



Broadcasting Decision CRTC 2012-114

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Route reference: Part 1 application posted on 24 October 2011

Ottawa, 23 February 2012

GlassBOX Television Inc.
Across Canada

Application 2011-1382-8

BITE TV – Licence amendments

1. The Commission **approves** the application by GlassBOX Television Inc. to amend the broadcasting licence for BITE TV, formerly categorized as a national, English-language Category 2 specialty programming undertaking, by adding category 10 (Game shows) and replacing category 11 with categories 11(a) and 11(b).¹ The Commission did not receive any interventions in connection with this application.
2. The licensee submitted that these amendments would provide it with additional programming flexibility.
3. The Commission notes that the changes reflect the flexibility provided under Broadcasting Public Notice 2008-100 and recent licensing decisions for specialty services. The Commission further notes that BITE TV has confirmed that it will abide by the standard terms and conditions of licence applicable to Category B services and is hereby designated as a Category B service. The **conditions of licence** are set out in the appendix to this decision.

Secretary General

Related documents

- *Amendments to certain Regulations made under the Broadcasting Act to add a new program category “Reality television”, Broadcasting Regulatory Policy CRTC 2011-401, 30 June 2011*
- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008*

**This decision is to be appended to the licence.*

¹ In Broadcasting Regulatory Policy 2011-401, the Commission formally announced that it had renamed program category 11 as category 11(a) and added category 11(b) Reality television.

Appendix to Broadcasting Decision CRTC 2012-114

Conditions of licence for the specialty Category B service BITE TV

1. The licence will be subject to the conditions set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011.
 2. (a) The licensee shall provide a national, English-language specialty Category B service devoted predominantly to short-form films shot on film, video or created with computer animation. The licensee will showcase Canadian and international cutting-edge short-form films, from 1 to 40 minutes in length.

(b) The programming must be drawn exclusively from the following program categories set out in Item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
 - 2 (a) Analysis and interpretation
 - 5 (b) Informal education/Recreation and leisure
 - 7 (a) Ongoing dramatic series
 - (b) Ongoing comedy series (sitcoms)
 - (d) Theatrical feature films aired on TV
 - (e) Animated television programs and films
 - (f) Programs of comedy sketches, improvisations, unscripted works, stand-up comedy
 - (g) Other drama
 - 8 (b) Music video clips
 - (c) Music video programs
 - 10 Game shows
 - 11 (a) General entertainment and human interest
 - (b) Reality television
 - 12 Interstitials
 - 13 Public service announcements
 - 14 Infomercials, promotional and corporate videos
- (c) The licensee shall devote no more than 10% of the programming broadcast in each broadcast month to programming drawn from category 7(d).
- (d) The licensee shall devote no more than 15% of all programming broadcast over the broadcast day and the evening period (measured in each case during the broadcast semester) to material drawn from category 8(b) or 8(c).

Definitions

Broadcast day shall have the same meaning as that set out in section 2 of the *Television Broadcasting Regulations, 1987*.

For the purpose of these conditions of licence, the term “broadcast semester” shall mean the total number of hours devoted by the licensee to broadcast during the aggregate of the broadcast months in a six-month period, beginning 1 September 2008.