



Broadcasting Decision CRTC 2014-289

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Route reference: 2014-151

Ottawa, 2 June 2014

Zeste Diffusion inc.
Across Canada

Application 2014-0043-1, received 17 January 2014

Zeste – Licence renewal

1. The Commission **renews** the broadcasting licence for the national French-language specialty Category B¹ service Zeste from 1 September 2014 to 31 August 2021. The **conditions of licence** are set out in the appendix to this decision.
2. The Commission did not receive any interventions regarding this application.

Secretary General

**This decision is to be appended to the licence.*

¹ Services previously licensed as Category 2 specialty program undertakings are now renewed as specialty Category B services pursuant to *Regulatory frameworks for broadcasting distribution services and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

Appendix to Broadcasting Decision CRTC 2014-289

Conditions of licence, expectations and encouragements for the national French-language specialty Category B service Zeste

Conditions of licence

1. The licensee shall adhere to the conditions set out in Appendix 1 to *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.
2. With respect to the nature of service:
 - (a) The licensee shall provide a national French-language specialty Category B service devoted solely to entertainment, information and educational programs on food and nutrition, with a particular focus on the cultural and social aspects of food, the selection, preparation, cooking and preservation of food, and presentation and the art of entertaining.
 - (b) The programming shall be drawn exclusively from the following program categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
 - 1 News
 - 2 (a) Analysis and interpretation
(b) Long-form documentary
 - 3 Reporting and actualities
 - 5 (a) Formal education and pre-school
(b) Informal education/Recreation and leisure
 - 7 Drama and comedy
 - (a) Ongoing dramatic series
 - (b) Ongoing comedy series (sitcoms)
 - (c) Specials, mini-series or made-for-TV feature films
 - (d) Theatrical feature films aired on TV
 - (e) Animated television programs and films
 - (f) Programs of comedy sketches, improvisation, unscripted works, stand-up comedy
 - (g) Other drama
 - 9 Variety
 - 10 Game shows
 - 11 (a) General entertainment and human interest
(b) Reality television
 - 12 Interstitials
 - 13 Public service announcements
 - 14 Infomercials, promotional and corporate videos

3. The service renewed hereby is designated as a Category B service.

For the purposes of the conditions of this licence, “broadcast day” refers to the 24-hour period beginning each day at 6 a.m. or any other period approved by the Commission.

Expectations

The standard expectations applicable to this licensee are set out in Appendix 1 to *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.

Encouragements

The standard encouragements applicable to this licensee are set out in Appendix 1 to *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.