



Broadcasting Decision CRTC 2014-225

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Route reference: 2014-56

Ottawa, 9 May 2014

Various licensees

Various locations

The application numbers and licensees are set out in the appendix.

Various commercial radio stations – Licence renewals

*The Commission **renews** the broadcasting licences for the commercial radio stations set out in the appendix to this decision from 1 September 2014 to 31 August 2021.*

Applications

1. The Commission received applications to renew a number of commercial radio stations belonging to the Astral/Bell Media group. The licensees and stations are listed in the appendix to this decision.
2. The Commission received a comment from the Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ) regarding the applications by Bell Media Inc. for the licence renewal of its French-language stations. Specifically, ADISQ expressed concern over the fact that the licensee had not been further questioned concerning the broadcast by CJDM-FM, CJOI-FM and CKMF-FM of montages containing very few or no Canadian or French-language musical excerpts. The public record for these applications can be found on the Commission's website at www.crtc.gc.ca or by using the application numbers provided in the appendix.

Commission analysis

3. When properly used, montages can allow audiences to discover new Canadian artists or selections that otherwise would not be broadcast. However, given that each montage is considered a single musical selection for the purposes of calculating the levels of French-language and Canadian musical selections, it is important to determine that their use is appropriate and does not result in maintaining the regulatory levels for Canadian content and French-language music, while considerably reducing the broadcast of such selections.
4. To address this concern, in Broadcasting Information Bulletin 2011-728, the Commission expressed the view that any broadcaster that would devote more than 10% of its programming over the broadcast week to montages would appear to have failed to meet the objectives of the regulatory framework and the intent of the policy on montages. If a broadcaster is using montages improperly, the Commission could

decide to impose specific measures, including a condition of licence limiting the use of montages.

5. The Commission also specified that when it examines a station's musical programming, it looks at all the components of this programming to determine if the licensee is meeting its obligations. In this case, the Commission notes that although the montages broadcast by CJDM-FM, CJOI-FM and CKMF-FM contained few or no Canadian or French-language musical excerpts, its analysis of these stations' overall musical programming reveals that the licensee devoted less than 10% of its programming to montages and that it is in compliance with the regulatory requirements for Canadian and French-language music. Accordingly, the Commission does not consider it necessary at this time to impose specific measures, such as a condition of licence limiting the use of montages, to address the licensee's use of montages.

Conclusion

6. In light of all of the above, the Commission **renews** the broadcasting licences for the commercial radio programming undertakings set out in the appendix to this decision from 1 September 2014 to 31 August 2021. The **conditions of licence** are set out in the appendix to this decision.
7. With respect to CJCH-FM, the Commission notes that, as set out in Broadcasting Decision 2007-410, the licensee is required to contribute \$44,000 to Canadian content development in the 2013-2014 broadcast year. Given that stations must file their annual returns by 30 November, the Commission requests that the licensee submit acceptable proof of payment for that contribution by **30 November 2014**.¹ A **condition of licence** to this effect is set out in the appendix to this decision.

Reminders

8. Pursuant to section 22 of the *Broadcasting Act*, the broadcasting licences renewed in this decision will cease to have any force or effect if the broadcasting certificates issued by the Department of Industry lapse.
9. As set out in Appendix 5 to Broadcasting Decision 2013-310, CHRD-FM, CIGB-FM, CIKI-FM, CJCJ-FM, CJDM-FM, CJOI-FM, CKBC-FM and CKMF-FM must file yearly reports relating to the Bell Media Indie Artist Initiative. CIKI-FM, CJDM-FM, CKMF-FM and CIGB-FM must file yearly reports regarding emerging artist airplay.

¹ For details about the proof of payment required by the Commission, see *Filing annual returns for radio programming undertakings*, Broadcasting Information Bulletin 2011-795, 20 December 2011.

10. The licensees must also fulfill all of the following tangible benefit commitments:

- the tangible benefits resulting from the Astral-BCE transaction approved in Broadcasting Decision 2014-62;
- any remaining tangible benefits set out in Broadcasting Decision 2013-210 relating to all of the undertakings noted in the appendix to that decision; and
- the tangible benefits set out in Broadcasting Decision 2011-163 as it relates to CFBT-FM, Broadcasting Decision 2010-764 as it relates to CKGR-FM and Broadcasting Decision 2007-359 as it relates to CKBC-FM.

Employment equity

11. Because this licensee is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Employment and Social Development, its employment equity practices are not examined by the Commission.

Secretary General

Related documents

- *Astral broadcasting undertakings – Change of effective control – Follow-up to the Astral-BCE transaction*, Broadcasting Decision CRTC 2014-62, 17 February 2014
- *Astral broadcasting undertakings – Change of effective control*, Broadcasting Decision CRTC 2013-310, 27 June 2013
- *Bell Media Inc. – Change in tangible benefits*, Broadcasting Decision CRTC 2013-210, 2 May 2013
- *Requirements for the broadcast of radio montages*, Broadcasting Information Bulletin CRTC 2011-728, 24 November 2011
- *Change in effective control of CTVglobemedia Inc.'s licensed broadcasting subsidiaries*, Broadcasting Decision CRTC 2011-163, 7 March 2011
- *CKGR Golden – Conversion to FM band*, Broadcasting Decision CRTC 2010-764, 15 October 2010
- *CJCH Halifax – Conversion to FM band*, Broadcasting Decision CRTC 2007-410, 30 November 2007
- *Acquisition of assets*, Broadcasting Decision CRTC 2007-359, 28 September 2007

