#### **Broadcasting Notice of Consultation CRTC 2012-29**

PDF version

Ottawa, 20 January 2012

#### Notice of hearing

21 March 2012
Gatineau, Quebec
Deadline for submission of interventions/comments/answers: 21 February 2012

[Submit an intervention/comment/answer or view related documents]

The Commission will hold a hearing commencing on **21 March 2012 at 8:30 a.m.**, at the **Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec**. The Commission intends to consider, subject to interventions, the following applications without the appearance of the parties:

#### Applicant/Licensee and Locality

1. Canadian Broadcasting Corporation

Across Canada Application 2011-1456-1

2. 1637191 Alberta Ltd.

Across Canada Application 2011-1496-7

3. 1637191 Alberta Ltd.

Across Canada Application 2011-1497-5

4. 1637191 Alberta Ltd.

Across Canada Application 2011-1498-3

5. Shaw Television G.P. Inc. (the general partner) and Shaw Media Global Inc. (the limited partner), carrying on business as Shaw Television Limited Partnership, and Shaw Media Global Inc., partners in a general partnership carrying on business as Mystery Partnership

Across Canada Application 2011-1580-9

6. Shaw Television G.P. Inc. (the general partner) and Shaw Media Global Inc. (the limited partner), carrying on business as Shaw Television Limited Partnership, and Shaw Media Global Inc., partners in a general partnership carrying on business as Men TV General Partnership



Across Canada Application 2011-1581-6

## 7. Shaw Television G.P. Inc. (the general partner) and Shaw Media Global Inc. (the limited partner), carrying on business as Shaw Television Limited Partnership

Across Canada Application 2011-1584-0

#### 8. Telelatino Network Inc.

Across Canada Application 2011-1672-3

#### 9. Telatino Network Inc.

Across Canada Application 2011-1673-1

#### 10. **Dufferin Communications Inc.**

Hudson/St-Lazare, Quebec Application 2010-0216-2

# 11. Bell Aliant Regional Communications Inc., (the general partner), as well as limited partner with 6583458 Canada Inc. (the limited partners), carrying on business as Bell Aliant Regional Communications, Limited Partnership

City of Greater Sudbury, Ontario Application 2011-1664-0

#### 12. Tom Heeney

The Pas and Flin Flon, Manitoba Application 2011-1105-4

#### 13. Golden West Broadcasting Ltd.

Winkler, Manitoba Application 2011-1494-1

#### 14. Rawlco Radio Ltd.

North Battleford and Meadow Lake, Saskatchewan Applications 2011-1469-4, 2011-1490-0 and 2011-1492-5

#### 15. Canadian Broadcasting Corporation

Edmonton, Alberta Application 2011-1418-1

#### 16. Canadian Broadcasting Corporation

Edmonton, Alberta Application 2011-1465-2

#### **Preamble**

In accordance with section 35(1)(a) of the Canadian Radio-Television and Telecommunications Commission Rules of Practice and Procedure, SOR/2010-277, the applicants and licensees are required to post the present notice of consultation or an electronic link to it on a page of their websites that is accessible from the home page, by no later than 5 calendar days from the date of the present notice. It must remain there until the intervention deadline for this proceeding.

#### 1. Across Canada Application 2011-1456-1

Application by the **Canadian Broadcasting Corporation** (CBC) for a broadcasting licence to operate a national, French-language specialty Category B service to be known as TRÉSOR.

The service's programming would be devoted to television and film classics. The programming would include programs highlighting the CBC's archives as well as Canadian television and heritage in general.

The applicant proposes to offer programming from the following program categories set out in Item 6 of Schedule I to the *Specialty Services Regulations*, 1990, as amended from time to time: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11(a), 11(b), 12, 13 and 14.

The applicant states that it would accept the following conditions of licence:

The licensee shall devote no more than 10% of all programming broadcast during the broadcast month to programs drawn from each of program categories 2(b), 6(a) and 7(e) and from program categories 8(b) and 8(c) combined.

All programming drawn from program category 7(d) shall have been copyrighted at least 15 years prior to the broadcast year in which it is aired by the service.

At least 90% of all programming drawn from program category 7 and at least 90% of all programming drawn from program categories 8 and 9 combined, broadcast during the broadcast month, shall have been copyrighted at least 10 years prior to the broadcast year in which it is aired by the service.

