



## Broadcasting Notice of Consultation CRTC 2011-379

PDF version

Ottawa, 17 June 2011

### Notice of hearing

**12 September 2011**

**Gatineau, Quebec**

**Licence renewals for the Canadian Broadcasting Corporation's French- and English-language services**

**Deadline for submission of interventions/answers: 18 July 2011**

**Deadline for postings to online consultation: 18 July 2011**

[\[Submit an intervention/comment/answer or view related documents\]](#)

The Commission will hold a hearing commencing on **12 September 2011 at 9:00 a.m. at the Conference Centre, Portage IV, 140 Promenade du Portage, Gatineau, Quebec**, to consider the applications by the Canadian Broadcasting Corporation/Société Radio-Canada (the Corporation) to renew the broadcasting licences for the following services:

| Item | Service  | Application |
|------|--|-------------|
| 1    | Télévision de Radio-Canada<br>(network and stations) | 2011-0276-4 |
| 2    | ARTV   | 2011-0278-0 |
| 3    | RDI  | 2011-0277-2 |
| 4    | La Première Chaîne<br>(network and stations)         | 2011-0285-5 |
| 5    | Espace Musique<br>(network and stations)             | 2011-0286-3 |
| 6    | CBC Television<br>(network and stations)             | 2011-0276-4 |
| 7    | bold   | 2011-0282-1 |
| 8    | documentary  | 2011-0283-9 |
| 9    | CBC News Network                                     | 2011-0281-3 |

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|----|-------------------------------------|-------------|
| 10 | Radio One<br>(network and stations) | 2011-0287-1 |
| 11 | Radio Two<br>(network and stations) | 2011-0288-9 |

The Commission intends to conduct the hearing in the following manner:

- The Corporation will make a presentation on corporate issues. The presentation will be followed by questions from the Commission.
- The Corporation will make a presentation on matters related to its French-language broadcasting services. The presentation will be followed by questions from the Commission.
- Interveners will make presentations on corporate issues as they relate to the French-language market as well as on the Corporation's French-language services. The Corporation will then reply.
- The Corporation will make a presentation on matters related to its English-language broadcasting services. The presentation will be followed by questions from the Commission.
- Interveners will make presentations on corporate issues as they relate to the English-language market as well as on the Corporation's English-language services. The Corporation will then reply.
- Interveners wishing to make presentations about both the French-language and English-language broadcasting services of the Corporation will have the opportunity to do so at this point in the process. The Corporation will then reply to these interveners and will also reply with respect to corporate issues.

Although the hearing will be held in the National Capital Region, parties may participate from the Commission's regional offices via videoconferencing. Parties interested in doing so are asked to indicate the regional office where they wish to appear at the time they file their comments. A list of the Commission's regional offices is included in this notice.

The notice also sets out the procedures for filing comments. The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their comments.

To facilitate further dialogue among Canadians, the Commission will also be conducting an online consultation on the issues discussed in this proceeding. Delvinia, on behalf of the Commission, will host an independent website that will allow the public to engage in discussion on issues and questions relating to this proceeding. The site is open for

postings beginning the date of this notice and ending **18 July 2011**. Participation details are available on the website at [www.cbc-consultation-src.ca](http://www.cbc-consultation-src.ca).

Following the online consultation period, transcripts will be available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca). The record of the online consultation will be made part of the record of this proceeding.

## **Context**

In order to provide a focus for this discussion, this notice sets out a brief overview of the broadcasting environment in which the Corporation currently operates. It then identifies some of the broad issues that the Commission wishes to explore, followed by identification of issues pertaining to the Corporation's services. In application 2011-0276-4, the Corporation has addressed broad issues, while those specific to its services are addressed in the other applications. The notice summarizes the applications, with an emphasis on key proposals.

The Commission may also review other issues at the hearing. Interested parties may, therefore, comment in their interventions on any other issues relevant to the applications and the Corporation's role in the Canadian broadcasting system.

## **Broadcasting environment**

Much has changed in Canada and globally since the *Broadcasting Act* (the Act) was last substantially amended in 1991, adding complexity to traditional issues around public broadcasting. The pace of change has only accelerated since the last substantive renewal of the Corporation's licences in 1999-2000. Digital technology, particularly the roll-out of broadband networks and the proliferation of multimedia devices, has enabled the development and growth of alternative means by which Canadians can access content, creating economic, social and cultural impacts that are not yet fully understood. Audio and audio-visual programming is available through a range of business models and platforms, both regulated and exempt from regulation.

Canada's private broadcasting sector has grown over the decades, with entities turning to consolidation and vertical integration to better compete as converged media companies in the digital environment. Competition has grown in areas of advertising revenues, audiences, subsidies, program rights and talent.

Continued technological developments and audience fragmentation are placing traditional mechanisms to support Canadian content, local reflection and diversity of voices into question with potential impacts on the entire broadcasting system.

