



Broadcasting Decision CRTC 2014-74

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Route reference: 2013-448

Ottawa, 20 February 2014

CAB-K Broadcasting Ltd.
Vegreville, Alberta

Application 2013-0006-1, received 4 January 2013
Public hearing in the National Capital Region
5 November 2013

English-language FM radio station in Vegreville

1. The Commission **approves** the application by CAB-K Broadcasting Ltd. (CAB-K) for a broadcasting licence to operate an English-language commercial FM radio programming undertaking in Vegreville, Alberta. The Commission received interventions in support of this application. The terms and **conditions of licence** are set out in the appendix to this decision.
2. The new station will operate at 106.5 MHz (channel 293B1) with an effective radiated power of 13,000 watts (non-directional antenna with an effective height of antenna above average terrain of 107.8 metres).
3. CAB-K is a corporation jointly controlled by Brian Hepp and Melanie Hepp.
4. The new station will provide a first local radio service to Vegreville. It will offer a country music format targeting adults between the ages of 25 and 64.
5. The station will provide 126 hours of local programming during each broadcast week. Spoken word programming will include a community hotline that will feature interviews with representatives of groups or organizations that wish to promote community events. The station will also broadcast a buy, sell and trade program where residents participate by phone.

Canadian content development

6. The Commission reminds the licensee that it must adhere to the requirements relating to contributions to Canadian content development (CCD) set out in section 15 of the *Radio Regulations, 1986* (the Regulations). The Commission notes that, according to CAB-K's financial projections, the station would generate annual revenues below the \$1.25 million threshold set out in the Regulations throughout its licence term and therefore may not be required to make any basic CCD contributions for the new station so long as annual revenues remain below \$1.25 million.

7. As part of its application, CAB-K made an additional commitment to devote, by condition of licence, \$1,600 per year to CCD (a total of \$11,200 over seven broadcast years) upon commencement of operations. Of this amount, at least 20% shall be devoted to FACTOR or MUSICACTION on an annual basis. The Commission notes that the remainder of this additional CCD contribution shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives set out in paragraph 108 of *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006. A **condition of licence** in that regard is set out in the appendix to this decision.

Secretary General

**This decision is to be appended to the licence.*

Appendix to Broadcasting Decision CRTC 2014-74

Terms, conditions of licence, expectations and encouragements for the English-language commercial FM radio programming undertaking in Vegreville, Alberta

Terms

The licence will expire 31 August 2020.

The station will operate at 106.5 MHz (channel 293B1) with an effective radiated power of 13,000 watts (non-directional antenna with an effective height of antenna above average terrain of 107.8 metres).

The Commission reminds the applicant that pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department of Industry notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before **20 February 2016**. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

Conditions of licence

1. The licensee shall adhere to the conditions set out in *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009.
2. In addition to the basic annual contribution to Canadian content development set out in section 15 of the *Radio Regulations, 1986*, the licensee shall, upon commencement of operations, make an annual contribution of \$1,600 (\$11,200 over seven broadcast years) to the promotion and development of Canadian content. Of this amount, no less than 20% per broadcast year shall be devoted to FACTOR or MUSICACTION. The remainder shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives set out in paragraph 108 of *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006.

Expectations

The Commission expects the licensee to reflect the cultural diversity of Canada in its programming and employment practices.

Encouragements

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.