



Broadcasting Decision CRTC 2012-244

PDF version

Route reference: 2011-525

Additional references: 2011-525-1, 2011-525-2 and 2011-525-3

Ottawa, 26 April 2012

Astral Media Radio (Toronto) Inc. and 4382072 Canada Inc., partners in a general partnership carrying on business as Astral Media Radio G.P.
Dawson Creek and Terrace, British Columbia

Application 2011-0483-5, received 6 July 2011

Public hearing in the National Capital Region

5 December 2011

CJDC-TV Dawson Creek and its transmitters CJDC-TV-1 Hudson Hope and CJDC-TV-2 Bullhead Mountain, and CFTK-TV Terrace and its transmitter CFTK-TV-1 Prince Rupert – Licence renewals

1. The Commission **renews** the broadcasting licences for the English-language conventional television programming undertakings CJDC-TV Dawson Creek and its transmitters CJDC-TV-1 Hudson Hope and CJDC-TV-2 Bullhead Mountain, and CFTK-TV Terrace and its transmitter CFTK-TV-1 Prince Rupert. Given the pace of change in the broadcasting environment and its desire to assess the impact of its approach on all services, the Commission renews the above-mentioned broadcasting licences for a five-year term, from 1 September 2012 to 31 August 2017. The broadcasting licence for CJDC-TV and its transmitters will be subject to the terms, **conditions of licence** and commitment set out in Appendix 1 to this decision. The broadcasting licence for CFTK-TV and its transmitter will be subject to the terms, **conditions of licence** and commitment set out in Appendix 2 to this decision. The Commission received interventions in support of this application.
2. In its application, the licensee indicated that it planned to continue operating the aforementioned undertakings as conventional television programming undertakings affiliated with the English-language network of the Canadian Broadcasting Corporation over the course of the next licence term.

Local programming and Canadian programming expenditures

3. Of the seven hours of local programming broadcast each broadcast week, the licensee committed to broadcast a minimum of three hours and thirty minutes of local news during each broadcast week on each station. Furthermore, the licensee indicated its willingness to accept a condition of licence requiring it to devote to the acquisition of or investment in Canadian programming a minimum of 23% of the previous year's

gross revenues. A **condition of licence** to this effect is set out in Appendices 1 and 2 to this decision.

Conditions of licence and expectations relating to accessibility

4. In Broadcasting and Telecom Regulatory Policy 2009-430, the Commission stated its intention to impose conditions of licence relating to accessibility provisions on television broadcasters and broadcasting distribution undertakings at the time of their licence renewals. Accordingly, consistent with the approach adopted for other conventional television programming undertakings, the licensee must adhere to the **conditions of licence** set out in the appendix to Broadcasting Regulatory Policy 2011-442. Standard expectations applicable to this licensee are set out in the same regulatory policy.

Digital transition

5. In Broadcasting Regulatory Policy 2010-167, the Commission reiterated its decision that Canadian television stations must cease analog transmission in markets designated for mandatory conversion and on channels 52 to 69 in areas outside of these markets by 31 August 2011. In the same regulatory policy, the Commission stated that it would allow the continued operation of analog transmitters that do not fall into these categories provided that the technical requirements of the Department of Industry (the Department) are met. The Commission notes that CJDC-TV and its transmitters CJDC-TV-1 and CJDC-TV-2, as well as CFTK-TV and its transmitter CFTK-TV-1, are not in markets designated for mandatory conversion. Accordingly, CJDC-TV may continue to be operated as an analog service on channel 5, and CJDC-TV-1 and CJDC-TV-2 may continue to be operated on channels 11 and 8 respectively, provided that the Department's technical requirements are met. In addition, CFTK-TV may continue to be operated as an analog service on channel 3, and CFTK-TV-1 may continue to be operated on channel 6, provided that the Department's technical requirements are met.

Secretary General

Related documents

- *Standard conditions of licence, expectations and encouragements for conventional television stations*, Broadcasting Regulatory Policy CRTC 2011-442, 27 July 2011
- *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010
- *Accessibility of telecommunications and broadcasting services*, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009

**This decision and the appropriate appendix are to be attached to each licence.*

Appendix 1 to Broadcasting Decision CRTC 2012-244

Term, conditions of licence and commitment for the English-language conventional television programming undertaking CJDC-TV Dawson Creek and its transmitters CJDC-TV-1 Hudson Hope and CJDC-TV-2 Bullhead Mountain

Term

The licence will expire 31 August 2017.

Conditions of licence

1. The licensee shall adhere to the conditions of licence set out in *Standard conditions of licence, expectations and encouragements for conventional television stations*, Broadcasting Regulatory Policy CRTC 2011-442, 27 July 2011, as amended from time to time.
2. In each broadcast year, the licensee shall devote a minimum of 23% of the previous year's gross revenues from the operation of the undertaking to the acquisition of or investment in Canadian programming.
3. The licensee shall operate this broadcasting undertaking as an affiliate of the English-language television network operated by the Canadian Broadcasting Corporation.

Commitment

The Commission notes the licensee's commitment to broadcast a minimum of three hours and thirty minutes of local news programming during each broadcast week.

Appendix 2 to Broadcasting Decision CRTC 2012-244

Terms, conditions of licence and commitment for the English-language conventional television programming undertaking CFTK-TV Terrace and its transmitter CFTK-TV-1 Prince Rupert

Terms

The licence will expire 31 August 2017.

Conditions of licence

1. The licensee shall adhere to the conditions of licence set out in *Standard conditions of licence, expectations and encouragements for conventional television stations*, Broadcasting Regulatory Policy CRTC 2011-442, 27 July 2011, as amended from time to time.
2. In each broadcast year, the licensee shall devote a minimum of 23% of the previous year's gross revenues from the operation of the undertaking to the acquisition of or investment in Canadian programming.
3. The licensee shall operate this broadcasting undertaking as an affiliate of the English-language television network operated by the Canadian Broadcasting Corporation.

Commitment

The Commission notes the licensee's commitment to broadcast a minimum of three hours and thirty minutes of local news programming during each broadcast week.