



Broadcasting Decision CRTC 2012-397

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Route reference: Part 1 applications posted on 14 April 2012

Ottawa, 23 July 2012

Bell Media Inc.
Across Canada

Applications 2012-0376-0, 2012-0411-4, 2012-0412-2, 2012-0413-0 and 2012-0414-8

Bravo!, E!, FashionTelevisionChannel, MuchMoreMusic and Space – Licence amendment

1. The Commission **approves** applications by Bell Media Inc. (Bell Media) to amend the broadcasting licences for each of the category A specialty services Bravo!, E!, FashionTelevisionChannel, MuchMoreMusic and Space in order to add the following condition of licence:

In addition to the 12 minutes of advertising material during any clock hour in a broadcast day permitted by condition of licence, the licensee may broadcast such additional minutes of advertising material calculated in accordance with *Incentives for English-language Canadian television drama*, Broadcasting Public Notice CRTC 2004-93, 29 November 2004, as may be amended from time to time.

2. The Commission did not receive any interventions in connection with the present applications.
3. Bell Media has requested this licence amendment in order to bring the broadcasting licences for the above-noted services in line with the broadcasting licences for its services BookTelevision, ESPN Classic and The Comedy Network, which were granted this condition of licence as part of *Bell Media Inc. – Group-based licence renewals*, Broadcasting Decision CRTC 2011-444, 27 July 2011.

Secretary General

**This decision is to be appended to each licence.*