



Broadcasting Decision CRTC 2011-258

PDF version

Route reference: 2010-935

Ottawa, 18 April 2011

Cochrane Christian Radio
Cochrane, Ontario

Application 2010-1098-3, received 30 June 2010
Public Hearing in the National Capital Region
11 February 2011

Christian music FM radio station in Cochrane

1. The Commission **approves** the application by Cochrane Christian Radio (CCR) for a broadcasting licence to operate an English-language low-power specialty FM radio programming undertaking to provide a Christian music service in Cochrane, Ontario. The new station will operate at 102.1 MHz (channel 271LP) with an effective radiated power of 37 watts (non-directional antenna with an effective height of antenna above average terrain of 18 metres). The terms and **conditions of licence** are set out in the appendix to this decision.
2. CCR is a not-for-profit organization controlled by its board of directors.
3. The new station will offer a Christian Adult Contemporary music format. In each broadcast week, the station will broadcast 126 hours of local programming and will offer 10 hours of spoken word programming consisting of 3 hours of local news, sports, weather and other community-related programming. CCR committed to devote, by condition of licence, no less than 95% of its weekly musical selections to selections from subcategory 35 (Non-classic religious) as defined in Public Notice 2000-14. A **condition of licence** to this effect is set out in the appendix to this decision.
4. CCR confirmed that it would adhere to the Commission's guidelines on balance and ethics as set out in Public Notice 1993-78, in which the Commission stated that stations that broadcast religious programming have an obligation to offer differing views on matters of public concern, including religious matters. A **condition of licence** to this effect is set out in the appendix to this decision.
5. The applicant stated that it would not broadcast commercial announcements (subcategory 51).
6. The Commission received interventions in support of this application. The public record for this proceeding can be found on the Commission's website at www.crtc.gc.ca under "Public Proceedings."

Canadian content development

7. The Commission notes that the applicant is not required to make contributions to Canadian content development (CCD), as set out in section 15 of the *Radio Regulations, 1986* (the Regulations), since CCR is a not-for-profit corporation. CCR has nonetheless stated that it would adhere to section 15 of the Regulations by condition of licence. The Commission also notes that in addition to the basic annual CCD contribution, CCR has committed to allocate, by condition of licence, a contribution of \$500 per year in each of the first seven years of operation. **Conditions of licence** to this effect are appended to this decision.
8. The Commission reminds the applicant that any CCD funding that has not been allocated to specific parties by condition of licence must be allocated to the support, promotion, training and development of Canadian musical and spoken word talent, including journalists. Parties and initiatives eligible for CCD funding are identified in paragraph 108 of Broadcasting Public Notice 2006-158.

Secretary General

Related documents

- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006
- *Revised content categories and subcategories for radio*, Public Notice CRTC 2000-14, 28 January 2000
- *Religious Broadcasting Policy*, Public Notice CRTC 1993-78, 3 June 1993

**This decision is to be appended to the licence.*

Appendix to Broadcasting Decision CRTC 2011-258

Terms, conditions of licence and encouragement

Terms

Issuance of the broadcasting licence to operate an English-language low-power specialty FM radio programming undertaking in Cochrane, Ontario

The licence will expire 31 August 2017.

The new station will operate at 102.1 MHz (channel 271LP) with an effective radiated power of 37 watts (non-directional antenna with an effective height of antenna above average terrain of 18 metres).

The Department of Industry (the Department) has advised the Commission that while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Given that the technical parameters approved in this decision are for a low-power unprotected FM service, the Commission also reminds the applicant that it will have to select another frequency if the Department so requires.

Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 18 April 2013. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

The Commission requires the applicant to file within 12 months of the date of this decision a copy of its amended and executed by-laws in order to comply at all times with the *Direction to the CRTC (Ineligibility of non-Canadians)*.

Conditions of licence

1. The licence shall be subject to the conditions set out in *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009, with the exception of condition 7.
2. The station shall be operated within the specialty format as defined in *Revised content categories and subcategories for radio*, Public Notice CRTC 2000-14, 28 January 2000 and *A Review of certain matters concerning*

radio, Public Notice CRTC 1995-60, 21 April 1995, as amended from time to time.

3. No less than 95% of all musical selections broadcast during each broadcast week shall be devoted to selections drawn from subcategory 35 (Non-classic religious).
4. When the licensee broadcasts religious programming as defined in *Religious Broadcasting Policy*, Public Notice CRTC 1993-78, 3 June 1993, the licensee shall adhere to the guidelines set out in sections III.B.2.a) and IV of that public notice with respect to the provision of balance and ethics in religious programming, as amended from time to time.
5. The licensee shall make basic annual contributions to Canadian content development, in accordance with the regime set out in section 15 of the *Radio Regulations, 1986*.
6. In addition, the licensee shall, upon commencement of operations, make an annual contribution of \$500 to the promotion and development of Canadian content for a total of \$3,500 over seven consecutive broadcast years. Of this amount, the licensee shall allocate \$100 per broadcast year to FACTOR. The remainder shall be allocated to the parties and initiatives fulfilling the definition of eligible initiatives identified in paragraph 108 of *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006.

Encouragement

Employment equity

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.