The applicant also confirmed that it would adhere to the standard conditions of licence and expectations set out in *Standard conditions of licence*, *expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and* 2, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011.

Applicant's address:

181 Queen Street Ottawa, Ontario K1P 1K9

Fax: 613-288-6257

Email: affairesreglementaires@radio-canada.ca

Website to view application: http://www.cbc.radio-canada.ca/presentations/crtc.shtml Email to request electronic version of application: affairesreglementaires@radio-

canada.ca

#### 2. **Across Canada Application 2011-1496-7**

Application by **1637191** Alberta Ltd. for a broadcasting licence to operate a national, English-language specialty Category B service to be known as Inside Movies.

The applicant states that the programming would be devoted to behind the scenes programming related to theatrical movies. This station would carry top 10 lists, greatest Hollywood moments, movie trailers and promotional programs about Hollywood, Hollywood North, Bollywood and International Movie Festival coverage.

The applicant proposes to offer 100% of the programming in the English-language.

The applicant also proposes to offer programming from the following program categories set out in the Item 6 of Schedule I to the Speciality Services Regulation, 1990, as amended from time to time: 2(a), 2(b), 3, 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11(a), 11(b), 12, 13 and 14.

The applicant further proposes the following conditions of licence:

No more than 15% of all programming broadcast during the broadcast week shall be drawn from each of program categories 7(a), 7(b), 7(c) and 7(d).

All long-form documentaries and theatrical feature films broadcast on the service shall be thematically based on the film and television industry.

The applicant also confirmed that it would adhere to the standard conditions of licence and expectations set out in Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011.

Applicant's address:

134 Elizabeth Street Ajax, Ontario L1T 3X8

Fax: 403-234-8418

Email: dgaudet@stratmediaent.ca

Email to request electronic version of application: larry@pyramidproductions.tv

#### 3. Across Canada Application 2011-1497-5

Application by **1637191 Alberta Ltd.** for a broadcasting licence to operate a national, English-language specialty Category B service to be known as SUPERNATURAL TV.

The applicant states that the programming would be devoted to classic and contemporary series, movies and documentaries in the genre of paranormal, including psychics, mediums, telekinesis and other unexplained phenomena. This service would salute the genre from the golden age of television, along with more recent paranormal programs and international series.

The applicant proposes to offer 100% of the programming in the English-language.

The applicant also proposes to offer programming from the following program categories set out in Item 6 of Schedule I to the *Specialty Services Regulations*, 1990, as amended from time to time: 2(a), 2(b), 3, 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 9, 10, 11(a), 11(b), 12, 13 and 14.

The applicant further proposes the following condition of licence:

No more than 15% of all programming broadcast during the broadcast week shall be drawn from program category 7(d).

The applicant confirmed that it would adhere to the standard conditions of licence and expectations set out in *Standard conditions of licence*, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011.

Applicant's address:

134 Elizabeth Street Ajax, Ontario L1T 3X8

Fax: 403-234-8418

Email: dgaudet@stratmediaent.ca

Email to request electronic version of application: <a href="larry@pyramidproductions.tv">larry@pyramidproductions.tv</a>

#### 4. Across Canada Application 2011-1498-3

Application by **1637191 Alberta Ltd.** for a broadcasting licence to operate a national, English-language specialty Category B service to be known as The Crime Network.

The applicant states that the programming would be devoted to procedural crime dramas, documentaries and movies, primarily from the 60's, 70's and 80's, along with recent dramas and international series where the theme is crime stories.

The applicant proposes to offer programming from the following program categories set out in Item 6 of Schedule I to the *Specialty Services Regulations*, 1990, as amended from time to time: 2(a), 2(b), 3, 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 9, 10, 11(a), 11(b), 12, 13 and 14.

The applicant also proposes the following condition of licence:

No more than 15% of all programming broadcast during the broadcast week shall be drawn from program category 7(d).

The applicant confirmed that it would adhere to the standard conditions of licence and expectations set out in *Standard conditions of licence*, *expectations and encouragements for Category B pay and specialty services* – *Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011.

