



Broadcasting Notice of Consultation CRTC 2011-336

PDF version

Ottawa, 19 May 2011

Notice of hearing

18 July 2011

Gatineau, Quebec

Deadline for submission of interventions/comments/answers: 20 June 2011

The Commission will hold a hearing commencing on **18 July 2011 at 11:00 a.m. at the Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec**. The Commission intends to consider, subject to interventions, the following applications without the appearance of the parties:

[\[Submit an intervention/comment/answer or view related documents\]](#)

Applicant and Locality

1. **Astral Broadcasting Group Inc.**
Across Canada
Application 2011-0336-6
2. **TELETOON Canada Inc.**
Across Canada
Application 2011-0347-3
3. **Fabienne Colas, on behalf of a corporation to be incorporated**
Across Canada
Application 2011-0411-6
4. **Fabienne Colas, on behalf of a corporation to be incorporated**
Across Canada
Application 2011-0413-2
5. **Asian Television Network International Limited**
Across Canada
Application 2011-0595-8
6. **Asian Television Network International Limited**
Across Canada
Application 2011-0597-4
7. **Asian Television Network International Limited**
Across Canada
Application 2011-0598-2

8. **ZoomerMedia Limited**
Across Canada
Application 2011-0608-9
9. **Telelatino Network Inc.**
Across Canada
Application 2011-0742-5
10. **Telelatino Network Inc.**
Across Canada
Application 2011-0743-3
11. **BCE Inc. on behalf of Bell Media Inc. and 7550413 Ontario Inc., partners in a general partnership carrying on business as Bell Media Canada Radio Partnership**
Halifax, Nova Scotia; Montréal, Quebec; Kitchener, Ontario; and Winnipeg, Manitoba
Application 2011-0583-3
12. **Jean-Noël Allain, on behalf of a corporation to be incorporated**
Bouctouche, New Brunswick
Application 2010-0728-7
13. **Metromedia CMR Broadcasting Inc.**
Montréal, Quebec
Application 2011-0801-9
14. **Metromedia CMR Broadcasting Inc.**
Montréal, Quebec
Application 2011-0802-7
15. **Alan Jacobs, in his capacity as the Director of Operations of Walpole Island First Nation Radio**
Walpole Island First Nation, Ontario
Application 2010-1714-5
16. **Haliburton Broadcasting Group Inc.**
Prescott, Ontario
Application 2011-0337-4
17. **Small Town Radio**
Port Hope, Ontario
Application 2011-0372-0

18. **BCE Inc. on behalf of Bell Media Inc. and 7550413 Ontario Inc., partners in a general partnership carrying on business as Bell Media Ontario Regional Radio Partnership**
Brockville, Kingston, Peterborough and Lindsay, Ontario
Application 2011-0586-7
19. **BCE Inc. on behalf of Bell Media Inc. and 7550413 Ontario Inc., partners in a general partnership carrying on business as Bell Media Ottawa Radio Partnership**
Ottawa, Ontario
Application 2011-0590-9
20. **BCE Inc. on behalf of Bell Media Inc. and 7550413 Ontario Inc., partners in a general partnership carrying on business as Bell Media Toronto Radio Partnership**
Toronto, Ontario
Application 2011-0596-6
21. **BCE Inc. on behalf of Bell Media Inc. and 7550413 Ontario Inc., partners in a general partnership carrying on business as Bell Media Windsor Radio Partnership**
Windsor, Ontario
Application 2011-0602-1
22. **BCE Inc. on behalf of Bell Media Inc. and 7550413 Ontario Inc., partners in a general partnership carrying on business as Bell Media Calgary Radio Partnership**
Calgary, Alberta
Application 2011-0584-1
23. **Gabriola Radio Society**
Gabriola Island, British Columbia
Application 2010-1554-5
24. **Stoke FM Radio Society**
Revelstoke, British Columbia
Application 2011-0464-5
25. **Cortes Community Radio Society**
Cortes Island, British Columbia
Application 2011-0470-3
26. **BCE Inc. on behalf of Bell Media Inc. and 7550413 Ontario Inc., partners in a general partnership carrying on business as Bell Media British Columbia Radio Partnership**
Vancouver and Victoria, British Columbia
Application 2011-0576-8

**1. Across Canada
Application 2011-0336-6**

Application by **Astral Broadcasting Group Inc.** for a broadcasting licence to operate a national, French-language Category 2 specialty programming undertaking to be known as TÉLÉ-VITESSE.