## **Regulatory environment**

The Act establishes a single broadcasting system, comprised of three elements: public, private and community. Policy objectives are assigned to the system as a whole. Within the public element of the system, the Corporation is defined as the national public broadcaster, and assigned additional policy objectives with respect to programming and

distribution. Public broadcasting is also undertaken by provincial entities engaged primarily in educational broadcasting.

In recent years, the Canadian government has articulated support for greater reliance on market forces, to create greater competition and choice for consumers. With respect to public broadcasting, the Government has called for the Corporation to “play a leadership role in providing Canadians with access to leading edge digital content while not unfairly competing with the private sector.” The Government also indicated its expectation that the Corporation’s services “maximize their presence on all digital platforms” ([\*Improving Canada’s Digital Advantage: Strategies for Sustainable Prosperity, Consultation Paper on a Digital Economy Strategy for Canada\*](#), May 2010).

### **Statutory mandate**

Section 3(1) of the Act sets out the mandate for the Corporation as follows:

- (l) the Canadian Broadcasting Corporation, as the national public broadcaster, should provide radio and television services incorporating a wide range of programming that informs, enlightens and entertains;
- (m) the programming provided by the Corporation should
  - (i) be predominantly and distinctively Canadian,
  - (ii) reflect Canada and its regions to national and regional audiences, while serving the special needs of those regions,
  - (iii) actively contribute to the flow and exchange of cultural expression,
  - (iv) be in English and in French, reflecting the different needs and circumstances of each official language community, including the particular needs and circumstances of English and French linguistic minorities,
  - (v) strive to be of equivalent quality in English and in French,
  - (vi) contribute to shared national consciousness and identity,
  - (vii) be made available throughout Canada by the most appropriate and efficient means and as resources become available for the purpose, and
  - (viii) reflect the multicultural and multiracial nature of Canada;
- (n) where any conflict arises between the objectives of the Corporation set out in paragraphs (l) and (m) and the interest of any broadcasting undertaking of the Canadian broadcasting system, it shall be resolved in the public interest, and where the public interest would be equally served by resolving the conflict in

favour of either, it shall be resolved in favour of the objectives set out in paragraphs (l) and (m).

### **Issues pertaining to the role of the national public broadcaster**

Given the context described above, the Commission considers the following broad issues to be of importance:

- The contribution of the national public broadcaster to the Act's overall policy objectives.
- The opportunities and challenges that the digital environment creates for the national public broadcaster.
- In light of these considerations, the regulatory approach that should be adopted for the national public broadcaster.
- Criteria that could be used to define, measure, set targets for, and evaluate the success of the national public broadcaster over time in fulfilling its objectives under the Act.

### **Corporate issues**

The Commission considers the following issues to be of importance for the public hearing:

- **Overall strategy:** Plans for the next licence term for the radio and television services, including for informational purposes and to give a complete view of the Corporation's plans, new media broadcasting initiatives (i.e., the delivery of both audio and audiovisual programming over the Internet or through a mobile device, and in French, English and /or third languages).
- **Length of the next licence term:** The appropriateness of a five year licence term.
- **Group-based approach:** Applicability to the Corporation's services of a group-based approach, as well as other appropriate ways for the Corporation to use synergies between the various broadcasting services it controls to fulfill its mandate as set out in the Act.
- **Digital transition:** The Corporation's plans with respect to its over-the-air television transmission infrastructure over the course of its next licence term.
- **Balance in news reporting:** Measures taken by the Corporation to ensure that news and current affairs programming is balanced and objective.
- **Equivalent quality in French and English:** Provision of programming of equivalent quality in both French and English.

- **Shared national consciousness and identity:** Contribution to a shared national consciousness and identity, through cooperation between its French- and English-language services.
- **Reflection of Official Language Minority Communities:** Provision of an appropriate reflection of Official Language Minority Communities.
- **Regional reflection:** Provision of an appropriate reflection of Canada's regions to regional and national audiences, in programming categories such as news and current affairs, as well as other types of programming.
- **Services to the Northern regions:** Provision of services to Canadians living in the North, including programming for and/or by Aboriginal peoples of Canada and programming in Aboriginal languages.
- **Access to services by people with disabilities:** Provision of services in formats accessible to Canadians with disabilities (e.g., closed captioning and described video).
- **Complaints from the public**
  - The Corporation's steps to ensure ongoing adherence to programming standards.
  - The Corporation's views on membership within the Canadian Broadcast Standards Council (CBSC).
  - The role of the Corporation's ombudsmen.
- **Reporting requirements:** The continued appropriateness of various reporting requirements imposed on the Corporation to ensure transparency and responsiveness to the Canadian public, and accountability to the Commission.
- **Terms of trade agreements:** The status of negotiations to develop the appropriate frameworks from which to base individual negotiations respecting the ownership and exploitation of digital rights with the television production sectors in the French- and English-language markets and, as well, any terms of trade agreements that have been finalized.

