



## Broadcasting Notice of Consultation CRTC 2013-154

PDF version

Ottawa, 26 March 2013

### Notice of hearing

**27 May 2013**

**Gatineau, Quebec**

**Deadline for submission of interventions/comments/answers: 25 April 2013**

[\[Submit an intervention/comment/answer or view related documents\]](#)

The Commission will hold a hearing commencing on **27 May 2013 at 1:30 p.m. at the Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec**. Subject to interventions, the Commission intends to consider the following applications without the appearance of the parties:

#### Applicant/licensee and locality

1. **Hollywood Suites Inc.**  
Across Canada  
Application 2012-1322-2
2. **Hollywood Suites Inc.**  
Across Canada  
Application 2012-1325-6
3. **Evan Kosiner, on behalf of a corporation to be incorporated**  
Across Canada  
Application 2012-1458-5
4. **Evan Kosiner, on behalf of a corporation to be incorporated**  
Across Canada  
Application 2012-1459-3
5. **D&K Communications**  
Windsor, Nova Scotia  
Application 2012-1344-6
6. **The Banff Centre**  
Banff, Alberta  
Application 2012-1460-1
7. **The Banff Centre**  
Banff, Alberta  
Application 2012-1466-8

8. **Prince George Community Radio Society**  
Prince George, British Columbia  
Application 2012-0586-5
9. **Vista Radio Ltd.**  
Creston, British Columbia  
Application 2012-1113-5
10. **Wells Community Radio Association, on behalf of a corporation to be incorporated**  
Wells, British Columbia  
Application 2013-0303-1

1. **Hollywood Suites Inc.**  
Across Canada  
Application 2012-1322-2

Application by **Hollywood Suites Inc.** for a broadcasting licence to operate a national, English-language specialty Category B service to be known as Adrenalin.

The applicant proposes a programming service devoted to the entire genre of action and adventure, including crime fiction and epic and heroic drama. Programming will feature theatrical movies and series, mini-series, made-for-television movies and classical films and occasionally magazine-style shows that focus on this genre and its stars.

The applicant proposes to offer programming from the following program categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time: 2(a), 2(b), 3, 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 11(a), 11(b), 12, 13 and 14.

The applicant proposes the following condition of licence:

- No more than 10% of all programming broadcast during the broadcast month shall be drawn from category 7(e).

*Applicant's address:*

186 St. George Street  
Suite 200  
Toronto, Ontario  
M5R 2N3  
Fax: 416-323-1206

Email: [david.kines@hollywoodsuite.ca](mailto:david.kines@hollywoodsuite.ca)

Email to request electronic version of application: [david.kines@hollywoodsuite.ca](mailto:david.kines@hollywoodsuite.ca)

## **2. Hollywood Suites Inc.**

Across Canada

Application 2012-1325-6

Application by **Hollywood Suites Inc.** for a broadcasting licence to operate a national, English-language specialty Category B service to be known as Dream.

The proposed service would be devoted to romance, as well as the lighter side of love and relationships. Programming would include series based on relationships, sexuality and gender issues, feature films, mini-series, made-for-television movies, relationship-themed game shows and on occasion magazine-style shows focusing on this genre and its stars.

The applicant proposes to draw programming from the following program categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time: 2(a), 2(b), 3, 5(a), 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 10, 11, 12, 13 and 14.

The applicant proposes the following condition of licence:

- No more than 10% of all programming broadcast during the broadcast month shall be drawn from category 7(e).

*Applicant's address:*

186 St. George Street

Suite 200

Toronto, Ontario

M5R 2N3

Fax: 416-323-1206

Email: [david.kines@hollywoodsuite.ca](mailto:david.kines@hollywoodsuite.ca)

Email to request electronic version of application: [david.kines@hollywoodsuite.ca](mailto:david.kines@hollywoodsuite.ca)

## **3. Evan Kosiner, on behalf of a corporation to be incorporated**

Across Canada

Application 2012-1458-5

Application by **Evan Kosiner, on behalf of a corporation to be incorporated**, for a broadcasting licence to operate a national, English-language specialty audio programming undertaking to be known as Popular.