The applicant indicates that the programming would be devoted to speed—on land, in water and in the air—and vehicles: automobiles, motorcycles, snowmobiles, trains, boats, planes and more. TÉLÉ-VITESSE would air news magazines, documentaries, dramas, reality television shows and, on occasion, speed-sports competitions and shows on vehicles and the technologies that make speed possible.

The applicant proposes to offer programming from the following categories, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time: 2(a), 2(b), 3, 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14.

The applicant also proposes to broadcast programming from category 11(b), announced in *Definitions for television program categories*, Broadcasting Regulatory Policy CRTC 2010-808, 1 November 2010, when it is in force.

The applicant states that pursuant to *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008, it will not devote more than 10% of all programming to programming drawn from categories 2(b), 7(d), 8(b) and 8(c) combined.

Applicant's address:

1800 McGill College Avenue
Suite 1600
Montréal, Quebec
H3A 3J6

Fax: 514-939-3136

E-mail: dmeloul@astral.com

Website to view application: www.astral.com

E-mail to request electronic version of application: dmeloul@astral.com

**2. Across Canada
Application 2011-0347-3**

Application by **TELETOON Canada Inc.** for a broadcasting licence to operate a national, English-language Category 2 specialty programming undertaking to be known as TELETOON Kapow!.

The applicant states that the proposed service would be devoted to programming from international markets featuring the latest trends in non-violent action, adventure, superheroes, comedy and interactivity. The service's interactivity would be achieved via

programs on games associated with action series as well as magazine shows that cover current comic book trends and classics in comic books.

The applicant proposes to offer programming from the following categories, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time: 5(b), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 10, 11, 12 and 13.

The applicant states that no more than 15% of all programming broadcast during the broadcast week shall be drawn from category 7(d) and would accept this as a condition of licence.

The applicant has also confirmed that it would adhere to the standard conditions of licence and expectations set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services*, Broadcasting Regulatory Policy CRTC 2010-786, 25 October 2010.

The applicant is also seeking authority to offer both a standard definition and a high definition version of its service.

Applicant's address:

Brookefield Place
181 Bay Street
Suite 100
P.O. Box 787
Toronto, Ontario
M5J 2T3

Fax: 416-956-8636

E-mail: lenc@teletoon.com

E-mail to request electronic version of application: lenc@teletoon.com

3. Across Canada Application 2011-0411-6

Application by **Fabienne Colas, on behalf of a corporation to be incorporated** for a broadcasting licence to operate a national, French-language Category 2 specialty programming undertaking to be known as DIVERSITÉ TV.

The applicant states that the programming would consist of programs related primarily to lifestyle, culture and concerns of different cultural communities as well as intercultural relations within our society. This would be done through the broadcast of entertainment, information, debate, education and inspirational programming. This proposed service would focus on the interests and needs of: (1) cultural communities and immigrants from 1st, 2nd and 3rd generations, (2) francophones and francophiles of the host society open to other cultures, to the world and to interculturalism.

The applicant proposes to offer programming from the following categories, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time

to time: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14.

The applicant also proposes the following conditions of licence:

- Not more than 15% of all programming broadcast during the broadcast month would be programming drawn from category 2(b). These programs would be independent documentaries that are not broadcast on other channels and that directly address the realities and concerns of cultural communities living here and abroad.
- Not more than 15% of all programming broadcast during the broadcast month would be programming drawn from category 6(a). These programs are mostly soccer games and championships taking place in the countries of origin of cultural communities (Latin America, Africa, Europe, Caribbean, North America) and Canada.
- Not more than 10% of all programming broadcast during the broadcast month would be programming drawn from each category 7(d) and 7(e).
- Not more than 15% of all programming broadcast during the broadcast month would be programming drawn from categories 8(b) and 8(c) combined. These programs would only be music and video clips of the world that are not broadcast by the French-language music services, including black or urban music, Latin, Arabic, Asian, South Asian, Eastern, hip hop, rap, rhythm and blues, soul, reggae, zouk, rai, soca, calypso, Haitian roots, compa, bossa nova, reggaeton, merengue, salsa, bachata, samba, rumba, jive and mambo.

Applicant's address:

667 Victoria Street
Saint-Lambert, Quebec
J4P 2J7

E-mail: emilecast@yahoo.com

E-mail to request electronic version of application: emilecast@yahoo.com

4. Across Canada Application 2011-0413-2

Application by **Fabienne Colas, on behalf of a corporation to be incorporated** for a broadcasting licence to operate a national, French-language Category 2 specialty programming undertaking to be known as BON GOÛT TV.

