



Broadcasting Decision CRTC 2011-473

PDF version

Route reference: 2011-55

Ottawa, 8 August 2011

Wild TV Inc.
Across Canada

Application 2010-1755-9, received 30 November 2010
Public hearing in the National Capital Region
5 April 2011

Faune TV – Specialty Category B service

*The Commission **approves** an application for a broadcasting licence to operate a new specialty Category B service.*

The application

1. Wild TV filed an application for a broadcasting licence to operate Faune TV, a national, French-language specialty Category 2¹ service. The applicant indicated that the service's programming would be devoted to all aspects of hunting and fishing. The service would offer programs that educate the viewer on the conservation and future of wildlife, food preparation and safety issues relating to the use of firearms and bow and arrow hunting. The Commission did not receive any intervention in connection with this application.
2. Wild TV is wholly owned and controlled by its sole director and shareholder, Dieter Kohler.
3. The applicant proposed to draw programming from the following program categories set out in Item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time: 1, 2(a), 2(b), 3, 5(b), 6(b), 7(a), 7(b), 7(c), 7(e), 9, 11, 12 et 14.²
4. Wild TV also proposed the following condition of licence:

¹ As set out in Broadcasting Notice of Consultation 2008-100, as of 31 August 2011, Category 2 services will be renamed Category B services.

² In Broadcasting Regulatory Policy 2011-401, the Commission formally announced that it had amended program category 11 to add a new category 11(b) Reality television. Consistent with this change, the Commission has added an authorization to broadcast programming from both 11(a) General entertainment and human interest and the new 11(b) program category.

No more than 10% of all programming broadcast during the broadcast week shall be devoted to shows about food preparation.

5. The applicant stated that 25% of its programming would be offered in high definition (HD) format, and requested authorization to offer Faune TV in both standard definition and HD.

Commission's determination

6. The Commission is satisfied that the application complies with all applicable policies, terms and conditions, including those set out in Public Notice 2000-6, Broadcasting Public Notice 2008-100 and Broadcasting Regulatory Policies 2010-786 and 2010-786-1. Accordingly, the Commission **approves** the application by Wild TV Inc. for a broadcasting licence to operate the national, French-language specialty Category B service, Faune TV.

Reminder

7. The Commission reminds the applicant that distribution of this service is subject to the requirements set out in the *Broadcasting Distribution Regulations*.

Secretary General

Related documents

- *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011
- *Amendments to certain Regulations made under the Broadcasting Act to add a new program category “Reality television”*, Broadcasting Regulatory Policy CRTC 2011-401, 30 June 2011
- *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services*, Broadcasting Regulatory Policy CRTC 2010-786, 25 October 2010
- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Licensing framework policy for new digital pay and specialty services*, Public Notice CRTC 2000-6, 13 January 2000

**This decision is to be appended to the licence.*

Appendix to Broadcasting Decision CRTC 2011-473

Terms and conditions of licence for the specialty Category B service Faune TV

Terms

A licence will be issued once the applicant has satisfied the Commission, with supporting documentation, that the following requirements have been met:

- the applicant has entered into a distribution agreement with at least one licensed distributor; and
- the applicant has informed the Commission in writing that it is prepared to commence operations and has provided the Commission with a launch date for the service. The undertaking must be operational at the earliest possible date and in any event no later than 48 months from the date of this decision.

The licence will take effect 1 September 2011 and will expire 31 August 2018.

Conditions of licence

1. The licence will be subject to the conditions set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011.
2. The licensee shall provide a national, French-language specialty Category B service devoted to all aspects of hunting and fishing. The service will offer programs that educate the viewer on the conservation and future of wildlife, food preparation and safety issues relating to the use of firearms and bow and arrow hunting.
3. The programming shall be drawn exclusively from the following program categories set out in Item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
 - 1 News
 - 2 (a) Analysis and interpretation
(b) Long-form documentary
 - 3 Reporting and actualities
 - 5 (b) Informal education/Recreation and leisure
 - 6 (b) Amateur sports
 - 7 (a) Ongoing dramatic series
(b) Ongoing comedy series (sitcoms)
(c) Specials, mini-series or made-for-TV feature films
(e) Animated television programs and films
 - 9 Variety
 - 11 (a) General entertainment and human interest

(b) Reality television

12 Interstitials

14 Infomercials, promotional and corporate videos

4. The licensee shall devote no more than 10% of the programming broadcast during the broadcast week to shows about the preparation of food.
5. The broadcasting undertaking licensed hereby is designated as a Category B service.

For the purposes of the conditions of this licence, including condition of licence 1, *broadcast day* refers to the 24-hour period beginning each day at 6 a.m. or any other period approved by the Commission.