In the event that a terms of trade agreement is not reached for each of the Corporation's television services prior to the licence renewal hearing, the Commission will require the Corporation to file its substantive proposals as part of the record of the hearing and then will establish appropriate provisions for terms of trade as part of its determinations set out in the renewal decisions.

## The applications

### French-language services

#### Television

| Item | Network and stations                      | Key proposals   |
|------|---|---|
| 1    | Télévision de Radio-Canada<br>2011-0276-4 | <ul style="list-style-type: none"> <li>• Adopt a condition of licence (COL) to devote 75% of the broadcast day and 80% of prime time (7 p.m. to 11 p.m.) to the distribution of Canadian programs in each broadcast year. This COL would replace the existing expectation.</li> <li>• Adopt a COL to broadcast a minimum of 5 hours of local programming per week on each of its 13 stations. These COLs would replace individual expectations for each station.</li> <li>• Adopt a COL to broadcast six hours per week, on average, in prime time (7 p.m. to 11 p.m.) of Programs of National Interest, which consist of programs from program categories 7 Drama and comedy and 2(b) Long-form documentary, as well as certain Canadian award shows that celebrate Canadian creative talent. At least 75% of those hours must be allocated to independently produced programs. This COL would replace various expectations to broadcast long-form documentaries, music, dance and variety programs, performing arts programs, and programs produced by independent producers.</li> <li>• Delete a COL to broadcast 4 hours per week of original Canadian programs directed to children and an expectation for the broadcast of 20 hours per week of programming directed to children and youth.</li> <li>• Delete an expectation to invest in regional independent production.</li> <li>• Delete an expectation for regional production (in categories other than news).</li> </ul> |

**Specialty services**

| Item | Service                           | Key proposals   |
|------|-----------------------------------|---|
| 2    | ARTV<br>2011-0278-0<br>Category A | <ul style="list-style-type: none"> <li>• Increase the obligation to broadcast Canadian content from 55% to 60% of the broadcast day and from 55% to 60% of the evening broadcast period, on average over the broadcast year.</li> <li>• Increase the Canadian Programming Expenditures (CPE) obligation from 46% to 50% of the previous year's gross broadcasting revenue.</li> <li>• Adopt a COL to the effect that 50% of Canadian programming be from independent producers. This would replace a COL that all profits generated by the service be allocated to independent production.</li> <li>• Adopt a COL to spend a minimum of \$600,000 on the production of original independent Canadian programs outside Quebec. This would replace a COL to spend a percentage of annual budgets for original Canadian production on programs produced outside Quebec.</li> <li>• Issue a distribution order to ensure access rights for ARTV to the digital non-basic service of terrestrial broadcasting distribution undertakings (BDUs) in English-language markets.</li> <li>• Impose a requirement that BDUs wishing to amend the current terms of distribution for ARTV in French-language markets must obtain ARTV's prior consent or demonstrate to the Commission that its proposed amendments will not have a negative impact on ARTV's ability to fulfill its mission while still maintaining its financial viability.</li> <li>• Adopt standard COLs consistent with Category A specialty services.</li> </ul> |

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|---|----------------------------------|--|
| 3 | RDI<br>2011-0277-2<br>Category C | <ul style="list-style-type: none"> <li>• Adopt standard COLs consistent with Category C services operating in the genre of mainstream national news services.</li> <li>• Maintain a COL to broadcast at least a third of its programming from the Atlantic region, Ontario, Western Canada and regions of Quebec outside of Montréal.</li> <li>• Maintain the mandatory distribution order on the digital basic service of BDUs in English-language markets.</li> <li>• Delete a COL requiring the maintenance of separate accounts.</li> <li>• Impose a requirement that BDUs wishing to amend the current terms of distribution for RDI in French-language markets must obtain RDI's prior consent or demonstrate to the Commission that its proposed amendments will not have a negative impact on RDI's ability to fulfill its mission while still maintaining its financial viability.</li> </ul> |
|---|----------------------------------|--|

**Radio**

| Item | Network and stations           | Key proposals  |
|------|--------------------------------|--|
| 4    | Première Chaîne<br>2011-0285-5 | <ul style="list-style-type: none"> <li>• Replace a COL requiring the broadcast of at least 50% Canadian music in category 2 measured over the broadcast month with a COL requiring the same percentage measured over the broadcast week.</li> <li>• Replace a COL requiring the broadcast of at least 20% Canadian music in category 3 over the broadcast month with a COL requiring the same percentage measured over the broadcast week.</li> <li>• Both amendments set out above would be contingent on maintaining the commitment to at least 85% French-language vocal music in category 2, but commitments limiting English-language vocals to no more than 5%, all of which must be Canadian would be deleted.</li> </ul> |

|    |                               |   |
|----|-------------------------------|---|
| 5. | Espace Musique<br>2011-0286-3 | <ul style="list-style-type: none"> <li>• Same amendments as above.</li> </ul> |
|----|-------------------------------|---|

