian services eligible for distribution on a digital basis only*, Public Notice CRTC 2000-173, 14 December 2000