



Broadcasting Decision CRTC 2013-55

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Route reference: Part 1 application posted on 30 November 2012

Ottawa, 13 February 2013

Ethnic Channels Group Limited
Across Canada

Application 2012-1489-0

Addition of HIGHTV 3D to the *List of non-Canadian programming services authorized for distribution*

*The Commission **approves** an application to add HIGHTV 3D to the List of non-Canadian programming services authorized for distribution (the list) and amends the list accordingly. The revised list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector."*

Introduction

1. The Commission received an application dated 27 November 2012 from Ethnic Channels Group Limited (ECGL) to add HIGHTV 3D, a non-Canadian English-language service, to the *List of non-Canadian programming services authorized for distribution* (the list). The Commission did not receive any interventions in connection with this application.
2. ECGL described HIGHTV 3D as an English-language niche channel that targets early adopters of 3D television and that consists of documentaries as well as fashion, travel, special events and sports programming intended specifically for broadcast in 3D format. Its programming would be sourced from Hong Kong.
3. The Commission's general approach to the addition of non-Canadian English- and French-language services to the list is set out in *Call for proposals to amend the lists of eligible satellite services through the inclusion of additional non-Canadian services eligible for distribution on a digital basis only*, Public Notice CRTC 2000-173, 14 December 2000. Under this approach, the Commission assesses such requests in the context of its general policy, which, among other things, precludes the addition of a non-Canadian satellite service that can be considered either totally or partially competitive with Canadian specialty or pay television services.

Commission's analysis and decision

4. The Commission relies primarily on the interventions filed to identify the Canadian pay and specialty services with which the service proposed to be added to the list

might be totally or partially competitive and which therefore should be included in the assessment of the competitiveness of the service.

5. In the absence of opposing interventions, the Commission **approves** the application by Ethnic Channels Group Limited to add HIGHTV 3D to the *List of non-Canadian programming services authorized for distribution* and amends the list accordingly. The list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector" and may be obtained in hard copy on request.

Secretary General