## English-language services (CBC)

### Television

| Item | Network and stations          | Key proposals  |
|------|-------------------------------|--|
| 6    | CBC Television<br>2011-0276-4 | <ul style="list-style-type: none"> <li>• Adopt a COL to devote 75% of the broadcast day and 80% of prime time (7 p.m. to 11 p.m.) to the distribution of Canadian programs in each broadcast year. This COL would replace the existing expectation.</li> <li>• Adopt a COL to broadcast a minimum of 14 hours of local programming per week in a metropolitan market and a minimum of 7 hours of local programming per week in a non-metropolitan market, as defined in Broadcasting Public Notice 2008-100. These COLs would replace individual expectations for each station.</li> <li>• Adopt a COL to broadcast 7 hours per week, on average, in prime time (7 p.m. to 11 p.m.) of Programs of National Interest, which consist of programs from program categories 7 Drama and comedy and 2(b) Long-form documentary, as well as certain Canadian award shows that celebrate Canadian creative talent. At least 75% of those hours must be allocated to independently-produced programs.</li> <li>• Delete an expectation for regional production (in categories other than news).</li> <li>• Delete an expectation for the broadcast of 15 hours per week of programming directed to children (2 to 11 years) and 5 hours per week to youth (12 to 17 years).</li> </ul> |

### Specialty services

| Item | Service                           | Key proposals   |
|------|-----------------------------------|---|
| 7    | bold<br>2011-0282-1<br>Category A | <ul style="list-style-type: none"> <li>• Adopt standard COLs consistent with Category A specialty services.</li> <li>• Maintain existing Canadian content and CPE obligations.</li> <li>• Remove the limitation that no more than 10% of all</li> </ul> |

|   |   |   |
|---|---|---|
|   |   | <p>programming broadcast during each broadcast month may be broadcast on CBC Television during the same broadcast month.</p> <ul style="list-style-type: none"> <li>• Delete a COL requiring the maintenance of separate accounts.</li> </ul>   |
| 8 | documentary<br>2011-0283-9<br>Category A      | <ul style="list-style-type: none"> <li>• Amend the nature of service definition.</li> <li>• Adopt a COL for an adjusted minimum CPE of 43% of the previous broadcast year's gross advertising, infomercial and subscription revenues, based on the exclusion of Canada Media Fund (CMF) money.</li> <li>• Adopt standard COLs consistent with Category A specialty services.</li> <li>• Maintain a commitment to spend at least 50% of its acquisition budget on Canadian independent productions.</li> </ul> |
| 9 | CBC News Network<br>2011-0281-3<br>Category C | <ul style="list-style-type: none"> <li>• Adopt standard COLs consistent with category C services operating in the genre of mainstream national news services.</li> <li>• Maintain the mandatory distribution order on the digital basic service of BDUs in French-language markets.</li> <li>• Delete a COL requiring the maintenance of separate accounts.</li> </ul>  |

**Radio**

| Item | Networks and stations    | Key proposals  |
|------|--------------------------|--|
| 10   | Radio One<br>2011-0287-1 | <ul style="list-style-type: none"> <li>• No amendments requested.</li> </ul> |
| 11   | Radio Two<br>2011-0288-9 | <ul style="list-style-type: none"> <li>• No amendments requested.</li> </ul> |

*Licensee's address:*

181 Queen Street  
P.O. Box 3220  
Station C  
Ottawa, Ontario  
K1Y 1E4  
Fax: 613-288-6257

E-mail: [RegulatoryAffairs@cbc.ca](mailto:RegulatoryAffairs@cbc.ca)

Website to view application: <http://www.cbc.radio-canada.ca/submissions/index.shtml>

E-mail to request electronic version of application: [RegulatoryAffairs@cbc.ca](mailto:RegulatoryAffairs@cbc.ca)

In accordance with subsection 35(1)(b) of the *Canadian Radio-television and Telecommunications Rules of Procedure* (Rules of Procedure), the Commission directs the Corporation to give notice of the notice of consultation through broadcast over the Corporation's facilities. This notice must set out

- (i) the nature of the matters to be considered,
- (ii) the deadline for intervening in the proceeding, and
- (iii) the date and time of the commencement of the hearing.

## **Procedure**

### **Deadline for interventions or answers**

**18 July 2011**

The new *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure*, SOR/2010-277 (the Rules of Procedure), set out, among other things, the rules for filing, content, format and service of interventions and answers of respondents, the procedure for filing confidential information and requesting its disclosure, and the conduct of the public hearing. Accordingly, the procedure set out below must be read in conjunction with the Rules of Procedure and its accompanying documents, which can be found on the Commission's website under "CRTC Rules of Practice and Procedure."