The applicant states that the programming would consist of programs related to the culinary habits of different cultural communities and those of their countries of origin. The programming would focus on all aspects of exotic cuisine, from the discovery of markets and exotic groceries to food choices; from the preparation and cooking of meals; from the dish presentation to their enjoyment, alone, with family, friends or at a

restaurant. This would be done through entertainment, information and education programming on exotic cuisine, foods and nutrition.

The applicant proposes to offer programming from the following categories, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time: 1, 2(a), 2(b), 3, 5(a), 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 9, 10, 11, 12, 13 and 14.

Applicant's address:

667 Victoria Street
Saint-Lambert, Quebec
J4P 2J7

E-mail: emilecast@yahoo.com

E-mail to request electronic version of application: emilecast@yahoo.com

**5. Across Canada
Application 2011-0595-8**

Application by **Asian Television Network International Limited** for a broadcasting licence to operate a national, niche, third-language ethnic Category 2 specialty programming undertaking to be known as ATN Hindi Movie Channel 3.

The applicant states that the programming would consist of movies in the Hindi-language and additional programming linked to the movies, such as interviews with the stars of the movies, programs showcasing the music from the movies as well as discussions on production of the movies.

The applicant proposes to offer programming from the following categories, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time: 7(c), 7(d), 7(e), 7(g), 11 and 13.

The applicant proposes to broadcast not less than 90% of its programming in the Hindi-language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

The applicant states that it will not adhere to audio description and described video as directed in *Accessibility of telecommunications and broadcasting services*, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009.

Applicant's address:

130 Pony Drive
 Newmarket, Ontario
 L3Y 7B6
 Fax: 905-853-5212
 E-mail: prakash@asiantelelevision.com
 E-mail to request electronic version of application: prakash@asiantelelevision.com

**6. Across Canada
 Application 2011-0597-4**

Application by **Asian Television Network International Limited** for a broadcasting licence to operate a national, niche, third-language ethnic Category 2 specialty programming undertaking to be known as ATN Hindi Movie Channel 4.

The applicant states that the programming would consist of movies in the Hindi-language and additional programming linked to the movies, such as interviews with the stars of the movies, programs showcasing the music from the movies as well as discussions on production of the movies.

The applicant proposes to offer programming from the following categories, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time: 7(c), 7(d), 7(e), 7(g), 11 and 13.

The applicant proposes to broadcast not less than 90% of its programming in the Hindi-language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

The applicant states that it will not adhere to audio description and described video as directed in *Accessibility of telecommunications and broadcasting services*, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009.

Applicant's address:

130 Pony Drive
 Newmarket, Ontario
 L3Y 7B6
 Fax: 905-853-5212
 E-mail: prakash@asiantelelevision.com
 E-mail to request electronic version of application: prakash@asiantelelevision.com

**7. Across Canada
Application 2011-0598-2**

Application by **Asian Television Network International Limited** for a broadcasting licence to operate a national, niche, third-language ethnic Category 2 specialty programming undertaking to be known as ATN Hindi Movie Channel 5.

The applicant states that the programming would consist of movies in the Hindi-language and additional programming linked to the movies, such as interviews with the stars of the movies, programs showcasing the music from the movies as well as discussions on production of the movies.

The applicant proposes to offer programming from the following categories, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time: 7(c), 7(d), 7(e), 7(g), 11 and 13.

The applicant proposes to broadcast not less than 90% of its programming in the Hindi-language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

The applicant states that it will not adhere to audio description and described video as directed in the *Accessibility of telecommunications and broadcasting services*, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009.

Applicant's address:

130 Pony Drive
Newmarket, Ontario
L3Y 7B6
Fax: 905-853-5212
E-mail: [prakash@asiantelevision.com](mailto:prakash@asiantelelevision.com)
E-mail to request electronic version of application: prakash@asiantelevision.com

**8. Across Canada
Application 2011-0608-9**

Application by **ZoomerMedia Limited** (Zoomer) for authority to acquire, as part of a corporate reorganization, the assets of the English-language Category 2 specialty programming undertaking known as The Beautiful Little Channel, from MZ Media Inc. (MZ Media).

The applicant is also requesting a broadcasting licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence.

MZ Media is a corporation wholly owned by Zoomer, a corporation controlled by Mr. Moses Znaimer.

Following completion of the transaction, Zoomer will become the licensee of The Beautiful Little Channel.

The above transaction will not affect the effective control of The Beautiful Little Channel, which will continue to be exercised by Mr. Moses Znaimer.

Applicant's address:

550 Queen Street East
Suite 105
Toronto, Ontario
M5A 1V2

Fax: 416-865-1018

E-mail: application@lbhmedialaw.com

E-mail to request electronic version of application: application@lbhmedialaw.com

9. Across Canada Application 2011-0742-5

Application by **Telelatino Network Inc.** for a broadcasting licence to operate a national, niche third-language ethnic Category 2 specialty programming undertaking to be known as All Spanish Children's Television.

