



Broadcasting Decision CRTC 2014-583

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Route reference: 2014-189

Ottawa, 10 November 2014

Arrow Radio

Ohsweken, Ontario

Application 2013-1663-8, received 15 November 2013

Public hearing in the National Capital Region

26 June 2014

Type B Native FM radio station in Ohsweken

*The Commission **approves** an application for a broadcasting licence to operate an English- and Aboriginal-language Type B Native FM radio station in Ohsweken, Ontario.*

Application

1. Arrow Radio (Arrow) filed an application for a broadcasting licence to operate an English- and Aboriginal-language Type B Native FM radio station in Ohsweken, Ontario. The Commission received interventions in support of this application.
2. Arrow is a not-for-profit corporation controlled by its board of directors.
3. The station would operate on frequency 93.5 MHz (channel 228A1) with an average effective radiated power (ERP) of 42 watts (maximum ERP of 75 watts with an effective height of antenna above average terrain of 80 metres).
4. Arrow indicated that it would broadcast 126 hours of programming each broadcast week. Of that amount, approximately 48 hours would be devoted to spoken word programming and approximately 78 hours would be devoted to musical content. The station would offer a minimum of 113 hours of station-produced programming each broadcast week, with a minimum of nine hours and 30 minutes in the Mohawk, Seneca, Cayuga, Tuscarora, Onondaga and Oneida languages.
5. Programming would cover the various issues faced by the community and showcase the customs and traditions of the Six Nations people as well as of other Aboriginal communities. The station would broadcast on-air interviews, call-in shows and spotlights on Six Nation talent. Spoken word programming would also include local, national and international news, sports and entertainment programs, weather, traffic, and health and lifestyle segments.

6. Music programming would feature a mix of Aboriginal English-language, Native ancestral-language, worldwide Indigenous-language, and mainstream English language music.
7. In regard to local talent development, the applicant indicated that it would provide local emerging Aboriginal artists with increased airplay and on-air promotion. During each broadcast week, a minimum of 20% of the music broadcast would be performed or composed by Aboriginal artists, of which at least 90% would be derived from local Canadian Aboriginal artists.
8. Arrow stated that it would devote \$49,000 over seven broadcast years to Canadian content development. Specifically, in each broadcast year, it would contribute \$7,000 to the following initiatives:
 - \$5,000 to an Aboriginal music festival showcasing local Aboriginal artists; and
 - \$2,000 for scholarships for Aboriginal persons pursuing broadcast or journalism programs in Canada.

Commission's decision

9. The Commission is satisfied that the application is consistent with the provisions for Type B Native radio stations set out in *Native Broadcasting Policy*, Public Notice CRTC 1990-89, 20 September 1990. Accordingly, the Commission **approves** the application by Arrow Radio for a broadcasting licence to operate an English- and Aboriginal-language Type B Native FM radio programming undertaking in Ohsweken, Ontario. The terms and **conditions of licence** are set out in the appendix to this decision.

Secretary General

**This decision is to be appended to the licence.*

Appendix to Broadcasting Decision CRTC 2014-583

Terms, conditions of licence and encouragement for the English- and Aboriginal-language Type B Native FM radio programming undertaking in Ohsweken, Ontario

Terms

The licence will expire 31 August 2021.

The station will operate on frequency 93.5 MHz (channel 228A1) with an average effective radiated power (ERP) of 42 watts (maximum ERP of 75 watts with an effective height of antenna above average terrain of 80 metres).

The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department of Industry notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Furthermore, the licence for this undertaking will be issued once the licensee has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before **10 November 2016**. In order to ensure that such a request is processed in a timely manner, it should be submitted in writing at least 60 days before this date.

Conditions of licence

1. The licensee shall devote, in each broadcast week, not less than 35% of its musical selections from content category 2 (Popular Music) to Canadian selections broadcast in their entirety.

For the purposes of this condition of licence, the terms “broadcast week,” “Canadian selection,” “content category” and “musical selection” shall have the same meanings as those set out in the *Radio Regulations, 1986*.

2. If the licensee originates 42 or more hours of programming in any broadcast week, the licensee shall adhere to the Canadian Association of Broadcasters’ *Equitable Portrayal Code*, as amended from time to time and approved by the Commission, and to the *Broadcast Code for Advertising to Children*, as amended from time to time and approved by the Commission.

Encouragement

Where the licensee intends on carrying wrap-around programming, the Commission encourages it to use programming from another Native station or network.