An intervention or an answer from a respondent must be filed with the Commission and served on the applicant on or before the above-mentioned date. An answer from a respondent must also be served on any other respondent. In accordance with the Rules of Procedure, the applicant may file a reply within 10 days after the deadline for the filing of the answer or the deadline for intervening in the proceeding. The Commission cannot be held responsible for postal delays and will not notify a party whose submission is received after the deadline date. The submission will not be considered by the Commission and will not be part of the public file.

The intervention or answer must include one of the following statements in either the first or the last paragraph:

1. I request to appear at the public hearing.
2. I do not want to appear at the public hearing.

The applicant, respondents and interveners are permitted to coordinate, organize and file, in a single submission, interventions of other interested persons who share their position

but do not wish to appear at the hearing as a “Joint Supporting Intervention.” More information on how to do so and a template for the covering letter to be filed by the parties can be found in *Changes to certain practices for filing interventions – Expansion of filing practices to include the filing of joint supporting comments for broadcasting policy proceedings*, Broadcasting Information Bulletin CRTC 2010-28-1, 10 December 2010.

Interventions and answers will be considered by the Commission and will form part of the public record of the proceeding without further notification to parties, provided the procedures set out in the Rules of Procedure and this notice have been followed. Parties will be contacted only if their submissions raise procedural questions.

Interventions or answers must be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**

[\[Submit an intervention/comment/answer or view related documents\]](#)

or

**by mail to**

CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**

819-994-0218

A true copy of each intervention or answer from a respondent must be sent to the applicant and, in the case of a respondent to an application, to any other respondent.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service was completed. The sender must keep proof of the sending and the receipt of the document for 180 days after the day on which it is filed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been altered during electronic transmission.

Interventions and answers must clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

If parties wish to appear at the oral phase of the hearing, they must provide reasons why their written interventions or answers are not sufficient and why an appearance is necessary. Parties requiring communication support must state their request on the first page of their intervention. Only those parties whose requests to appear have been granted will be contacted by the Commission and invited to appear at the public hearing.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the Commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

### **Important notice**

All information that parties provide as part of this public process, except information designated confidential, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages parties and interested persons to monitor the record of the proceeding, available on the Commission's website, for additional information that they may find useful when preparing their submissions.

### **Examination of documents**

An electronic version of the applications is available on the Commission's website by selecting the application number within this notice. It is also available from the applicant

either on its website or upon request by contacting the applicant its mail address, provided above. The applicant has also offered to make its applications available for viewing at the locations listed in Appendix 1 of this notice.

A list of all interventions and answers will also be available on the Commission's website. The list is accessible by selecting "View all proceedings open for comment" from the "Public Proceedings" section of the Commission's website and clicking on the "Interventions/Answers" link associated with this notice.

Documents are also available during normal office hours at the Commission offices and documentation centres directly involved with this application or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782  
Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage  
Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

### ***Regional offices***

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia  
B3A 4S5  
Tel.: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec  
H2Z 1G2  
Tel.: 514-283-6607

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario  
M4T 1M2  
Tel.: 416-952-9096

Kensington Building  
275 Portage Avenue  
Suite 1810  
Winnipeg, Manitoba  
R3B 2B3  
Tel.: 204-983-6306  
Fax: 204-983-6317

2220 – 12<sup>th</sup> Avenue  
Suite 620  
Regina, Saskatchewan  
S4P 0M8  
Tel.: 306-780-3422

10405 Jasper Avenue  
Suite 520  
Edmonton, Alberta  
T5J 3N4  
Tel.: 780-495-3224

858 Beatty Street  
Suite 290  
Vancouver, British Columbia  
V6B 1C1  
Tel.: 604-666-2111  
Fax: 604-666-8322

Secretary General

**Appendix to Broadcasting Notice of Consultation  
CRTC 2011-379**

**Locations for viewing applications**

**Télévision de Radio-Canada**

| <b>Province</b> | <b>Call sign / Location</b> | <b>Address</b>   |
|-----------------|-----------------------------|--|
| New Brunswick   | CBAFT Moncton               | 250 Université Avenue<br>Moncton, New Brunswick                              |
| Quebec          | CBVT Québec                 | 888 St-Jean Street<br>Québec, Quebec   |
|                 | CJBR-TV Rimouski            | 273 St-Jean-Baptiste Street West<br>Rimouski, Quebec                         |
|                 | CBFT Montréal               | 1400 René-Lévesque Blvd. East<br>Montréal, Quebec                            |
|                 | CKSH-TV Sherbrooke          | 1335 King Street West<br>Office 100<br>Sherbrooke, Quebec                    |
|                 | CKTM-TV Trois-Rivières      | 225 des Forges Street<br>Suite 101<br>Trois-Rivières, Quebec                 |
|                 | CKTV-TV Saguenay            | 500 des Saguenéens Street<br>Saguenay, Quebec                                |
| Ontario         | CBOFT Ottawa                | 181 Queen Street,<br>Ottawa, Ontario   |
|                 | CBLFT Toronto               | 250 Front Street West<br>Toronto, Ontario                                    |
| Manitoba        | CBWFT Winnipeg              | 541 Portage Avenue<br>Winnipeg, Manitoba                                     |
| Saskatchewan    | CBKFT Regina                | 2440 Broad Street<br>Regina, Saskatchewan                                    |
| Alberta         | CBXFT Edmonton              | 10062, 102 Avenue N.W.<br>123 Edmonton City Centre East<br>Edmonton, Alberta |