The applicant proposes music directed at bars, restaurants and night clubs and mainly focused on providing mixed music by DJs from 10 p.m. to 3 a.m. daily. It also proposes a mix of Motown, classic party hits and popular (top 40) music.

*Applicant's address:*

550 Eglinton Avenue West  
Suite 23-031  
Toronto, Ontario  
M5N 1B6

Email: [ewk@radiodevelopment.com](mailto:ewk@radiodevelopment.com)

Email to request electronic version of application: [ewk@radiodevelopment.com](mailto:ewk@radiodevelopment.com)

**4. Evan Kosiner, on behalf of a corporation to be incorporated**

Across Canada

Application 2012-1459-3

Application by **Evan Kosiner, on behalf of a corporation to be incorporated**, for a broadcasting licence to operate a national, English-language specialty audio programming undertaking to be known as Pub.

The applicant proposes music directed at bars, restaurants and night clubs and mainly focused on providing mixed music by DJs from 10 p.m. to 3 a.m. daily. It also proposes a mix of rock and popular music heard throughout the past four decades featuring traditional pub fare, Irish music and folk music from the Canadian prairies.

*Applicant's address:*

550 Eglinton Avenue West  
Suite 23-031  
Toronto, Ontario  
M5N 1B6

Email: [ewk@radiodevelopment.com](mailto:ewk@radiodevelopment.com)

Email to request electronic version of application: [ewk@radiodevelopment.com](mailto:ewk@radiodevelopment.com)

**5. D&K Communications**

Windsor, Nova Scotia

Application 2012-1344-6

Application by **D&K Communications** for a broadcasting licence to operate an English-language, low-power commercial FM radio programming undertaking in Windsor.

The proposed station would operate at 99.3 MHz (channel 257 LP) with an effective radiated power of 45.4 watts (non-directional antenna with an effective height of the antenna above average terrain of 6.12 metres). These technical parameters reflect those approved by the Department of Industry.

The applicant proposes to broadcast a country and pop music format targeting a 30+ audience. The applicant also commits to broadcast at least 12 hours of local programming and 7 hours of local news in each broadcast week.

*Applicant's address:*

13832 Highway 1 RR#1

Hantsport, Nova Scotia

B0P 1P0

Email: [davidlague29@live.ca](mailto:davidlague29@live.ca)

Email to request electronic version of application: [winfm@live.ca](mailto:winfm@live.ca)

## **6. The Banff Centre**

Banff, Alberta

Application 2012-1460-1

Application by **The Banff Centre** for authorization to acquire the assets of the low-power tourist information FM radio programming undertakings CFPE-FM and CFPF-FM Banff from Friends of Banff National Park Fellowship.

The applicant is also requesting new licences to continue the operation of the undertakings under the terms and conditions in effect under the current licences.

Pursuant to the terms of the Purchase and Sale Agreement, the purchase price is \$10,000. The applicant proposes a tangible benefit package representing 6% of the value of the transaction.

*Applicant's address:*

107 Tunnel Mountain Drive

P.O. Box 1020

Banff, Alberta

T1L 1H5

Fax: 403-762-6650 (Attention Joe Fingerote)

Email: [radio@banffcentre.ca](mailto:radio@banffcentre.ca)

Website to view application: [www.banffcentre.ca](http://www.banffcentre.ca)

Email to request electronic version of application: [radio@banffcentre.ca](mailto:radio@banffcentre.ca)

## **7. The Banff Centre**

Banff, Alberta

Application 2012-1466-8

Application by **The Banff Centre** for a broadcasting licence to operate an English-language FM commercial radio programming undertaking in Banff.