Applicant's address:

134 Elizabeth Street Ajax, Ontario L1T 3X8

Fax: 403-234-8418

Email: dgaudet@stratmediaent.ca

Email to request electronic version of application: <a href="larry@pyramidproductions.tv">larry@pyramidproductions.tv</a>

#### 5. Across Canada Application 2011-1580-9

Application by Shaw Television G.P. Inc. (the general partner) and Shaw Media Global Inc. (the limited partner), carrying on business as Shaw Television Limited Partnership, and Shaw Media Global Inc., partners in a general partnership carrying on business as Mystery Partnership (the applicant) for authority to acquire the assets of Mystery, a national, English-language specialty Category A service, through the acquisition by Shaw Media Global Inc. of Mystery Partnership's units held by TVA Group Inc.

The applicant also requests a broadcasting licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence.

Mystery is currently jointly controlled by Shaw Media Inc. and TVA Group Inc.

Shaw Media Global Inc. is wholly owned and controlled by Shaw Media Inc.

As a result of the transaction, effective control of Mystery will be fully exercised by Shaw Media Inc.

The value of the transaction, based on the terms of the Equity Purchase Agreement, is \$15,500,000. The applicant proposes a tangible benefits package representing 10% of the

value of the transaction. The applicant also proposes to spread the benefits package over a period of seven broadcast years following the approval of the application.

Applicant's address:

181 Bay Street Suite 4210 Toronto, Ontario M5J 2T3

Fax: 647-776-2801

Email: charlotte.bell@sjrb.ca

Website to view the application: <a href="http://www.shawmedia.ca/about">http://www.shawmedia.ca/about</a>

Email to request electronic version of application: Monica.Chohan@sjrb.ca

#### 6. Across Canada Application 2011-1581-6

Application by Shaw Television G.P. Inc. (the general partner) and Shaw Media Global Inc. (the limited partner), carrying on business as Shaw Television Limited Partnership, and Shaw Media Global Inc., partners in a general partnership carrying on business as Men TV General Partnership (the applicant) for authority to acquire the assets of The Cave (formerly known as Men TV), a national, Englishlanguage digital Category 1 specialty programming undertaking, through the acquisition by Shaw Media Global Inc. of Men TV General Partnership's units held by TVA Group Inc.

The applicant also requests a broadcasting licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence. The applicant also indicated that it would abide by the standard requirements for Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011.

The Commission notes that the renewal of The Cave's licence was considered as part of the proceeding initiated by *Development of a regulatory framework for the Frenchlanguage television market, licence renewals for Astral Media inc., Quebecor Media Inc. and Serdy Media inc., and review of certain conditions of licence for V Interactions Inc.,* Broadcasting Notice of Consultation CRTC 2011-525, 24 August 2011. The Commission may consider the comments received as part of that proceeding in making its determination on this application, where relevant.

The Cave is currently owned by TVA Group Inc. (51%) and Shaw Television Limited Partnership (49%), and controlled by TVA Group Inc.

Shaw Media Global Inc. is wholly owned and controlled by Shaw Media Inc.

As a result of the transaction, effective control of The Cave will be fully exercised by Shaw Media Inc.

The value of the transaction, based on the terms of the Equity Purchase Agreement, is \$2,000,000. The applicant proposes a tangible benefits package representing 10% of the value of the transaction. The applicant also proposes to spread the benefits package over a period of seven broadcast years following the approval of the application.

Applicant's address:

181 Bay Street Suite 4210 Toronto, Ontario M5J 2T3

Fax: 647-776-2801

Email: <a href="mailto:charlotte.bell@sjrb.ca">charlotte.bell@sjrb.ca</a>

Website to view the application: <a href="http://www.shawmedia.ca/about">http://www.shawmedia.ca/about</a>

Email to request electronic version of application: Monica. Chohan@sirb.ca

#### 7. Across Canada Application 2011-1584-0

Application by Shaw Television G.P. Inc. (the general partner) and Shaw Media Global Inc. (the limited partner), carrying on business as Shaw Television Limited Partnership for a broadcasting licence to operate a regional, English-language specialty Category B service to be known as Global News Plus BC.

The applicant states that the programming would offer a mix of local and regional news, traffic, weather, business, sports and entertainment information devoted to serving residents of British Columbia, with special focus on the Vancouver/Victoria Extended Market (EM) as defined by BBM Canada. The service would incorporate elements of video news programming, news-related graphics and alpha-numeric text/tickers. The service would also include national and international news elements as relevant to residents of British Columbia.

The applicant proposes to offer 100% of the programming in the English-language.

