



Broadcasting Decision CRTC 2013-231

PDF version

Route reference: Part 1 application posted on 20 February 2013

Ottawa, 9 May 2013

Shaw Television G.P. Inc. (the general partner) and Shaw Media Global Inc. (the limited partner), carrying on business as Shaw Television Limited Partnership

Edmonton and Red Deer, Alberta

Application 2013-0321-3

CITV-TV Edmonton and its transmitter CITV-TV-1 Red Deer – Licence amendment

1. The Commission **approves** the application by Shaw Television Limited Partnership¹ to amend the broadcasting licence for the English-language conventional television programming undertaking CITV-TV Edmonton in order to add a digital transmitter to replace its existing analog transmitter CITV-TV-1 Red Deer. The Commission did not receive any interventions in connection with this application.
2. The new transmitter will operate on channel 28 with a maximum effective radiated power (ERP) of 132,000 watts (average ERP of 70,000 watts with an effective height of antenna above average terrain of 263.5 metres).
3. The Commission notes that the transmitter will operate on a channel that is different from the channel allotted in the Department of Industry's (the Department) *DTV Post-Transition Allotment Plan*. The Commission further notes that the proposed amendment is consistent with the new licensing framework for over-the-air digital television services outlined in Broadcasting Regulatory Policy 2010-69.
4. The Commission reminds the licensee that pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Public service announcements

5. The Commission expects the licensee to broadcast public service announcements and to inform viewers of the existence of the new transmitter by way of its website in a manner consistent with the requirements set out in sections 3 and 4 of the appendix to

¹ Shaw Television G.P. Inc. (the general partner) and Shaw Media Global Inc. (the limited partner), carrying on business as Shaw Television Limited Partnership

Broadcasting Regulatory Policy 2011-198. Furthermore, the Commission expects the licensee to do this for a period of at least three months from the day this authorization is issued and before the licensee ceases to broadcast in analog or changes channel, whichever is sooner.

Secretary General

Related documents

- *Regulations for the digital television transition*, Broadcasting Regulatory Policy CRTC 2011-198, 18 March 2011
- *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010

**This decision is to be appended to the licence.*