



Broadcasting Decision CRTC 2014-19

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Route reference: Part 1 application posted on 12 September 2013

Ottawa, 24 January 2014

Bell Canada
Across Canada

Application 2013-1242-0

Addition of Lifestyle Network to the *List of non-Canadian programming services authorized for distribution*

*The Commission **approves** an application to add Lifestyle Network to the List of non-Canadian programming services authorized for distribution (the list) and amends the list accordingly. The revised list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector."*

Introduction

1. The Commission received an application dated 6 September 2013 from Bell Canada (Bell) to add Lifestyle Network to the *List of non-Canadian programming services authorized for distribution* (the list). The Commission did not receive any interventions regarding this application.
2. Bell described Lifestyle Network as a 24-hour 100% English-language niche channel on home and lifestyle entertainment topics, namely family, health, food, travel, fashion, trends and talk. Its target audience is Filipinos residing in Canada, and its programming is sourced from the Philippines.
3. The Commission's general approach to the addition of non-Canadian English- and French-language services to the list is set out in *Call for proposals to amend the lists of eligible satellite services through the inclusion of additional non-Canadian services eligible for distribution on a digital basis only*, Public Notice CRTC 2000-173, 14 December 2000. Under this approach, the Commission assesses such requests in the context of its general policy, which among other things, precludes the addition of a non-Canadian satellite service that can be considered either totally or partially competitive with Canadian specialty or pay television services.

Commission's analysis and decision

4. The Commission relies primarily on the interventions filed to identify the Canadian pay and specialty services with which the service proposed to be added to the list

might be totally or partially competitive and which therefore should be included in the assessment of the competitiveness of the service.

5. In the absence of opposing interventions, the Commission **approves** the application by Bell Canada to add Lifestyle Network to the *List of non-Canadian programming services authorized for distribution* and amends the list accordingly. The list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector" and may be obtained in hard copy on request.

Secretary General