



Broadcasting Decision CRTC 2013-192

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Route reference: Part 1 application posted on 12 February 2013

Ottawa, 17 April 2013

Odyssey Television Network Inc.
Across Canada

Application 2013-0302-3

Addition of Greek Cinema to the *List of non-Canadian programming services authorized for distribution*

*The Commission **approves** an application to add Greek Cinema to the List of non-Canadian programming services authorized for distribution (the list) and amends the list accordingly. The revised list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector."*

Introduction

1. The Commission received an application dated 8 February 2013 from Odyssey Television Network Inc. (Odyssey Television) to add Greek Cinema to the *List of non-Canadian programming services authorized for distribution* (the list). The Commission did not receive any interventions in connection with this application.
2. Odyssey Television described Greek Cinema as a Greek-language (100%) niche channel that targets the Greek-speaking community and that consists of new movie releases as well as classic movies from the 60s, 70s, 80s and 90s. Its programming would be sourced from Greece, and 2% of the programming would have English subtitles.
3. In *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004, the Commission stated that requests to add non-Canadian general interest third-language services to the list would generally be approved, subject to any requirement it deemed appropriate. In the case of non-Canadian third-language services that provide narrowly targeted or "niche" programming, the Commission stated that it would continue to apply a case-by-case assessment to determine whether such services are partially or totally competitive with Canadian pay or specialty services.

Commission's analysis and decision

4. In assessing the competitiveness of a service, the Commission relies primarily on the comments filed to identify the Canadian pay and specialty services with which a proposed non-Canadian service might be totally or partially competitive. Parties wishing to argue that a non-Canadian service should not be authorized for distribution in Canada are expected to provide detailed support for their position.
5. In the absence of opposing interventions, the Commission **approves** the application by Odyssey Television Network Inc. to add Greek Cinema to the *List of non-Canadian programming services authorized for distribution* and amends the list accordingly. The list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector" and may be obtained in hard copy on request.

Secretary General