



Broadcasting Notice of Consultation CRTC 2010-860-1

PDF version

Route reference: 2010-860

Additional references: 2010-41, 2010-41-1, 2010-41-2 and 2010-861

Ottawa, 8 February 2011

Amendment to *Call for applications for licences to operate a French-language general interest pay television service, and call for comments*

**Deadline for filing of comments and extension of deadline for applications:
29 July 2011**

Introduction

1. In its call for applications to operate a French-language general-interest pay television service (Broadcasting Notice of Consultation 2010-860), the Commission noted that it had concluded in Broadcasting Regulatory Policy 2010-861 that TVA Group Inc. had not demonstrated that it had satisfied the criteria set out in Broadcasting Public Notice 2008-100, nor had it demonstrated that opening up the French-language general-interest pay service genre to competition would offer more diversity to consumers.
2. In Broadcasting Notice of Consultation 2010-860, the Commission also expressed its preliminary view that a second French-language pay television service could be viable, provided that it was complementary rather than directly competitive with Super Écran. The Commission added that it considered that there existed a significant repertoire of quality content that was not currently broadcast by Super Écran and that could allow a second general-interest pay television service to support itself and add diversity for the consumer and the broadcasting system.
3. The Commission now seeks comments on its preliminary view expressed in Broadcasting Regulatory Policy 2010-861. If the Commission determines that this preliminary view cannot be sustained, it is prepared, in the context of this call, to entertain applications for a second French-language general-interest pay television service that would be directly competitive with Super Écran.

Extension of deadline

4. Given this change, the Commission hereby extends the deadline for the submission of applications set out in Broadcasting Notice of Consultation 2010-860 to **29 July 2011**.

5. The Commission reiterates that in making this call for applications it has not reached any conclusion with respect to the licensing or access privileges of any such service at this time.

Call for comments

6. In addition, the Commission invites comments on the above-noted preliminary view relating to a second French-language pay television service, set out in Broadcasting Notice of Consultation 2010-860. The Commission will accept comments that it receives on or before **29 July 2011**. The Commission cannot be held responsible for postal delays and will not notify a party whose comment is received after the deadline date. The comment will not be considered by the Commission and will not be part of the public file.
7. The Commission will not formally acknowledge comments. It will, however, fully consider all comments, and they will form part of the public record of the proceeding, provided that the procedures for filing set out below have been followed.

Procedure for filing comments

8. Interested parties can file their comments to the Secretary General of the Commission in **only one** of the following formats:

by using the

[\[Broadcasting interventions/comments form\]](#)

or

by mail to

CRTC, Ottawa, Ontario K1A 0N2

or

by fax at

819-994-0218

9. Submissions longer than five pages should include a summary.
10. Each paragraph of the submission should be numbered. In addition, where the comment is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Important notice

11. All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

12. The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.
13. Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.
14. The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.
15. The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their comments.

Examination of documents

16. A list of all comments will also be available on the Commission's website. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.
17. The public may examine public comments and related documents at the following Commission offices during normal business hours.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
J8X 4B1
Tel.: 819-997-2429
Fax: 819-994-0218

Regional offices

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia
B3A 4S5
Tel.: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec
H2Z 1G2
Tel.: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario
M4T 1M2
Tel.: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba
R3B 2B3
Tel.: 204-983-6306
Fax: 204-983-6317

2220 – 12th Avenue
Suite 620
Regina, Saskatchewan
S4P 0M8
Tel.: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta
T5J 3N4
Tel.: 780-495-3224

858 Beatty Street
Suite 290
Vancouver, British Columbia
V6B 1C1
Tel.: 604-666-2111
Fax: 604-666-8322

Secretary General

Related documents

- *Refusal to open up the French-language general interest pay television services genre to competition*, Broadcasting Regulatory Policy CRTC 2010-861, 19 November 2010

- *Call for applications to operate a French-language general interest pay television service*, Broadcasting Notice of Consultation CRTC 2010-860, 19 November 2010
- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008