The applicant also proposes to include Global News Plus BC in the group-based licensing regime along with all of its conventional television stations and specialty services. The applicant further proposes a licence expiration date of 31 August 2016 for the proposed service, which corresponds to the licence expiration date for all of Shaw Media Inc.'s stations and services set out in *Shaw Media Inc. – Group-based licence renewals*, Broadcasting Decision CRTC 2011-445, 27 July 2011.

The applicant confirms that it would accept and comply with the requirements set out in Standard conditions of licence, expectations and encouragements for Category B pay and

*specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011.

The applicant proposes to offer programming from the following program categories set out in Item 6 of Schedule I to the *Specialty Services Regulations*, 1990, as amended from time to time: 1, 2(a), 2(b), 3, 5(b), 6(a), 6(b), 8(a), 11(a), 12, 13 and 14.

The applicant requests authorization to offer a maximum of six minutes of local Vancouver/Victoria EM advertising per hour within the permitted twelve minutes of advertising.

Applicant's address:

181 Bay Street Suite 4210 Toronto, Ontario M5J 2T3

Fax: 647-776-2801

Email: charlotte.bell@sirb.ca

Website to view application: www.shawmedia.ca/about

Email to request electronic version of application: Karen.clout@sjrb.ca

#### 8. Across Canada Application 2011-1672-3

Application by **Telelatino Network Inc.** for a broadcasting licence to operate a national, English-language specialty Category B service to be known as The Canadian Sportsmen Channel.

The applicant proposes a service that would provide a full spectrum of award-winning hunting, shooting and fishing programming while promoting conservation and the tradition of the Canadian sportsman and Canadian sportswoman lifestyle. The service would focus on visually powerful, entertaining and informative programming, including instructional shows, conservation management, new reviews on equipment and techniques, and destinations.

The applicant proposes to offer programming from the following program categories set out in Item 6 of Schedule I of the *Specialty Services Regulations*, 1990, as amended from time to time: 2(a), 2(b), 3, 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 9, 10, 11(a), 11(b), 12, 13 and 14.

The applicant proposes the following condition of licence:

No more than 10% of all programming broadcast during the broadcast week shall be drawn from program category 7(d).

*Applicant's address*:

5125 Steeles Avenue West Toronto, Ontario M9L 1R5

Fax: 416-744-0966 Email: info@tlntv.com

Email to request electronic version of application: info@tlntv.com

#### 9. Across Canada Application 2011-1673-1

Application by **Telelatino Network Inc.** for a broadcasting licence to operate a national, English-language ethnic specialty Category B service to be known as Eur-Asian Television Network.

The applicant proposes a service that would provide general interest programming, with an emphasis on information, entertainment and sports, devoted to Canadians with origins in Eurasia, regions of South and South East Asia, the Middle East, Central and Eastern Europe and the Far East, including the nations of China, Egypt, India, Iraq, Japan, Libya, Malaysia, Pakistan, Philippines, Russia, Saudi Arabia, Singapore, South Korea, Spain, Sri Lanka and the United Arab Emirates.

The applicant proposes to offer programming from the following program categories set out in Item 6 of Schedule I of the *Specialty Services Regulations*, 1990, as amended from time to time: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11(a), 11(b), 12, 13 and 14.

The applicant proposes the following condition of licence:

No more than 10% of all programming broadcast during the broadcast year shall be drawn from each of program categories 7(d), 7(e), 8(a), 8(b) and 8(c).

Applicant's address:

5125 Steeles Avenue West Toronto, Ontario M9L 1R5

Fax: 416-744-0966 Email: <u>info@tlntv.com</u>

Email to request electronic version of application: info@tlntv.com

## 10. Hudson/St-Lazare, Quebec Application 2010-0216-2

Application by **Dufferin Communications Inc.** for a broadcasting licence to operate an English-language commercial FM radio programming undertaking in Hudson/St-Lazare.

The new station would operate at 106.7 MHz (channel 294A) with an effective radiated power of 500 watts (non-directional antenna with an effective height of antenna above average terrain of 94 metres).

The applicant proposes a soft Adult Contemporary/Easy Listening music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

5312 Dundas Street West Toronto, Ontario M9B 1B3

Fax: 416-233-8617

Email: carmela@evanovradio.com

Website to view application: www.evanovradio.com

## 11. City of Greater Sudbury, Ontario Application 2011-1664-0

Application by Bell Aliant Regional Communications Inc., (the general partner), as well as limited partner with 6583458 Canada Inc. (the limited partners), carrying on business as Bell Aliant Regional Communications, Limited Partnership for a regional broadcasting licence to operate a terrestrial broadcasting distribution undertaking to serve Greater Sudbury.