The proposed station would operate at 107.9 MHz (channel 300A) with an average effective radiated power (ERP) of 180 watts (maximum ERP of 500 watts with an effective height of antenna above average terrain of -326.4 metres).

The applicant proposes an Adult Album Alternative music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry at least twenty days prior to the hearing that the application is technically acceptable.

*Applican's address:*

107 Tunnel Mountain Drive  
P.O. Box 1020  
Banff, Alberta  
T1L 1H5  
Fax: 403-762-6650 (Attention Joe Fingerote)  
Email: [radio@banffcentre.ca](mailto:radio@banffcentre.ca)  
Website to view application: [www.banffcentre.ca/radio](http://www.banffcentre.ca/radio)  
Email to request electronic version of application: [radio@banffcentre.ca](mailto:radio@banffcentre.ca)

#### **8. Prince George Community Radio Society**

Prince George, British Columbia  
Application 2012-0586-5

Application by **Prince George Community Radio Society** for a broadcasting licence to operate an English-language FM community radio programming undertaking in Prince George.

The proposed station would operate at 93.1 MHz (channel 226A) with an effective radiated power of 494 watts (non-directional antenna with an effective height of antenna above average terrain of -34.5 metres). These technical parameters reflect those approved by the Department of Industry.

The applicant proposes to broadcast 126 hours of programming per broadcast week, of which 110 hours will be local programming.

*Applicant's address:*

2880 15th Avenue  
Prince George, British Columbia  
V2M 1T1  
Email: [cfisfm@yahoo.ca](mailto:cfisfm@yahoo.ca)  
Email to request electronic version of application: [cfisfm@yahoo.ca](mailto:cfisfm@yahoo.ca)

#### **9. Vista Radio Ltd.**

Creston, British Columbia  
Application 2012-1113-5

Application by **Vista Radio Ltd.** for a broadcasting licence to operate an English-language commercial FM radio programming undertaking in Creston.

The proposed station would operate at 106.1 MHz (channel 291B) with an average effective radiated power (ERP) of 1,100 watts (maximum ERP of 2,800 watts with an effective height of antenna above average terrain of 602 metres).

The applicant proposes an Adult Hits/Hot Adult Contemporary hybrid music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry at least twenty days prior to the hearing that the application is technically acceptable.

*Applicant's address:*

1625A McPhee Avenue  
Courtenay, British Columbia  
V9N 3A6

Email: [edwards@vistaradio.net](mailto:edwards@vistaradio.net)

Email to request electronic version of application: [renewalappinfo@vistaradio.net](mailto:renewalappinfo@vistaradio.net)

**10. Wells Community Radio Association, on behalf of a corporation to be incorporated**

Wells, British Columbia  
Application 2013-0303-1

Application by **Wells Community Radio Association, on behalf of a corporation to be incorporated**, for a broadcasting licence to operate an English-language developmental community radio programming undertaking in Wells.

The proposed station would operate at 92.5 MHz (channel 223VLP) with an effective radiated power of 2.25 watts (non-directional antenna with an effective height of antenna above average terrain of 10 metres).

The applicant proposes 126 hours of local programming featuring local musicians, community events and information.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry at least twenty days prior to the hearing that the application is technically acceptable.

*Applicant's address:*

P.O. Box 206  
Wells, British Columbia  
V0K 2R0

Fax: 250-994-2345

Email: [radio@frogonthebog.com](mailto:radio@frogonthebog.com)

Email to request electronic version of application: [radio@frogonthebog.com](mailto:radio@frogonthebog.com)

## Procedure

### Deadline for interventions or answers

**25 April 2013**

The new *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure*, SOR/2010-277 (the Rules of Procedure), set out, among other things, the rules for content, format, filing and service of interventions and answers of respondents, the procedure for filing confidential information and requesting its disclosure, and the conduct of the public hearing. Accordingly, the procedure set out below must be read in conjunction with the Rules of Procedure and its accompanying documents, which can be found on the Commission's website under "CRTC Rules of Practice and Procedure."