The applicant states that the service would be devoted to providing programming to the Spanish-speaking community or Canadians of Hispanic descent and who are preschoolers to sixteen years of age.

The applicant proposes to offer programming from the following categories, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time: 2(a), 2(b), 3, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14.

The applicant proposes to broadcast not less than 90% of its programming in the Spanish language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

Applicant's address:

5125 Steeles Avenue West
Toronto, Ontario
M9L 1R5

Fax: 416-744-0966

E-mail: info@tlntv.com

E-mail to request electronic version of application: info@tlntv.com

10. Across Canada
Application 2011-0743-3

Application by **Telelatino Network Inc.** for a broadcasting licence to operate a national, niche third-language ethnic Category 2 specialty programming undertaking to be known as All Italian Children's Television.

The applicant states that the proposed service would be devoted to providing programming to Canadians with origins in Italy or who are of Italian descent and who are preschoolers to sixteen years of age.

The applicant proposes to offer programming from the following categories, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time: 2(a), 2(b), 3, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14.

The applicant proposes to broadcast not less than 90% of its programming in the Italian language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

Applicant's address:

5125 Steeles Avenue West
 Toronto, Ontario
 M9L 1R5

Fax: 416-744-0966

E-mail: info@tlntv.com

E-mail to request electronic version of application: info@tlntv.com

11. Halifax, Nova Scotia; Montréal, Quebec; Kitchener, Ontario; and Winnipeg, Manitoba
Application 2011-0583-3

Application by **BCE Inc. (BCE) on behalf of Bell Media Inc. (Bell Media) and 7550413 Ontario Inc. (7550413), partners in a general partnership carrying on business as Bell Media Canada Radio Partnership** (the general partnership) for authority to acquire, as part of a corporate reorganization, the assets of the radio programming undertakings CJCH-FM and CIOO-FM Halifax, Nova Scotia; CKGM Montréal, Québec; CKKW-FM and CFCA-FM Kitchener, Ontario; and CFRW, CFWM-FM and CHIQ-FM Winnipeg, Manitoba, from Bell Media.

The applicant is also requesting broadcasting licences to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licences.

Bell Media, the managing partner holding 99.99% of the voting interest in the general partnership, is wholly owned by Bell Canada and controlled by BCE.

7550314, the other partner holding the remaining 0.01% of the voting interest in the general partnership is wholly owned by Bell Media and is also controlled by BCE.

Following completion of the transaction, the general partnership will become the licensee of the undertakings listed above.

The above transaction will not affect the effective control of the undertakings which will continue to be exercised by BCE.

Applicant's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5

Fax: 613-560-0472

E-mail: Bell.Regulatory@Bell.ca

Website to view application: http://www.bell.ca/shopping/PrsShp_LegalAndTerms.page

12. Bouctouche, New Brunswick **Application 2010-0728-7**

Application by **Jean-Noël Allain, on behalf of a corporation to be incorporated** for a broadcasting licence to operate a French-language FM Type B community radio programming undertaking in Bouctouche.

In *Campus and community radio policy*, Broadcasting Regulatory Policy CRTC 2010-499, 22 July 2010, the Commission announced that it would remove the distinction between Type A and Type B community stations. In order to do so entirely, the Commission must amend the *Radio Regulations, 1986* (the Regulations). As such, when the Regulations are amended, this type of designation will become irrelevant.

The proposed station would operate on frequency 100.7 MHz (channel 264B) with an average effective radiated power (ERP) of 10,423 watts (maximum ERP of 50,000 watts with an effective height of antenna above average terrain of 107.7 metres).

The applicant proposes to also provide approximately 32% of its programming during the broadcast week in the English language.

Applicant's address:

P.O. Box 2175
Bouctouche, New Brunswick
E4S 2J2

Fax: 506-743-1033

E-mail: daigled@nb.aibn.com

E-mail to request electronic version of application: daigled@nb.aibn.com

13. Montréal, Quebec
Application 2011-0801-9

Application by **Metromedia CMR Broadcasting Inc.** for a broadcasting licence to operate an English-language AM commercial radio programming undertaking in Montréal.

The proposed station would operate on frequency 940 kHz (class A) with a transmitter power of 50,000 watts daytime and night time.