The applicant requests the following condition of licence:

The licensee is authorized to distribute, as part of the basic service, the signals of WCVB-TV (ABC), WHDH-TV (NBC) and WBZ-TV (CBS) Boston, Massachusetts, WMED-TV (PBS) Calais, Maine and WUHF-TV (Fox) Rochester, New York, or, alternatively for each signal, the signal of a different affiliate of the same network located in the same time zone as that of the licensed area and included on the *List of non-Canadian programming services authorized for distribution*, as amended from time to time and approved by the Commission.

Applicant's address:

1505 Barrington Street Halifax, Nova Scotia B3J 2W3

Fax: 613-594-4628

Email: <a href="mailto:regulatory@bell.aliant.ca">regulatory@bell.aliant.ca</a>
Website to view application:

http://productsandservice.bellaliant.net/PS/ns/english/common/hearings\_applications.jsp Email to request electronic version of application: <a href="mailto:regulatory@bell.aliant.ca">regulatory@bell.aliant.ca</a>

## 12. The Pas and Flin Flon, Manitoba Application 2011-1105-4

Application by **Tom Heeney** for a broadcasting licence to operate an English-language, low-power specialty FM radio programming undertaking in The Pas, with a rebroadcasting transmitter in Flin Flon.

The new station would operate at 96.9 MHz (channel 245LP) with an average effective radiated power (ERP) of 26 watts (maximum ERP of 32 watts, directional antenna with an effective height of antenna above average terrain (EHAAT) of 15 metres).

The rebroadcasting transmitter would operate at 96.9 MHz (channel 245LP) with an average ERP of 17 watts (maximum ERP of 21 watts, directional antenna with an EHAAT of 50.3 metres).

The applicant proposes a Christian music format with 100% of its weekly music to be drawn from subcategory 35 (Non-classic religious).

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

533 Valleyview Trailer Park P.O. Box 2246 The Pas, Manitoba R9A 1M1

Email: theeney@mts.net

Email to request electronic version of application: theeney@mts.net

#### 13. Winkler, Manitoba Application 2011-1494-1

Application by **Golden West Broadcasting Ltd.** to convert the English-language commercial radio programming undertaking CKMW Winkler from the AM to the FM band.

The new station would operate at 103.7 MHz (channel 279C1) with an average effective radiated power (ERP) of 61,100 watts (maximum ERP of 100,000 watts with an effective height of antenna above average terrain of 51.7 metres).

The applicant proposes to maintain the station's current Country music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

P.O. Box 950 Altona, Manitoba ROG 0B0

Fax: 204-346-5323

Email: <u>lfriesen@goldenwestradio.com</u> and <u>rhildebrand@goldenwestradio.com</u>
Email to request electronic version of application: <u>rhildebrand@goldenwestradio.com</u>

## 14. North Battleford and Meadow Lake, Saskatchewan Applications 2011-1469-4, 2011-1490-0 and 2011-1492-5

Applications by **Rawlco Radio Ltd**. (Rawlco) for authority to effect a multi-step corporate reorganization involving the transfer of the assets of the radio programming undertakings CJCQ-FM North Battleford, CJHD-FM North Battleford, CJNB North Battleford and CJNS-FM Meadow Lake, and requiring the issuance of new licences. The licences for CJHD-FM and CJNS-FM expire on 31 March 2012, whereas those for CJCQ-FM and CJNB expire on 31 August 2012 and 31 August 2014, respectively.

The broadcasting undertakings are currently held by and licensed to Rawlco, 587681 Saskatchewan Ltd. (587681 Saskatchewan), 101155515 Saskatchewan Ltd. (101155515 Saskatchewan) and 101155510 Saskatchewan Ltd. (101155510 Saskatchewan), partners in a general partnership carrying on business as Northwestern Radio Partnership (the Partnership), and controlled by Rawlco Inc.

Following this multi-step corporate reorganization, the control of the undertakings would continue to be exercised by Rawlco Inc.

