



## Broadcasting Decision CRTC 2011-2

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Route reference: 2010-551

Ottawa, 6 January 2011

### **Paul Lefebvre, on behalf of a corporation to be incorporated Nipissing (Ontario)**

*Application 2010-0743-5, received 30 April 2010  
Public Hearing in Saskatoon, Saskatchewan  
6 October 2010*

### **French-language FM radio station in Nipissing**

1. The Commission **approves** the application by Paul Lefebvre, on behalf of a corporation to be incorporated, for a broadcasting licence to operate a French-language FM commercial radio programming undertaking in Nipissing, Ontario. The new station will operate at 97.1 MHz (channel 246C1) with an average effective radiated power (ERP) of 47,100 watts (maximum ERP of 77,600 watts with an effective height of antenna above average terrain of 136.2 metres).<sup>1</sup> The terms and **conditions of licence** are set out in the appendix to this decision. The Commission received interventions in support of this application.
2. The corporation to be incorporated by Paul Lefebvre will be owned and controlled by its sole shareholder and sole director Mr. Paul Lefebvre.
3. The new station will offer an adult pop music format. The applicant proposes to broadcast, in each broadcast week, 126 hours of local programming, 19 hours of which will be spoken word programming. The spoken word programming will consist of four hours and 40 minutes of news as well as programming that reflects the concerns of political, economic, social, cultural and community actors in Nipissing.

### **Canadian content development**

4. The Commission reminds the applicant that it must adhere to the requirements relating to contributions to Canadian content development (CCD) set out in section 15 of the *Radio Regulations, 1986*, as amended from time to time. Any development initiatives that have not been allocated to specific parties by condition of licence must be allocated to the support, promotion, training and development of Canadian musical and spoken word talent, including journalists. Parties and initiatives eligible for CCD funding are identified in paragraph 108 of *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006.

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<sup>1</sup> These technical parameters reflect those approved by the Department of Industry.

Secretary General

*\*This decision is to be appended to the licence.*

# Appendix to Broadcasting Decision CRTC 2011-2

## Terms, conditions of licence and encouragement

### Terms

#### Issuance of the broadcasting licence to operate a French-language FM commercial radio programming undertaking in Nipissing, Ontario

The licence will expire 31 August 2017.

The station will operate at 97.1 MHz (channel 246C1) with an average effective radiated power (ERP) of 47,100 watts (maximum ERP of 77,600 watts with an effective height of antenna above average terrain of 136.2 metres).

The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Furthermore, the licence for this undertaking will be issued once the applicant has:

- satisfied the Commission, with supporting documentation, that an eligible Canadian corporation has been incorporated in accordance with the application in all material respects;
- informed the Commission in writing that it is prepared to commence operations.

The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 6 January 2013. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

### Conditions of licence

1. The licence will be subject to the conditions set out in *Conditions of licence for AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009.

## **Encouragement**

### **Employment equity**

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.