|                  |                 |  |
|------------------|-----------------|--|
| British Columbia | CBUFT Vancouver | 700 Hamilton Street<br>Vancouver, British Columbia |
|------------------|-----------------|--|

**French-language specialty services**

| Province | Services    | Address   |
|----------|-------------|---|
| Quebec   | ARTV<br>RDI | 1400 René-Lévesque Blvd. East<br>Montréal, Quebec |

**Première Chaîne**

| Province             | Call sign / Location     | Address  |
|----------------------|--------------------------|--|
| Prince Edward Island | CBAF-FM-15 Charlottetown | 430 University Avenue<br>Charlottetown, Prince Edward Island |
| Nova Scotia          | CBAF-FM-5 Halifax        | 5600 Sackville Street<br>Halifax, Nova Scotia                |
| New Brunswick        | CBAF-FM Moncton          | 250 Université Avenue<br>Moncton, New Brunswick              |
| Quebec               | CBV-FM Québec            | 888 St-Jean Street<br>Québec, Quebec                         |
|                      | CJBR-FM Rimouski         | 273 St-Jean Baptiste Street West<br>Rimouski, Quebec         |
|                      | CBGA-FM Matane           | 155 St-Sacrement Street<br>Matane, Quebec                    |
|                      | CBSI-FM Sept-Îles        | 350 Smith Street<br>Office 30<br>Sept-Îles, Quebec           |
|                      | CBF-FM Montréal          | 1400 René-Lévesque Blvd. East<br>Montréal, Quebec            |
|                      | CBF-FM-10 Sherbrooke     | 1335 King Street West<br>Office 100<br>Sherbrooke, Quebec    |
|                      | CBF-FM-8 Trois-Rivières  | 225 des Forges Street<br>Suite 101                           |

|                     |                       |  |
|---------------------|-----------------------|--|
|                     |                       | Trois-Rivières, Quebec   |
|                     | CBJ-FM Saguenay       | 500 des Saguenéens Street<br>Saguenay, Quebec                                |
|                     | CHLM-FM Rouyn-Noranda | 70 Principale Street<br>Rouyn-Noranda, Quebec                                |
| Ontario             | CBOF-FM Ottawa        | 181 Queen Street<br>Ottawa, Ontario  |
|                     | CBLFT Toronto         | 250 Front Street West<br>Toronto, Ontario                                    |
|                     | CBON-FM Sudbury       | 15 MacKenzie Street<br>Sudbury, Ontario                                      |
|                     | CBEF Windsor          | 825 Riverside Drive West<br>Windsor, Ontario                                 |
| Manitoba            | CKSB Saint-Boniface   | 607 Langevin Street<br>Saint-Boniface, Manitoba                              |
| Saskatchewan        | CBKF-FM Regina        | 2440 Broad Street<br>Regina, Saskatchewan                                    |
| Alberta             | CHFA Edmonton         | 10062, 102 Avenue N.W.<br>123 Edmonton City Centre East<br>Edmonton, Alberta |
| British<br>Columbia | CBUF-FM Vancouver     | 700 Hamilton Street<br>Vancouver, British Columbia                           |

### Espace Musique

| Province      | Call sign / Location | Address   |
|---------------|----------------------|---|
| Nova Scotia   | CBAX-FM Halifax      | 5600 Sackville Street<br>Halifax, Nova Scotia   |
| New Brunswick | CBAL-FM Moncton      | 250 Université Avenue<br>Moncton, New Brunswick |
| Quebec        | CBVX-FM Québec       | 888 St-Jean Street<br>Québec, Quebec            |

|                     |                   |  |
|---------------------|-------------------|--|
|                     | CBRX-FM Rimouski  | 273 St-Jean Baptiste Street West<br>Rimouski, Quebec |
|                     | CBFX-FM Montréal  | 1400 René-Lévesque Blvd. East<br>Montréal, Quebec    |
|                     | CBJX-FM Saguenay  | 500 des Saguenéens Street<br>Saguenay, Quebec        |
| Ontario             | CBOX-FM Ottawa    | 181 Queen Street<br>Ottawa, Ontario                  |
|                     | CJBC-FM Toronto   | 250 Front Street West<br>Toronto, Ontario            |
|                     | CBBX-FM Sudbury   | 15 MacKenzie Street<br>Sudbury, Ontario              |
| Manitoba            | CKSB-FM Winnipeg  | 541 Portage Avenue<br>Winnipeg, Manitoba             |
| Alberta             | CBCX-FM Calgary   | 1724 Westmount Blvd. N.W.<br>Calgary, Alberta        |
| British<br>Columbia | CBUX-FM Vancouver | 700 Hamilton Street<br>Vancouver, British Columbia   |