The reorganization would be effected through the steps listed below, each of them requiring Commission approval and the issuance of new broadcasting licences to the remaining partners in the Partnership after the first two steps, and to Rawlco following the last one.

#### 1. Application 2011-1469-4

- Transfer of all equity units currently held by 101155515 Saskatchewan (40 units) and 101155510 Saskatchewan (10 units) in the Partnership, to 587681 Saskatchewan. As a result, 101155510 Saskatchewan would no longer be a partner.
- This transaction requires the issuance of new broadcasting licences to Rawlco, 587681 Saskatchewan and 101155515 Saskatchewan, partners in the Partnership, under the same terms and conditions as those in effect under the current licences.

#### 2. Application 2011-1490-0

- Transfer of all voting interest (31%) held by 101155515 Saskatchewan in the Partnership, to Rawlco. As a result, 101155515 Saskatchewan would no longer be a partner.
- This transaction requires the issuance of new broadcasting licences to Rawlco and 587681 Saskatchewan, partners in the Partnership, under the same terms and conditions as those in effect under the current licences.

#### 3. Application 2011-1492-5

- Transfer of all equity units and all voting interests held by 587681 Saskatchewan in the Partnership, to Rawlco. As a result, the Partnership would be dissolved and Rawlco would become the licensee of the broadcasting undertakings.
- The applicant also requests new broadcasting licences to continue the operation of the above-noted broadcasting undertakings under the same terms and conditions as those in effect under the current licences.

The Commission notes that the current licensee of CJNB may have failed to comply with its condition of licence relating to Canadian content development contributions for the 2007-2008 broadcast year. The Commission further notes that the licensee directed a payment in the amount of the shortfall to FACTOR when advised about the missing amount.

*Applicant's address:* 

140-6807 Railway Street S.E. Calgary, Alberta T2H 2V6

Fax: 403-291-0037

Email: drobb@rawlco.com

Email to request electronic version of application: regulatory@rawlco.com

#### 15. Edmonton, Alberta Application 2011-1418-1

Application by the **Canadian Broadcasting Corporation** (CBC) to amend the broadcasting licence for the French-language radio programming undertaking CBCX-FM Calgary.

The CBC proposes to amend the broadcasting licence by changing the frequency of its rebroadcasting transmitter CBCX-FM-1 Edmonton from 90.1 (channel 211C1) to 101.1 MHz (channel 266A). The CBC also proposes to change the authorized contours by decreasing the effective radiated power from 100,000 to 3,931 watts (non-directional

antenna) and by decreasing the effective height of antenna above average terrain from 193.0 to 123.7 metres.

The Commission notes that the current application is unseverable from application 2011-1465-2 by the CBC relating to the FM rebroadcasting transmitter of its Frenchlanguage AM radio programming undertaking CHFA Edmonton, which is also scheduled at this hearing.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

181 Queen Street Ottawa, Ontario K1P 1K9

Fax: 613-288-6257

Email: affairesreglementaires@radio-canada.ca

Email to request electronic version of application: affairesreglementaires@radio-

canada.ca

#### 16. Edmonton, Alberta Application 2011-1465-2

Application by the **Canadian Broadcasting Corporation** (CBC) for a broadcasting licence to operate the rebroadcasting transmitter CHFA-10-FM Edmonton as the main transmitter of its French-language radio station CHFA (Première chaîne Edmonton) and to revoke the broadcasting licence for CHFA after a three-month simulcast period.

The CBC confirmed that the current rebroadcasting transmitters of CHFA, namely CBRF-FM Calgary, CHFA-1-FM Lethbridge, CHFA-2-FM Red Deer, CHFA-3-FM Peace River, CHFA-4-FM Hinton, CHFA-5-FM Grande Prairie, CHFA-6-FM Fort McMurray, CHFA-7-FM Falher and CHFA-8-FM Medicine Hat, would remain associated with the new programming undertaking CHFA-10-FM.

The CBC also requests to change the frequency of its transmitter CHFA-10-FM from 101.1 (channel 266A) to 90.1 MHz (channel 211C1) and to change the authorized contours by increasing the effective radiated power from 3,931 to 100,000 watts (non-directional antenna) and by increasing the effective height of antenna above average terrain from 123.7 to 193.0 metres.

The CBC is of the view that the proposed changes would allow it to improve the coverage of its radio services in Edmonton.