An intervention or an answer from a respondent must be filed with the Commission and served on the applicant on or before the above-mentioned date. An answer from a respondent must also be served on any other respondent.

In accordance with the Rules of Procedure, a document must be filed with, not merely sent to, the Commission by 5 p.m. Vancouver time (8 p.m. Ottawa time) on the date it is due. The Commission takes no responsibility for postal delays and will not notify a party whose submission is received after the deadline date. Late submissions will not be considered by the Commission and will not be made part of the public file.

The applicant, respondents and interveners are permitted to coordinate, organize and file, in a single submission, interventions of other interested persons who share their position but do not wish to appear at the hearing as a "Joint Supporting Intervention." More information on how to do so and a template for the covering letter to be filed by the parties can be found in *Changes to certain practices for filing interventions – Expansion of filing practices to include the filing of joint supporting comments for broadcasting policy proceedings*, Broadcasting Information Bulletin CRTC 2010-28-1, 10 December 2010.

Interventions and answers will be considered by the Commission and will form part of the public record of the proceeding without further notification to parties, provided the procedures set out in the Rules of Procedure and this notice have been followed. Parties will be contacted only if their submissions raise procedural questions.

Submissions must be filed by sending them to the Secretary General of the Commission by **only one** of the following means:



**by using the**  
[\[Intervention/comment/answer form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy of each intervention or answer from a respondent must be sent to the applicant and, in the case of a respondent to an application, to any other respondent.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service was completed. The sender must keep proof of the sending and the receipt of the document for 180 days after the day on which it is filed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been altered during electronic transmission.

Interventions and answers must clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

In the event that an application be considered during the non-appearing phase of the hearing is brought to the oral phase of the hearing, and if parties wish to appear, they must provide reasons why their written interventions or answers are not sufficient and why an appearance is necessary. Parties requiring communication support must state their request on the first page of their intervention. Only those parties whose requests to appear have been granted will be contacted by the Commission and invited to appear at the public hearing.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the Commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

## **Important notice**

All information that parties provide as part of this public process, except information designated confidential, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages parties and interested persons to monitor the record of the proceeding, available on the Commission's website, for additional information that they may find useful when preparing their submissions.

## **Examination of documents**

An electronic version of the applications is available on the Commission's website by selecting the application number within this notice. It is also available from the applicants/licensees, either on their websites or upon request by contacting the applicants/licensees at their email addresses, provided above.

A list of all interventions and answers will also be available on the Commission's website. The list is accessible by selecting "View all proceedings open for comment" from the "Public Proceedings" section of the Commission's website and clicking on the "Interventions/Answers" link associated with this notice.

Documents are also available during normal office hours at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

## **Location of Commission offices**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

### ***Regional offices***

#### **Nova Scotia**

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia  
B3A 4S5  
Tel.: 902-426-7997  
Fax: 902-426-2721

#### **Quebec**

205 Viger Avenue West  
Suite 504  
Montréal, Quebec  
H2Z 1G2  
Tel.: 514-283-6607

#### **Ontario**

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario  
M4T 1M2  
Tel.: 416-952-9096

#### **Manitoba**

360 Main Street  
Suite 970  
Winnipeg, Manitoba  
R3C 3Z3

Tel.: 204-983-6306  
Fax: 204-983-6317

**Saskatchewan**

2220 – 12<sup>th</sup> Avenue  
Suite 620  
Regina, Saskatchewan  
S4P 0M8  
Tel.: 306-780-3422

**Alberta**

100 – 4<sup>th</sup> Avenue South-West  
Suite 403  
Calgary, Alberta  
T2P 3N2  
Tel.: 403-292-6660  
Fax: 403-292-6686

**British Columbia**

858 Beatty Street  
Suite 290  
Vancouver, British Columbia  
V6B 1C1  
Tel.: 604-666-2111  
Fax: 604-666-8322

Secretary General