



## Broadcasting Notice of Consultation CRTC 2011-38

PDF version

Ottawa, 24 January 2011

### Notice of applications received

#### Various locations

**Deadline for submission of interventions/comments: 14 February 2011**

[\[Submit an intervention/comment or view related documents\]](#)

The Commission has received the following applications:

#### Applicant and Locality

1. **Newfoundland Broadcasting Company Limited**  
St. John's, Newfoundland and Labrador  
Application 2010-1838-3
2. **The Ontario Educational Communications Authority**  
London, Ontario  
Application 2010-1840-9
3. **CTV Corp.**  
Barrie, Ontario  
Application 2010-1884-6
4. **2190015 Ontario Inc.**  
London, Ontario  
Application 2010-1886-2
5. **Canadian Broadcasting Corporation**  
Regina, Saskatchewan  
Application 2010-1897-9
6. **Newcap Inc.**  
Lloydminster, Alberta  
Application 2010-1826-8
7. **Newcap Inc.**  
Lloydminster, Alberta  
Application 2010-1833-3

**1. St. John's, Newfoundland and Labrador  
Application 2010-1838-3**

Application by **Newfoundland Broadcasting Company Limited** to amend the broadcasting licence for the television programming undertaking CJON-TV St-John's to add a post-transition digital transmitter to serve the population of St. John's.

The new post-transition digital transmitter, CJON-DT, would operate on channel 21 with an average effective radiated power (ERP) of 128,400 watts (maximum ERP of 266,000 watts with an effective height of antenna above average terrain of 254.6 metres).

The Commission notes that the licensee wishes to comply with *Revised licensing framework for over-the-air digital television service*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010.

The Commission also notes that this application is not in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* of the Department of Industry (the Department). However, the licensee has indicated that the Department has approved channel 21, on which the digital feed will be available.

The implementation of this transmitter would decrease the potential viewership in the regional service area by 3.61%, from 244,586 to 235,753.

*Licensee's address:*

446 Logy Bay Road  
P.O. Box 2020  
St. John's, Newfoundland and Labrador  
A1C 5S2  
Fax: 709-726-5107  
Email: [ntv@ntv.ca](mailto:ntv@ntv.ca)

*Examination of application:*

At the licensee's address

**2. London, Ontario  
Application 2010-1840-9**

Application by **The Ontario Educational Communications Authority** to amend the broadcasting licence for the English-language conventional television programming undertaking CICA-TV Toronto to add a post-transition digital rebroadcasting transmitter to serve the population of London.

The new post-transition digital rebroadcasting transmitter CICO-DT-18 would operate on channel 18 with an effective radiated power (ERP) of 2,400 watts (non-directional

antenna with an effective height of antenna above average terrain (EHAAT) of 316 metres).

The Commission notes that the licensee wishes to comply with *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010.

The Commission also notes that this application is not in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* of the Department of Industry (the Department) since the proposed technical parameters (ERP of 2,400 watts and EHAAT of 316 metres) exceed the Department’s allotted technical parameters (ERP of 1,200 watts and EHAAT of 313.80 metres).

The implementation of this rebroadcasting transmitter would increase the potential viewership in the regional service area by 26%, from 545,058 to 688,565.

*Licensee’s address:*

2180 Yonge Street  
 P.O. Box 200  
 Station “Q”  
 Toronto, Ontario  
 M4T 2T1  
 Fax: 866-460-2823  
 Email: [szolf@heenan.ca](mailto:szolf@heenan.ca)

*Examination of application:*

Service Ontario  
 Main floor  
 100 Dundas Street  
 London, Ontario

### **3. Barrie, Ontario** **Application 2010-1884-6**

Application by **CTV Corp.** to amend the broadcasting licence for the English-language conventional television programming undertaking CKVR-TV Barrie to add a post-transition digital transmitter to serve the population of Barrie.

The new post-transition digital transmitter, CKVR-DT, would operate on channel 10 with an average effective radiated power (ERP) of 8,900 watts (maximum ERP of 11,000 watts with an effective height of antenna above average terrain of 332.3 metres).

The Commission notes that the licensee wishes to comply with *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010.

The Commission also notes that this application is not in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* of the Department of Industry.

The implementation of this transmitter would decrease the potential viewership in the regional service area by 7.68%, from 6,283,303 to 5,800,632.

*Licensee's address:*

299 Queen Street West  
 Toronto, Ontario  
 M5V 2Z5  
 Fax: 416-384-4580  
 Email: [david.spodek@ctv.ca](mailto:david.spodek@ctv.ca)

*Examination of application:*

33 Beacon Road  
 Barrie, Ontario

#### **4. London, Ontario Application 2010-1886-2**

Application by **2190015 Ontario Inc.** to amend the broadcasting licence for the English-language conventional television programming undertaking CHCH-TV Hamilton to add a post-transition digital transmitter to serve the population of London.

The new post-transition digital transmitter, CHCH-DT-2, would operate on channel 51 with an average effective radiated power (ERP) of 115,000 watts (maximum ERP of 190,000 watts with an effective height of antenna above average terrain of 296.5 metres).