The station's programming would be dedicated to the broadcast of information relating to traffic and the obstacles caused by road work in the greater Montréal region, by using the studios, the transmitter and the site of transmission of station CINW, whose licence was revoked in January 2010. Cogeco Diffusion Acquisitions inc., the applicant's parent company, has entered in to a three-year agreement with the ministère des Transports du Québec, with possibility of renewal, that, among other things, stipulates the broadcasting of this information.

Given the nature of the station's programming, the applicant is requesting to be relieved of subsection 15(4) of the *Radio Regulations, 1986* relating to the requirement to devote 60% of Canadian Content Development (CCD) contributions to FACTOR or MUSICATION. Instead, the licensee is seeking a condition of licence that would allow it to devote 15% of basic annual CCD contributions to the Community Radio Fund of Canada. The remaining 85% would be devoted to scholarships and remunerated training courses for students in journalism attending schools and educational establishments accredited by the provincial authorities.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

5 Place Ville-Marie
 Suite 1700

Montréal, Quebec
 H3B 0B3

Fax: 514-874-0776

E-mail: licence@cogeco.com

E-mail to request electronic version of application: licence@cogeco.com

14. Montréal, Quebec
Application 2011-0802-7

Application by **Metromedia CMR Broadcasting Inc.** for a broadcasting licence to operate a French-language AM commercial radio programming undertaking in Montréal.

The proposed station would operate on frequency 690 kHz (class A) with a transmitter power of 50,000 watts daytime and night time.

The station's programming would be dedicated to the broadcast of information relating to traffic and the obstacles caused by road work in the greater Montréal region, by using the studios, the transmitter and the site of transmission of station CINF, whose licence was revoked in January 2010. Cogeco Diffusion Acquisitions inc., the applicant's parent company, has entered in to a three-year agreement with the ministère des Transports du Québec, with possibility of renewal, that, among other things, stipulates the broadcasting of this information.

Given the nature of the station's programming, the applicant is requesting to be relieved of subsection 15(4) of the *Radio Regulations, 1986* relating to the requirement to devote 60% of Canadian Content Development (CCD) contributions to FACTOR or MUSICATION. Instead, the licensee is seeking a condition of licence that would allow it to devote 15% of basic annual CCD contributions to the Community Radio Fund of Canada. The remaining 85% would be devoted to scholarships and remunerated training courses for students in journalism attending schools and educational establishments accredited by the provincial authorities.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

5 Place Ville-Marie
Suite 1700
Montréal, Quebec
H3B 0B3

Fax: 514-874-0776

E-mail: licence@cogeco.com

E-mail to request electronic version of application: licence@cogeco.com

15. Walpole Island First Nation, Ontario Application 2010-1714-5

Application by **Alan Jacobs, in his capacity as the Director of Operations of Walpole Island First Nation Radio** for a broadcasting licence to operate an English-language FM Type B native radio programming undertaking in Walpole Island First Nation.

The proposed station would operate on frequency 98.3 MHz (channel 252LP) with an effective radiated power of 50 watts (non-directional antenna with an effective height of antenna above average terrain of 31.1 metres).

The Commission may withdraw this application from the hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

785 Tecumseh Road
 Thunderbird Plaza
 Unit 11
 Walpole Island First Nation, Ontario
 N8A 4K9
 Fax: 519-627-7035
 E-mail: alan.d.jacobs@gmail.com
 E-mail to request electronic version of application: alan.d.jacobs@gmail.com

16. Prescott, Ontario
Application 2011-0337-4

Application by **Haliburton Broadcasting Group Inc.** for a broadcasting licence to operate an English-language FM commercial radio programming undertaking in Prescott.

The proposed station would operate on frequency 107.9 MHz (channel 300A) with an average effective radiated power (ERP) of 1,000 watts (maximum ERP of 4,200 watts with an effective height of antenna above average terrain of 120 metres).

The applicant proposes a Hot Adult Contemporary music format.

The Commission may withdraw this application from the hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

60 St. Clair Avenue East
 Suite 201
 Toronto, Ontario
 M4T 1N5
 Fax: 416-925-6256
 E-mail: cgrossman@hbradio.com
 E-mail to request electronic version of application: cgrossman@hbradio.com

17. Port Hope, Ontario
Application 2011-0372-0

Application by **Small Town Radio** for a broadcasting licence to operate an English-language FM Type B community radio programming undertaking in Port Hope.

In *Campus and community radio policy*, Broadcasting Regulatory Policy CRTC 2010-499, 22 July 2010, the Commission announced that it would remove the distinction between Type A and Type B community stations. In order to do so entirely, the Commission must amend the *Radio Regulations, 1986* (the Regulations). As such, when the Regulations are amended, this type of designation will become irrelevant.

