



Broadcasting Decision CRTC 2014-368

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Route reference: 2014-26

Ottawa, 14 July 2014

TELUS Communications Inc., and 1219723 Alberta ULC and Emergis Inc. in partnership with TELUS Communications Inc. in TELE-MOBILE Company, partners in a general partnership carrying on business as TELUS Communications Company

Across Canada

Application 2013-1428-6, received 31 October 2013

Terrestrial pay-per-view service

1. The Commission **approves** the application by TELUS Communications Inc., and 1219723 Alberta ULC and Emergis Inc. in partnership with TELUS Communications Inc. in TELE-MOBILE Company, partners in a general partnership carrying on business as TELUS Communications Company (TELUS) for a broadcasting licence to operate a national terrestrial pay-per-view (PPV) programming undertaking. The Commission is satisfied that the application complies with the regulatory framework for PPV services set out in the appendix to *Revised regulatory framework for pay-per-view services*, Broadcasting Regulatory Policy CRTC 2013-561, 23 October 2013. The terms and **conditions of licence** are set out in the appendix to this decision.
2. The service will offer live and tape-delayed professional and amateur sports events, as well as live and tape-delayed special events including programs of comedy sketches, improvisations, unscripted works, stand-up comedy, music and dance, variety, and general entertainment and human interest. Its programming may also include interstitials, public service announcements and filler programming.
3. TELUS indicated that the programming will be predominantly in the English language, but that it may also offer some French-language programming.
4. TELUS is a wholly owned subsidiary of TELUS Corporation.
5. The Commission did not receive any interventions regarding this application.

Employment equity

6. Because TELUS is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Employment and Social Development, its employment equity practices are not examined by the Commission.

Secretary General

** This decision is to be appended to the licence.*

Appendix to Broadcasting Decision CRTC 2014-368

Terms, conditions of licence and expectations for the national terrestrial pay-per-view programming undertaking to serve communities across Canada

Terms

The licence will expire 31 August 2020.

A licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and, in any event, no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before **14 July 2016**. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

Conditions of licence

1. The licensee shall adhere to the conditions of licence set out in the appendix to *Revised regulatory framework for pay-per-view services*, Broadcasting Regulatory Policy CRTC 2013-561, 23 October 2013.

Expectations

The standard expectations applicable to the licensee are set out in the appendix to *Revised regulatory framework for pay-per-view services*, Broadcasting Regulatory Policy CRTC 2013-561, 23 October 2013.