The Commission notes that the licensee wishes to comply with *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010.

The Commission also notes that this application is not in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* of the Department of Industry.

The implementation of this transmitter would increase the potential viewership in the regional service area by 5.8%, from 715,218 to 756,707.

*Licensee's address:*

163 Jackson Street West  
 Hamilton, Ontario  
 L8N 3A6  
 Fax: 905-527-5022  
 Email: [wayne.rabishaw@chch.com](mailto:wayne.rabishaw@chch.com)

*Examination of application:*

At the licensee's address

and

2844 Dundas Street West  
 Toronto, Ontario

**5. Regina, Saskatchewan**  
**Application 2010-1897-9**

Application by **Canadian Broadcasting Corporation** to amend the broadcasting licence for the English-language conventional television programming undertaking CBKT-TV Regina to add a post-transition digital transmitter to serve the population of Regina.

The new post-transition digital transmitter, CBKT-DT, would operate on channel 9 with an average effective radiated power (ERP) of 33,600 watts (maximum ERP of 60,000 watts with an effective height of antenna above average terrain of 207.2 metres).

The Commission notes that the licensee wishes to comply with *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010.

The Commission notes that this application is not in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* (the Plan) of the Department of Industry since the licensee proposes to use a higher maximum ERP than that which was allotted in the Plan.

The implementation of this transmitter would increase the potential viewership in the regional service area by 5%, from 250,974 to 263,530.

*Licensee's address:*

181 Queen Street  
 Ottawa, Ontario  
 K1P 1K9  
 Fax: 613-288-6257  
 Email: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

The reception  
 CBC  
 2440 Broad Street  
 Regina, Saskatchewan

**6. Lloydminster, Alberta**  
**Application 2010-1826-8**

Application by **Newcap Inc.** to amend the broadcasting licence for the English-language conventional television programming undertaking CITL-TV Lloydminster to add a post-transition digital transmitter to serve the population of Lloydminster.

The new post-transition digital transmitter, CITL-DT, would operate on channel 4 with an effective radiated power (ERP) of 9,100 watts (non-directional antenna with an effective height of antenna above average terrain to 220.6 metres).

The Commission notes that the licensee wishes to comply with *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010.

The Commission also notes that this application is not in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* (the Plan) of the Department of Industry since the licensee proposes to use a higher ERP than that which was allotted in the Plan.

According to the licensee, the implementation of this transmitter would not impact the viewership in the regional service area because the new digital transmitter would serve the same amount of persons as the current analog transmitter.

*Licensee's address:*

745 Windmill Road  
 Dartmouth, Nova Scotia  
 B3B 1C2  
 Fax: 902-468-5661  
 Email: [dmurray@ncc.ca](mailto:dmurray@ncc.ca)

*Examination of application:*

5026-50<sup>th</sup> Street  
 Lloydminster, Alberta

**7. Lloydminster, Alberta**  
**Application 2010-1833-3**

Application by **Newcap Inc.** to amend the broadcasting licence for the English-language conventional television programming undertaking CKSA-TV Lloydminster to add a post-transition digital transmitter to serve the population of Lloydminster.

The new post-transition digital transmitter, CKSA-DT, would operate on channel 2 with an effective radiated power of 8,100 watts (non-directional antenna with an effective height of antenna above average terrain of 220.6 metres).

The Commission notes that the licensee wishes to comply with *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010.

The Commission also notes that this application is not in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* (the Plan) of the Department of Industry since the licensee proposes to use a different channel than that which was allotted in the Plan.

According to the licensee, the implementation of this transmitter would not impact the viewership in the regional service area because the new digital transmitter would serve the same amount of persons as the current analog transmitter.

*Licensee's address:*

745 Windmill Road  
 Dartmouth, Nova Scotia  
 B3B 1C2  
 Fax: 902-468-5661  
 Email: [dmurray@ncc.ca](mailto:dmurray@ncc.ca)

*Examination of application:*

5026-50<sup>th</sup> Street  
 Lloydminster, Alberta

**Public participation**

**Deadline for interventions**

**14 February 2011**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting interventions/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

### **Important notice**

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.



The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

### **Examination of documents**

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

**Regional offices**

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia  
B3A 4S5  
Tel.: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
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Montréal, Quebec  
H2Z 1G2  
Tel.: 514-283-6607

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario  
M4T 1M2  
Tel.: 416-952-9096

Kensington Building  
275 Portage Avenue  
Suite 1810  
Winnipeg, Manitoba  
R3B 2B3  
Tel.: 204-983-6306  
Fax: 204-983-6317

2220 – 12<sup>th</sup> Avenue  
Suite 620  
Regina, Saskatchewan  
S4P 0M8  
Tel.: 306-780-3422

10405 Jasper Avenue  
Suite 520  
Edmonton, Alberta  
T5J 3N4  
Tel.: 780-495-3224

858 Beatty Street  
Suite 290  
Vancouver, British Columbia  
V6B 1C1  
Tel.: 604-666-2111  
Fax: 604-666-8322

Secretary General