The proposed station would operate on frequency 89.7 MHz (channel 209A) with an effective radiated power of 700 watts (non-directional antenna with an effective height of antenna above average terrain of 9 metres).

The Commission may withdraw this application from the hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

79 Dorset Street West

Port Hope, Ontario

L1A 1G1

Fax: 905-889-1168

E-mail: b.bwalker@sympatico.ca

E-mail to request electronic version of application: b.bwalker@sympatico.ca

**18. Brockville, Kingston, Peterborough and Lindsay, Ontario
Application 2011-0586-7**

Application by **BCE Inc. (BCE) on behalf of Bell Media Inc. (Bell Media) and 7550413 Ontario Inc. (7550413), partners in a general partnership carrying on business as Bell Media Ontario Regional Radio Partnership** (the general partnership) for authority to acquire, as part of a corporate reorganization, the assets of the radio programming undertakings CFJR-FM and CJPT-FM Brockville, CKLC-FM and CFLY-FM Kingston, CKPT-FM and CKQM-FM Peterborough and CKLY-FM Lindsay, Ontario, from Bell Media.

The applicant is also requesting broadcasting licences to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licences.

Bell Media, the managing partner holding 99.99% of the voting interest in the general partnership, is wholly owned by Bell Canada and controlled by BCE.

7550314, the other partner holding the remaining 0.01% of the voting interest in the general partnership is wholly owned by Bell Media and is also controlled by BCE.

Following completion of the transaction, the general partnership will become the licensee of the undertakings listed above.

The above transaction will not affect the effective control of the undertakings which will continue to be exercised by BCE.

Applicant's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5

Fax: 613-560-0472

E-mail: Bell.Regulatory@Bell.ca

Website to view application: http://www.bell.ca/shopping/PrsShp_LegalAndTerms.page

19. Ottawa, Ontario
Application 2011-0590-9

Application by **BCE Inc. (BCE) on behalf of Bell Media Inc. (Bell Media) and 7550413 Ontario Inc. (7550413), partners in a general partnership carrying on business as Bell Media Ottawa Radio Partnership** (the general partnership) for authority to acquire, as part of a corporate reorganization, the assets of the radio programming undertakings CFRA, CFGO, CKKL-FM and CJMJ-FM Ottawa, Ontario, from Bell Media.

The applicant is also requesting broadcasting licences to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licences.

Bell Media, the managing partner holding 99.99% of the voting interest in the general partnership, is wholly owned by Bell Canada and controlled by BCE.

7550314, the other partner holding the remaining 0.01% of the voting interest in the general partnership is wholly owned by Bell Media and is also controlled by BCE.

Following completion of the transaction, the general partnership will become the licensee of the undertakings listed above.

The above transaction will not affect the effective control of the undertakings which will continue to be exercised by BCE.

Applicant's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5

Fax: 613-560-0472

E-mail: Bell.Regulatory@Bell.ca

Website to view application: http://www.bell.ca/shopping/PrsShp_LegalAndTerms.page

20. Toronto, Ontario
Application 2011-0596-6

Application by **BCE Inc. (BCE) on behalf of Bell Media Inc. (Bell Media) and 7550413 Ontario Inc. (7550413), partners in a general partnership carrying on business as Bell Media Toronto Radio Partnership** (the general partnership) for authority to acquire, as part of a corporate reorganization, the assets of the radio programming undertakings CHUM, CHUM-FM and CFXJ-FM and of the transitional digital radio undertakings CHUM-DR-1 and CHUM-DR-2 Toronto, Ontario, from Bell Media.

The applicant is also requesting broadcasting licences to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licences.

Bell Media, the managing partner holding 99.99% of the voting interest in the general partnership, is wholly owned by Bell Canada and controlled by BCE.

7550314, the other partner holding the remaining 0.01% of the voting interest in the general partnership is wholly owned by Bell Media and is also controlled by BCE.

Following completion of the transaction, the general partnership will become the licensee of the undertakings listed above.

The above transaction will not affect the effective control of the undertakings which will continue to be exercised by BCE.

Applicant's address:

299 Queen Street West
 Toronto, Ontario
 M5V 2Z5

Fax: 613-560-0472

E-mail: Bell.Regulatory@Bell.ca

Website to view application: http://www.bell.ca/shopping/PrsShp_LegalAndTerms.page

21. Windsor, Ontario
Application 2011-0602-1

Application by **BCE Inc. (BCE) on behalf of Bell Media Inc. (Bell Media) and 7550413 Ontario Inc. (7550413), partners in a general partnership carrying on business as Bell Media Windsor Radio Partnership** (the general partnership) for authority to acquire, as part of a corporate reorganization, the assets of the radio programming undertakings CKWW, CKLW, CIMX-FM and CIDR-FM Windsor, Ontario, from Bell Media.