**CBC Television**

| <b>Province</b>              | <b>Call sign / Location</b> | <b>Address</b>   |
|------------------------------|-----------------------------|--|
| Newfoundland<br>and Labrador | CBNT St. John's             | 95 University Avenue<br>St. John's, Newfoundland and<br>Labrador |
| Prince Edward<br>Island      | CBCT Charlottetown          | 430 University Avenue<br>Charlottetown, Prince Edward Island     |
| Nova Scotia                  | CBIT Sydney*                | 285 Alexandra Street<br>Sydney, Nova Scotia                      |
|                              | CBHT Halifax                | 5600 Sackville Street<br>Halifax, Nova Scotia                    |

|                       |                     |   |
|-----------------------|---------------------|---|
| New Brunswick         | CBAT Fredericton    | 1160 Regent Street<br>Fredericton, New Brunswick                          |
| Quebec                | CBMT Montréal       | 1400 René-Lévesque Blvd. East<br>Montréal, Quebec                         |
| Ontario               | CBOT Ottawa         | 181 Queen Street<br>Ottawa, Ontario                                       |
|                       | CBLT Toronto        | 250 Front Street West<br>Toronto, Ontario                                 |
|                       | CBET Windsor        | 825 Riverside Drive West<br>Windsor, Ontario                              |
| Manitoba              | CBWT Winnipeg       | 541 Portage Avenue<br>Winnipeg, Manitoba                                  |
| Saskatchewan          | CBKT Regina         | 2440 Broad Street<br>Regina, Saskatchewan                                 |
|                       | CBKST Saskatoon*    | 144-2 <sup>nd</sup> Avenue South<br>Saskatoon, Saskatchewan               |
| Alberta               | CBRT Calgary        | 1724 Westmount Blvd. N.W.<br>Calgary, Alberta                             |
|                       | CBXT Edmonton       | 10062-102 Ave. N.W.<br>123 Edmonton City Centre East<br>Edmonton, Alberta |
| British Columbia      | CBUT Vancouver      | 700 Hamilton Street<br>Vancouver, British Columbia                        |
| Northwest Territories | CFYK-TV Yellowknife | 5002 Forrest Drive<br>Yellowknife, Northwest Territories                  |

\* Licences to be relinquished

#### English-language specialty services

| Province | Services                                | Address                                   |
|----------|---|---|
| Ontario  | bold<br>documentary<br>CBC News Network | 250 Front Street West<br>Toronto, Ontario |

**CBC Radio One**

| <b>Province</b>           | <b>Call sign / Location</b> | <b>Address</b>  |
|---------------------------|-----------------------------|---|
| Newfoundland and Labrador | CBN St. John's              | 95 University Avenue<br>St. John's, Newfoundland and Labrador           |
|                           | CBY Corner Brook            | 162 Premier Drive<br>Corner Brook, Newfoundland and Labrador            |
|                           | CFGB-FM Goose Bay           | 12 Loring Drive<br>Happy Valley/Goose Bay,<br>Newfoundland and Labrador |
|                           | CBG Gander                  | 98 Sullivan Avenue<br>Gander, Newfoundland and Labrador                 |
|                           | CBT Grand Falls             | 4 Harris Avenue<br>Grand Falls-Windsor, Newfoundland and Labrador       |
|                           | CBDQ-FM Labrador City       | 500 Vanier Avenue Labrador City,<br>Newfoundland and Labrador           |
| Nova Scotia               | CBHA-FM Halifax             | 5600 Sackville Street<br>Halifax, Nova Scotia                           |
|                           | CBI Sydney                  | 285 Alexandria Street<br>Sydney, Nova Scotia                            |
| Prince Edward Island      | CBCT-FM Charlottetown       | 430 University Avenue<br>Charlottetown, Prince Edward Island            |
| New Brunswick             | CBZF-FM Fredericton         | 1160 Regent Street<br>Fredericton, New Brunswick                        |
|                           | CBAM-FM Moncton             | 250 Université Avenue<br>Moncton, New Brunswick                         |
|                           | CBD-FM Saint John           | 560 Main Street<br>Suite 200<br>Saint John, New Brunswick               |

