



Broadcasting Decision CRTC 2012-293

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Route reference: 2011-427

Additional reference: 2011-427-1

Ottawa, 17 May 2012

Canyon.TV, Incorporated
Across Canada

Application 2011-0878-8, received 20 May 2011
Public hearing in the National Capital Region
19 September 2011

Video-on-demand service

*The Commission **approves** an application for a broadcasting licence to operate a national video-on-demand service.*

The application

1. Canyon.TV, Incorporated (Canyon.TV) filed an application for a broadcasting licence to operate a national video-on-demand (VOD) programming undertaking. The Commission did not receive any interventions in connection with this application.
2. Canyon.TV is owned and controlled by Mr. Warren Walsh, a Canadian within the meaning of the *Direction to the CRTC (Ineligibility of non-Canadians)*.
3. The applicant indicated that the content offered on the proposed VOD service would range from music videos to documentaries and concerts. The applicant also indicated that the programming would be exclusively in English.

Commission's analysis and decision

4. The Commission is satisfied that the application complies with the licensing framework for VOD services set out in Broadcasting Regulatory Policy 2010-190 and with all applicable requirements set out in Broadcasting Regulatory Policy 2011-59-1. Accordingly, the Commission **approves** the application by Canyon.TV, Incorporated for a broadcasting licence to operate a national video-on-demand programming undertaking. The licence will expire 31 August 2016. The licensee shall adhere to the **conditions of licence** set out therein, as well as to the **conditions of licence** set out in Broadcasting Regulatory Policy 2011-59-1. The standard expectations and encouragement applicable to this licensee are set out in that same regulatory policy.

5. The licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before **17 May 2014**. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

Secretary General

Related documents

- *Standard requirements for video-on-demand undertakings – Provision of an outlet for local expression, measures to control the loudness of commercial messages and annual filing of aggregate statistical data*, Broadcasting Regulatory Policy CRTC 2011-59-1, 8 May 2012
- *Regulatory framework for video-on-demand undertakings*, Broadcasting Regulatory Policy CRTC 2010-190, 29 March 2010

**This decision is to be appended to the licence.*