



Broadcasting Notice of Consultation CRTC 2014-472-2

PDF version

Additional references: 2014-472 and 2014-472-1

Ottawa, 3 October 2014

Notice of hearing

12 November 2014

Gatineau, Quebec

Addition of an application

Deadline for submission of interventions/comments/answers: 14 October 2014

[\[Submit an intervention/comment/answer or view related documents\]](#)

Further to Broadcasting Notices of Consultation 2014-472 and 2014-472-1, the Commission announces the addition of the following application which it intends to consider without the appearance of the parties, subject to interventions:

Item 8

2251723 Ontario Inc.

Across Canada

Application 2013-1757-9

Application by **2251723 Ontario Inc.** for a broadcasting licence to operate a national video-on-demand (VOD) service.

The applicant proposes to offer predominantly English-language programming, but intends to also offer French-language programming, as well as programming in a variety of South Asian languages as it becomes available.

The programming would be drawn from all the program categories set out in *Definitions for television program categories*, Broadcasting Regulatory Policy CRTC 2010-808, 1 November 2010.

The applicant confirmed that it would adhere to the standard conditions of licence for VOD undertakings set out in *Standard requirements for video-on-demand undertakings – Provision of an outlet for local expression, measures to control the loudness of commercial messages and annual filing of aggregate statistical data*, Broadcasting Regulatory Policy CRTC 2011-59-1, 8 May 2012, as amended from time to time.

This application was first scheduled to be heard at a hearing held on 13 May 2014 (Broadcasting Notice of Consultation 2014-102) but was withdrawn and subsequently

rescheduled to be heard at a hearing held on 25 September 2014 (Broadcasting Notice of Consultation 2014-383). This application was also withdrawn from that hearing in Broadcasting Notice of Consultation 2014-383-1.

The Commission will consider the interventions already accepted and added to the public record for the 13 May 2014 and 25 September 2014 public hearings, as well as other interventions received in the context of this hearing.

Applicant's address:

5255 Yonge Street

Suite 1210

Toronto, Ontario

M2N 6P4

Fax: 1-800-939-2808

Email: info@vmedia.ca

Website to view application: www.vmedia.ca

Email to request electronic version of application: info@vmedia.ca