|                     |                     |   |
|---------------------|---------------------|---|
| Quebec              | CBVE-FM Québec      | 888 St-Jean Street<br>Québec, Quebec  |
|                     | CBME-FM Montréal    | 1400 René-Lévesque Blvd. East<br>Montréal, Quebec                           |
| Ontario             | CBO-FM Ottawa       | 181 Queen Street<br>Ottawa, Ontario   |
|                     | CBLA-FM Toronto     | 250 Front Street West<br>Toronto, Ontario                                   |
|                     | CBCL-FM London      | 208 Piccadilly Street<br>Unit #4<br>London, Ontario                         |
|                     | CBCS-FM Sudbury     | 15 MacKenzie Street<br>Sudbury, Ontario                                     |
|                     | CBQT-FM Thunder Bay | 213 Miles Street East<br>Thunder Bay, Ontario                               |
|                     | CBE Windsor         | 825 Riverside Drive West<br>Windsor, Ontario                                |
| Manitoba            | CBW Winnipeg        | 541 Portage Avenue<br>Winnipeg, Manitoba                                    |
|                     | CBWK-FM Thompson    | 7 Selkirk Avenue<br>Thompson, Manitoba                                      |
| Saskatchewan        | CBK Regina          | 2440 Broad Street<br>Regina, Saskatchewan                                   |
|                     | CBKA-FM La Ronge    | 308 La Ronge Avenue<br>La Ronge, Saskatchewan                               |
| Alberta             | CBX Edmonton        | 10062-102 Avenue N.W.<br>123 Edmonton City Centre East<br>Edmonton, Alberta |
|                     | CBR Calgary         | 1724 Westmount Blvd. N.-W.<br>Calgary, Alberta                              |
| British<br>Columbia | CBU Vancouver       | 700 Hamilton Street<br>Vancouver, British Columbia                          |

|                          |                       |  |
|--------------------------|-----------------------|--|
|                          | CBTK-FM Kelowna       | 243 Lawrence Avenue<br>Kelowna, British Columbia                   |
|                          | CBYG-FM Prince George | #1 890 Victoria Street<br>Prince George, British Columbia          |
|                          | CFPR Prince Rupert    | #1 222 - 3 <sup>rd</sup> Avenue<br>Prince Rupert, British Columbia |
|                          | CBCV-FM Victoria      | 1025 Pandora Avenue<br>Victoria, British Columbia                  |
| Yukon                    | CFWH Whitehorse       | 3103 – 3 <sup>rd</sup> Avenue<br>Whitehorse, Yukon                 |
| Northwest<br>Territories | CHAK Inuvik           | 155 MacKenzie Road<br>Inuvik, Northwest Territories                |
|                          | CFYK Yellowknife      | 5002 Forrest Drive<br>Yellowknife, Northwest Territories           |
| Nunavut                  | CBQR-FM Kivalliq      | CBC<br>Kivalliq, Nunavut   |
|                          | CFFB Iqaluit          | Astro Hill Road<br>Iqaluit, Nunavut                                |

**CBC Radio Two**

| <b>Province</b>              | <b>Call sign / Location</b> | <b>Address</b>   |
|------------------------------|-----------------------------|--|
| Newfoundland<br>and Labrador | CBN-FM St. John's           | 95 University Avenue<br>St. John's, Newfoundland and<br>Labrador |
| Nova Scotia                  | CBH-FM Halifax              | 5600 Sackville Street<br>Halifax, Nova Scotia                    |
|                              | CBI-FM Sydney               | 285 Alexandria Street<br>Sydney, Nova Scotia                     |
| Quebec                       | CBM-FM Montreal             | 1400 René-Lévesque Blvd. East<br>Montréal, Quebec                |
| Ontario                      | CBOQ-FM Ottawa              | 181 Queen Street<br>Ottawa, Ontario                              |

|                     |                    |   |
|---------------------|--------------------|---|
|                     | CBL-FM Toronto     | 250 Front Street West<br>Toronto, Ontario                                 |
|                     | CBBS-FM Sudbury    | 15 MacKenzie Street<br>Sudbury, Ontario                                   |
|                     | CBQ-FM Thunder Bay | 213 Miles Street East<br>Thunder Bay, Ontario                             |
|                     | CBE-FM Windsor     | 825 Riverside Drive West<br>Windsor, Ontario                              |
| Manitoba            | CBW-FM Winnipeg    | 541 Portage Avenue<br>Winnipeg, Manitoba                                  |
| Saskatchewan        | CBK-FM Regina      | 2440 Broad Street<br>Regina, Saskatchewan                                 |
| Alberta             | CBR-FM Calgary     | 1724 Westmount Blvd. N.W.<br>Calgary, Alberta                             |
|                     | CBX-FM Edmonton    | 10062-102 Ave. N.W.<br>123 Edmonton City Centre East<br>Edmonton, Alberta |
| British<br>Columbia | CBU-FM Vancouver   | 700 Hamilton Street<br>Vancouver, British Columbia                        |