**This decision is to be appended to each licence.*

Appendix to Broadcasting Decision CRTC 2014-225

Commercial radio programming undertakings for which the broadcasting licences have been renewed until 31 August 2021

The licensees shall adhere to the **conditions of licence** set out in *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009, as amended from time to time, as well as the **conditions of licence** set out below. The licensees shall also adhere to the **conditions of licence** set out in the Commission [letter](#) in response to application 2013-1099-5 following the change in effective control of the undertakings.²

English-language commercial radio undertakings

Licensee	Call sign, application number and date received	Additional conditions of licence to which the licensee must continue to adhere
Astral Media Radio Atlantic Inc.	CKTY-FM Truro, NS 2013-1514-3 7 November 2013	Not applicable
Astral Media Radio Atlantic Inc.	CKBC-FM Bathurst, NB 2013-1512-7 7 November 2013	Not applicable
Astral Media Radio Atlantic Inc.	CJCJ-FM Woodstock, NB 2013-1511-9 7 November 2013	Not applicable
Astral Media Radio (Toronto) Inc. and 4382072 Canada Inc., partners in a general partnership carrying on business as Astral Media Radio G.P.	CKGR-FM Golden, BC, and its transmitter CKIR Invermere 2013-1513-5 7 November 2013	Not applicable

² See *Astral broadcasting undertakings – Change of effective control*, Broadcasting Decision CRTC 2013-310, 27 June 2013. The requirements relate to providing commercially reasonable access to advertising availabilities, as well as to fulfilling tangible benefits resulting from the transaction.

<p>Astral Media Radio (Toronto) Inc. and 4382072 Canada Inc., partners in a general partnership carrying on business as Astral Media Radio G.P.</p>	<p>CHOR-FM Summerland, BC 2013-1508-6 7 November 2013</p>	<p>Not applicable</p>
<p>Bell Media Inc. and 8384819 Canada Inc., partners in a general partnership carrying on business as Bell Media British Columbia Radio Partnership</p>	<p>CFBT-FM Vancouver, BC 2013-1507-8 7 November 2013</p>	<p>Not applicable</p>
<p>Bell Media Inc. and 8384819 Canada Inc., partners in a general partnership carrying on business as Bell Media Canada Radio 2013 Partnership</p>	<p>CJCH-FM Halifax, NS 2013-1510-2 7 November 2013</p>	<p>See appendix to <i>CJCH Halifax – Conversion to FM band</i>, Broadcasting Decision CRTC 2007-410, 30 November 2007, with the exception of conditions of licence 1 and 4, which no longer apply, as well as condition of licence 5, which has been replaced by the following condition:</p> <p>In order to fulfill its commitments to Canadian content development (CCD), as set out in the above-noted decision, the licensee shall:</p> <ul style="list-style-type: none"> • file, by no later than 30 November 2014 and in a form deemed acceptable by the Commission, all proof of payment regarding the required contribution of \$44,000 to CCD to be made in the broadcast year ending 31 August 2014; • contribute, in addition to any CCD amounts required under section 15 of the <i>Radio Regulations, 1986</i>, as

		amended from time to time, \$22,000 in the 2014-2015 broadcast year, pro-rated from the first year of operation, to an eligible CCD initiative as described in paragraph 108 of <i>Commercial Radio Policy 2006</i> , Broadcasting Public Notice CRTC 2006-158, 15 December 2006, as amended from time to time.
Bell Media Inc. and 8384819 Canada Inc., partners in a general partnership carrying on business as Bell Media Windsor Radio Partnership	CIMX-FM Windsor, ON 2013-1509-4 7 November 2013	See appendix to <i>CIMX-FM Windsor – Licence renewal</i> , Broadcasting Decision CRTC 2007-251, 26 July 2007, with the exception of conditions of licence 1 and 3, which no longer apply.

French-language commercial radio undertakings

Licensee	Call sign, application number and date received	Additional conditions of licence to which the licensee must continue to adhere
Bell Media Inc.	CHRD-FM Drummondville, QC 2013-1552-3 8 November 2013	As an exception to the percentage of Canadian musical selections set out in sections 2.2(8) and 2.2(9) of the <i>Radio Regulations, 1986</i> , in any broadcast week where at least 90% of the musical selections from content category 2 (Popular music) that it broadcasts are selections released before 1 January 1981, the licensee shall devote at least 30% of its musical selections from content category 2 in that broadcast week and between 6 a.m. and 6 p.m. from Monday to Friday to Canadian selections broadcast in their entirety.

Bell Media Inc.	CIKI-FM Rimouski, QC, and its transmitter CIKI-FM-2 Sainte-Marguerite-Marie 2013-1553-1 8 November 2013	The licensee shall refrain from soliciting advertising in markets that fall outside its primary coverage area.
Bell Media Inc.	CJDM-FM Drummondville, QC 2013-1556-5 8 November 2013	Not applicable
Bell Media Inc.	CJOI-FM Rimouski, QC 2013-1559-9 8 November 2013	The licensee shall refrain from soliciting advertising in markets that fall outside its primary coverage area.
Bell Media Inc.	CKMF-FM Montréal, QC 2013-1562-2 8 November 2013	Not applicable
Bell Media Inc.	CIGB-FM Trois-Rivières, QC 2013-1554-9 8 November 2013	Not applicable