The Commission notes that the current application is unseverable from application 2011-1418-1 by the CBC relating to the French-language FM radio programming undertaking CBCX-FM Calgary, which is also scheduled at this hearing.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

181 Queen Street Ottawa, Ontario K1P 1K9

Fax: 613-288-6257

Email: affairesreglementaires@radio-canada.ca

Email to request electronic version of application: affairesreglementaires@radio-

canada.ca

#### **Procedure**

#### **Deadline for interventions or answers**

#### **21 February 2012**

The new Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure, SOR/2010-277 (the Rules of Procedure), set out, among other things, the rules for content, format, filing and service of interventions and answers of respondents, the procedure for filing confidential information and requesting its disclosure, and the conduct of the public hearing. Accordingly, the procedure set out below must be read in conjunction with the Rules of Procedure and its accompanying documents, which can be found on the Commission's website under "CRTC Rules of Practice and Procedure."

An intervention or an answer from a respondent must be filed with the Commission and served on the applicant on or before the above-mentioned date. An answer from a respondent must also be served on any other respondent.

In accordance with the Rules of Procedure, a document must be filed with, not merely sent to, the Commission by 5 p.m. Vancouver time (8 p.m. Ottawa time) on the date it is due. The Commission takes no responsibility for postal delays and will not notify a party whose submission is received after the deadline date. Late submissions will not be considered by the Commission and will not be made part of the public file.

The intervention or answer must include one of the following statements in either the first or the last paragraph:

- 1. I request to appear at the public hearing.
- 2. I do not want to appear at the public hearing.

The applicant, respondents and interveners are permitted to coordinate, organize and file, in a single submission, interventions of other interested persons who share their position

but do not wish to appear at the hearing as a "Joint Supporting Intervention." More information on how to do so and a template for the covering letter to be filed by the parties can be found in *Changes to certain practices for filing interventions – Expansion of filing practices to include the filing of joint supporting comments for broadcasting policy proceedings*, Broadcasting Information Bulletin CRTC 2010-28-1, 10 December 2010.

Interventions and answers will be considered by the Commission and will form part of the public record of the proceeding without further notification to parties, provided the procedures set out in the Rules of Procedure and this notice have been followed. Parties will be contacted only if their submissions raise procedural questions.

Submissions must be filed by sending them to the Secretary General of the Commission by **only one** of the following means:

#### by using the

[Intervention/comment/answer form]

or

**by mail to** CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at** 819-994-0218

A true copy of each intervention or answer from a respondent must be sent to the applicant and, in the case of a respondent to an application, to any other respondent.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service was completed. The sender must keep proof of the sending and the receipt of the document for 180 days after the day on which it is filed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line \*\*\*End of document\*\*\* should be entered following the last paragraph of the document, as an indication that the document has not been altered during electronic transmission.

Interventions and answers must clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

In the event that the application is brought to the oral phase of the hearing, and if parties wish to appear, they must provide reasons why their written interventions or answers are not sufficient and why an appearance is necessary. Parties requiring communication support must state their request on the first page of their intervention. Only those parties whose requests to appear have been granted will be contacted by the Commission and invited to appear at the public hearing.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the Commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

#### Important notice

All information that parties provide as part of this public process, except information designated confidential, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages parties and interested persons to monitor the record of the proceeding, available on the Commission's website, for additional information that they may find useful when preparing their submissions.

#### **Examination of documents**

An electronic version of the applications is available on the Commission's website by selecting the application number within this notice. It is also available from the applicants/licensees, either on their websites or upon request by contacting the applicants/licensees at their email addresses, provided above.

A list of all interventions and answers will also be available on the Commission's website. The list is accessible by selecting "View all proceedings open for comment" from the "Public Proceedings" section of the Commission's website and clicking on the "Interventions/Answers" link associated with this notice.

Documents are also available during normal office hours at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

#### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782 Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière Central Building 1 Promenade du Portage, Room 206 Gatineau, Quebec J8X 4B1

Tel.: 819-997-2429 Fax: 819-994-0218

#### Regional offices

Metropolitan Place 99 Wyse Road Suite 1410 Dartmouth, Nova Scotia B3A 4S5

Tel.: 902-426-7997 Fax: 902-426-2721

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Tel.: 514-283-6607

55 St. Clair Avenue East Suite 624 Toronto, Ontario M4T 1M2

Tel.: 416-952-9096

360 Main Street

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Secretary General