The applicant is also requesting broadcasting licences to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licences.

Bell Media, the managing partner holding 99.99% of the voting interest in the general partnership, is wholly owned by Bell Canada and controlled by BCE.

7550314, the other partner holding the remaining 0.01% of the voting interest in the general partnership is wholly owned by Bell Media and is also controlled by BCE.

Following completion of the transaction, the general partnership will become the licensee of the undertakings listed above.

The above transaction will not affect the effective control of the undertakings which will continue to be exercised by BCE.

Applicant's address:

299 Queen Street West

Toronto, Ontario

M5V 2Z5

Fax: 613-560-0472

E-mail: Bell.Regulatory@Bell.ca

Website to view application: http://www.bell.ca/shopping/PrsShp_LegalAndTerms.page

22. Calgary, Alberta

Application 2011-0584-1

Application by **BCE Inc. (BCE) on behalf of Bell Media Inc. (Bell Media) and 7550413 Ontario Inc. (7550413), partners in a general partnership carrying on business as Bell Media Calgary Radio Partnership** (the general partnership) for authority to acquire, as part of a corporate reorganization, the assets of the radio programming undertaking CKCE-FM Calgary, Alberta, from Bell Media.

The applicant is also requesting a broadcasting licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence.

Bell Media, the managing partner holding 99.99% of the voting interest in the general partnership, is wholly owned by Bell Canada and controlled by BCE.

7550314, the other partner holding the remaining 0.01% of the voting interest in the general partnership is wholly owned by Bell Media and is also controlled by BCE.

Following completion of the transaction, the general partnership will become the licensee of the undertaking listed above.

The above transaction will not affect the effective control of the undertaking which will continue to be exercised by BCE.

Applicant's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5

Fax: 613-560-0472

E-mail: Bell.Regulatory@Bell.ca

Website to view application: http://www.bell.ca/shopping/PrsShp_LegalAndTerms.page

23. Gabriola Island, British Columbia
Application 2010-1554-5

Application by **Gabriola Radio Society** for a broadcasting licence to operate an English-language FM Type B community radio programming undertaking in Gabriola Island.

In *Campus and community radio policy*, Broadcasting Regulatory Policy CRTC 2010-499, 22 July 2010, the Commission announced that it would remove the distinction between Type A and Type B community stations. In order to do so entirely, the Commission must amend the *Radio Regulations, 1986* (the Regulations). As such, when the Regulations are amended, this type of designation will become irrelevant.

The proposed station would operate on frequency 98.7 MHz (channel 254A1) with an effective radiated power of 80 watts (non-directional antenna with an effective height of antenna above average terrain of 178 metres).

The Commission may withdraw this application from the hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

#9 – 575 North Road
Gabriola Island, British Columbia
V0R 1X0

Fax: 250-247-9852

E-mail: stnmgr@ckgi.ca

E-mail to request electronic version of application: stnmgr@ckgi.ca

24. Revelstoke, British Columbia
Application 2011-0464-5

Application by **Stoke FM Radio Society** for a broadcasting licence to operate an English-language FM developmental community radio programming undertaking in Revelstoke.

The proposed station would operate on frequency 92.5 MHz (channel 223VLP) with an effective radiated power of 4 watts (non-directional antenna with an effective height of antenna above average terrain of 10.5 metres).

The Commission may withdraw this application from the hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

410 Cedar Street
 Revelstoke, British Columbia
 V0E 2S0
 E-mail: scottduke@stokefm.com
 E-mail to request electronic version of application: scottduke@stokefm.com

25. Cortes Island, British Columbia
Application 2011-0470-3

Application by **Cortes Community Radio Society** for a broadcasting licence to operate an English-language Type B FM community radio programming undertaking in Cortes Island.

In *Campus and community radio policy*, Broadcasting Regulatory Policy CRTC 2010-499, 22 July 2010, the Commission announced that it would remove the distinction between Type A and Type B community stations. In order to do so entirely, the Commission must amend the *Radio Regulations, 1986* (the Regulations). As such, when the Regulations are amended, this type of designation will become irrelevant.

The proposed station would operate on frequency 89.5 MHz (channel 208A1) with an effective radiated power of 80 watts (non-directional antenna with an effective height of antenna above average terrain of 104.3 metres).

