



## Broadcasting Notice of Consultation CRTC 2011-229

PDF version

Ottawa, 5 April 2011

### Notice of applications received

#### Various locations

**Deadline for submission of interventions/comments: 10 May 2011**

[\[Submit an intervention/comment/answer or view related documents\]](#)

The Commission has received the following applications:

#### Applicant and Locality

1. **Haliburton Broadcasting Group Inc.**  
Timmins, Ontario  
Application 2011-0260-8
2. **Lighthouse Broadcasting Limited**  
Medicine Hat, Alberta  
Application 2010-1837-5
3. **Lighthouse Broadcasting Limited**  
Medicine Hat, Alberta  
Application 2011-0028-9

#### 1. Timmins, Ontario Application 2011-0260-8

Application by **Haliburton Broadcasting Group Inc.** relating to the broadcasting licence for the English-language commercial FM radio programming undertaking CHMT-FM Timmins.

The licensee proposes to modify the technical parameters of CHMT-FM by increasing the effective radiated power from 3,600 to 16,400 watts, by increasing the effective height of antenna above average terrain from 75.8 to 95 metres, and by changing its class from A to B1.

The licensee stated that the proposed technical amendments would allow it to better serve the community of Timmins.

The Commission notes that with the proposed changes, the population served would increase from 34,789 to 42,997 in the 3 mV/m contour and would remain unchanged in the 0.5 mV/m contour.

*Licensee's address:*

60 St. Clair Avenue East  
Suite 201  
Toronto, Ontario  
M4T 1N5  
Fax: 416-925-6256  
E-mail: [cgrossman@hbradio.com](mailto:cgrossman@hbradio.com)

**2. Medicine Hat, Alberta**  
**Application 2010-1837-5**

Application by **Lighthouse Broadcasting Limited** to amend the broadcasting licence for the English-language specialty FM radio programming undertaking CJLT-FM Medicine Hat, to delete the following condition of licence:

A minimum of 95% of all musical selections broadcast during each broadcast week shall be devoted to selections drawn from subcategory 35 (Non-classic religious).

The licensee proposes to replace the station's Christian music format with a broad-based light adult contemporary format targeting females between the ages of 25 and 54.

The licensee indicated that the station has been experiencing financial difficulties for several years, and that it requires this amendment to build a strong and viable business.

This application is severable from application 2011-0028-9, which is included in this notice of consultation.

*Licensee's address:*

1741 Dunmore Road South-East  
Suite 206  
Medicine Hat, Alberta  
T2K 3P5  
Fax: 403-730-2140  
E-mail: [loughp@telusplanet.net](mailto:loughp@telusplanet.net)

**3. Medicine Hat, Alberta**  
**Application 2011-0028-9**

Application by **Lighthouse Broadcasting Limited** to amend the broadcasting licence for the English-language specialty FM radio programming undertaking CJLT-FM Medicine-Hat, in order to change the frequency of its transmitter from 93.7 (channel 229A) to 103.3 MHz (channel 277C1) and to change its authorized contours by increasing the effective radiated power from 2,300 to 58,000 watts (non-directional antenna with an increase in effective height of antenna above average terrain from 99.5 to 109 metres).

The licensee also proposes to relocate its transmitter approximately 30 kilometres south of its current broadcasting site.

The Commission notes that with the proposed changes, the population served would increase from 63,534 to 66,634 in the 3 mV/m contour and from 67,933 to 72,875 in the 0.5 mV/m contour.

The licensee states that this amendment would increase the commercial appeal of CJLT-FM by improving the signal quality in and around Medicine Hat, and would allow fair competition to exist amongst all commercial broadcasters in the community.

This application is severable from application 2010-1837-5, which is included in this notice of consultation.

*Licensee's address:*

1741 Dunmore Road South-East  
Suite 206  
Medicine Hat, Alberta  
T2K 3P5  
Fax: 403-730-2140  
E-mail: [loughp@telusplanet.net](mailto:loughp@telusplanet.net)

## **Procedure**

### **Deadline for interventions or answers**

**10 May 2011**

The new *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure*, SOR/2010-277 (the Rules of Procedure), set out, among other things, the rules for filing, content, format and service of interventions, the procedure for filing confidential information and requesting its disclosure, and the conduct of the public hearing. Accordingly, the procedure set out below must be read in conjunction with the Rules of Procedure and its accompanying documents, which can be found on the Commission's website under "CRTC Rules of Practice and Procedure."

This notice may announce applications that would normally be subject to the written process described in Part 1 of the Rules of Procedure, but that were filed before 1 April 2011. An explanation in this regard is set out in *Implementation of new Rules of Practice and Procedure*, Broadcasting and Telecom Regulatory Policy CRTC 2010-958, 23 December 2010.

An intervention or answer from a respondent must be received by the Commission and by the applicant on or before the above-mentioned date. An answer from a respondent must also be served on any other respondent. The Commission cannot be held responsible for postal delays and will not notify a party whose submission is received after the deadline

date. The submission will not be considered by the Commission and will not be part of the public file.

Interventions and answers from respondents will be considered by the Commission and will form part of the public record of the proceeding without further notification to parties, provided the procedures set out in the Rules of Procedure and this notice have been followed. Parties will be contacted only if their submissions raise procedural questions.

Interventions or answers must be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Intervention/comment/answer form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy of each intervention or answer from a respondent must be sent to the applicant and, in the case of a respondent to an application, to any other respondent.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service was completed. The sender must keep proof of the sending and the receipt of the document for 180 days after the day on which it is filed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been altered during electronic transmission.

Interventions and answers should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

**Important notice**

All information that parties provide as part of this public process, except information designated confidential, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages parties and interested persons to monitor the record of the proceeding, available on the Commission's website, for additional information that they may find useful when preparing their submissions.

**Examination of documents**

An electronic version of the applications is available on the Commission's website by selecting the application number within this notice. It is also available from the licensees, either on its website or upon request by contacting the licensees at their email addresses, provided above.

A list of all interventions and answers will also be available on the Commission's website. The list is accessible by selecting "View all proceedings open for comment" from the "Public Proceedings" section of the Commission's website and by clicking on the "Interventions/Answers" link associated with this notice.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

## **Location of Commission offices**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
 Central Building  
 1 Promenade du Portage, Room 206  
 Gatineau, Quebec  
 J8X 4B1  
 Tel.: 819-997-2429  
 Fax: 819-994-0218

### ***Regional offices***

Metropolitan Place  
 99 Wyse Road  
 Suite 1410  
 Dartmouth, Nova Scotia  
 B3A 4S5  
 Tel.: 902-426-7997  
 Fax: 902-426-2721

205 Viger Avenue West  
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 Montréal, Quebec  
 H2Z 1G2  
 Tel.: 514-283-6607

55 St. Clair Avenue East  
 Suite 624  
 Toronto, Ontario  
 M4T 1M2  
 Tel.: 416-952-9096

Kensington Building  
 275 Portage Avenue  
 Suite 1810  
 Winnipeg, Manitoba  
 R3B 2B3  
 Tel.: 204-983-6306  
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2220 – 12<sup>th</sup> Avenue  
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 S4P 0M8  
 Tel.: 306-780-3422

10405 Jasper Avenue  
Suite 520  
Edmonton, Alberta  
T5J 3N4  
Tel.: 780-495-3224

858 Beatty Street  
Suite 290  
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Fax: 604-666-8322

Secretary General