



## Broadcasting Notice of Consultation CRTC 2010-887

PDF version

Ottawa, 29 November 2010

### Notice of applications received

#### Various locations

**Deadline for submission of interventions/comments: 20 December 2010**

[\[Submit an intervention/comment or view related documents\]](#)

The Commission has received the following applications:

#### Applicant and Locality

1. **Canadian Broadcasting Corporation**  
Trois-Rivières, Quebec  
Application 2010-1638-7
2. **Canadian Broadcasting Corporation**  
Sherbrooke, Quebec  
Application 2010-1677-5

#### 1. **Trois-Rivières, Quebec** **Application 2010-1638-7**

Application by the **Canadian Broadcasting Corporation** to amend the broadcasting licence for the French-language conventional television programming undertaking CKTM-TV Trois-Rivières in order to add a post-transition digital transmitter to serve the population of Trois-Rivières.

The new post-transition digital transmitter, CKTM-DT, would operate on channel 28 with an average effective radiated power (ERP) of 17,900 watts (maximum ERP of 38,900 watts with an effective height of antenna above average terrain of 314.6 metres).

The licensee wishes to comply with *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010.

The Commission notes that this application is not in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* of the Department of Industry.

The implementation of this transmitter would decrease the potential viewership in the regional service area by 42%, from 883,258 to 514,604.

*Licensee's address:*

181 Queen Street  
 Ottawa, Ontario  
 K1P 1K9  
 Fax: 613-288-6257  
 E-Mail: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

225 des Forges Street  
 Suite 101  
 Trois-Rivières, Quebec

**2. Sherbrooke, Quebec**  
**Application 2010-1677-5**

Application by the **Canadian Broadcastion Corporation** to amend the broadcasting licence for the French-language conventional television programming undertaking CKSH-TV Sherbrooke in order to add a post-transition digital transmitter to serve the population of Sherbrooke.

The new post-transition digital transmitter would operate on channel 9 with an average effective radiated power (ERP) of 1,370 watts (maximum ERP of 4,470 watts with an effective height of antenna above average terrain of 585.9 metres).

The licensee wishes to comply with *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010.

The Commission notes that this application is in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* of the Department of Industry.

The implementation of this transmitter would decrease the potential viewership in the regional service area by 31%, from 1,326,035 to 920,006.

*License's address:*

181 Queen Street  
 Ottawa, Ontario  
 K1P 1K9  
 Fax: 613-288-6257  
 E-Mail: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

1335 King Street West  
Suite 100  
Sherbrooke, Quebec

## **Public participation**

### **Deadline for interventions**

**20 December 2010**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting interventions/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

### **Important notice**

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

### **Examination of documents**

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

### ***Regional offices***

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia  
B3A 4S5  
Tel.: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec  
H2Z 1G2  
Tel.: 514-283-6607

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario  
M4T 1M2  
Tel.: 416-952-9096

Kensington Building  
275 Portage Avenue  
Suite 1810  
Winnipeg, Manitoba  
R3B 2B3  
Tel.: 204-983-6306  
Fax: 204-983-6317

2220 – 12<sup>th</sup> Avenue  
Suite 620  
Regina, Saskatchewan  
S4P 0M8  
Tel.: 306-780-3422

10405 Jasper Avenue  
Suite 520  
Edmonton, Alberta  
T5J 3N4  
Tel.: 780-495-3224

858 Beatty Street  
Suite 290  
Vancouver, British Columbia  
V6B 1C1  
Tel.: 604-666-2111  
Fax: 604-666-8322

Secretary General