The Commission may withdraw this application from the hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

983 Beasley Road
 Manson's Landing, British Columbia
 V0P 1K0
 Fax: 250-935-6227
 E-mail: cortesradio@gmail.com
 E-mail to request electronic version of application: cortesradio@gmail.com

**26. Vancouver and Victoria, British Columbia
Application 2011-0576-8**

Application by **BCE Inc. (BCE) on behalf of Bell Media Inc. (Bell Media) and 7550413 Ontario Inc. (7550413), partners in a general partnership carrying on business as Bell Media British Columbia Radio Partnership** (the general partnership) for authority to acquire, as part of a corporate reorganization, the assets of the radio programming undertakings CFTE, CKST, CFBT-FM, CHQM-FM Vancouver and CFAV and CHBE-FM Victoria, British Columbia, from Bell Media.

The applicant is also requesting broadcasting licences to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licences.

Bell Media, the managing partner holding 99.99% of the voting interest in the general partnership, is wholly owned by Bell Canada and controlled by BCE.

7550314, the other partner holding the remaining 0.01% of the voting interest in the general partnership is wholly owned by Bell Media and is also controlled by BCE.

Following completion of the transaction, the general partnership will become the licensee of the undertakings listed above.

The above transaction will not affect the effective control of the undertakings which will continue to be exercised by BCE.

Applicant's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5

Fax: 613-560-0472

E-mail: Bell.Regulatory@Bell.ca

Website to view application: http://www.bell.ca/shopping/PrsShp_LegalAndTerms.pagee

Procedure

Deadline for interventions or answers

20 June 2011

The new *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure*, SOR/2010-277 (the Rules of Procedure), set out, among other things, the rules for filing, content, format and service of interventions and answers of respondents, the procedure for filing confidential information and requesting its disclosure, and the conduct of the public hearing. Accordingly, the procedure set out below must be read in conjunction with the Rules of Procedure and its accompanying

documents, which can be found on the Commission’s website under “CRTC Rules of Practice and Procedure.”

An intervention or an answer from a respondent must be filed with the Commission and served on the applicant on or before the above-mentioned date. An answer from a respondent must also be served on any other respondent. The Commission cannot be held responsible for postal delays and will not notify a party whose submission is received after the deadline date. The submission will not be considered by the Commission and will not be part of the public file.

The intervention or answer must include one of the following statements in either the first or the last paragraph:

1. I request to appear at the public hearing.
2. I do not want to appear at the public hearing.

The applicant, respondents and interveners are permitted to coordinate, organize and file, in a single submission, interventions of other interested persons who share their position but do not wish to appear at the hearing as a “Joint Supporting Intervention.” More information on how to do so and a template for the covering letter to be filed by the parties can be found in *Changes to certain practices for filing interventions – Expansion of filing practices to include the filing of joint supporting comments for broadcasting policy proceedings*, Broadcasting Information Bulletin CRTC 2010-28-1, 10 December 2010.

Interventions and answers will be considered by the Commission and will form part of the public record of the proceeding without further notification to parties, provided the procedures set out in the Rules of Procedure and this notice have been followed. Parties will be contacted only if their submissions raise procedural questions.

Interventions or answers must be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Intervention/comment/answer form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy of each intervention or answer from a respondent must be sent to the applicant and, in the case of a respondent to an application, to any other respondent.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service was completed. The sender must keep proof of the sending and the receipt of the document for 180 days after the day on which it is filed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been altered during electronic transmission.

Interventions and answers must clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

In the event that the application is brought to the oral phase of the hearing, and if parties wish to appear, they must provide reasons why their written interventions or answers are not sufficient and why an appearance is necessary. Parties requiring communication support must state their request on the first page of their intervention. Only those parties whose requests to appear have been granted will be contacted by the Commission and invited to appear at the public hearing.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the Commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

All information that parties provide as part of this public process, except information designated confidential, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages parties and interested persons to monitor the record of the proceeding, available on the Commission's website, for additional information that they may find useful when preparing their submissions.

Examination of documents

An electronic version of the applications is available on the Commission's website by selecting the application number within this notice. It is also available from the applicants, either on their websites or upon request by contacting the applicants at their email addresses, provided above.

A list of all interventions and answers will also be available on the Commission's website. The list is accessible by selecting "View all proceedings open for comment" from the "Public Proceedings" section of the Commission's website and clicking on the "Interventions/Answers" link associated with this notice.

Documents are also available during normal office hours at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
J8X 4B1
Tel.: 819-997-2429
Fax: 819-994-0218

Regional offices

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia
B3A 4S5
Tel.: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec
H2Z 1G2
Tel.: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario
M4T 1M2
Tel.: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba
R3B 2B3
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Secretary General