



Broadcasting Notice of Consultation CRTC 2010-845

PDF version

Ottawa, 16 November 2010

Notice of applications received

Various locations

Deadline for submission of interventions/comments: 6 December 2010

The Commission has received the following applications:

[Submit an intervention/comment or view related documents](#)

Applicant and locality

1. **Télé Inter-Rives Itée**
Edmundston, New Brunswick; Trois-Pistoles, Baie-Saint-Paul, Saint-Urbain,
Les Escoumins and Cabano, Quebec
Application 2010-1546-2
2. **CTV Corp.**
Victoria, British Columbia
Application 2010-1553-7

1. Edmundston, New Brunswick; Trois-Pistoles, Baie-Saint-Paul, Saint-Urbain, Les Escoumins and Cabano, Quebec Application 2010-1546-2

Application by **Télé Inter-Rives Itée** to amend the broadcasting licence of the television programming undertaking CIMT-TV Rivière-du-Loup, Quebec.

The licensee proposes to add post-transition digital transmitters at Edmundston, Trois-Pistoles, Baie-Saint-Paul, Saint-Urbain, Les Escoumins and Cabano to broadcast the programming of CIMT-TV.

The new digital transmitter at Edmundston, CIMT-DT-1, would operate on channel 4 with an average effective radiated power (ERP) of 1,062 watts (maximum ERP of 2,220 watts with an effective height of antenna above average terrain [EHAAT] of 114.1 metres).

The implementation of this transmitter would increase the potential viewership in the regional service area by 92%, from 34,737 persons to 66,873.

The new digital transmitter at Trois-Pistoles, CIMT-DT-2, would operate on channel 13 with an average ERP of 9 watts (maximum ERP of 50 watts with an EHAAT of 50.6 metres).

The implementation of this transmitter would increase the potential viewership in the regional service area by 10%, from 4,406 persons to 4,853.

The new digital transmitter at Baie-Saint-Paul, CIMT-DT-4, would operate on channel 13 with an average ERP of 7.5 watts (maximum ERP of 40 watts with an EHAAT of 4.2 metres).

The implementation of this transmitter would increase the potential viewership in the regional service area by 50%, from 6,438 persons to 9,679.

The new digital transmitter at Saint-Urbain, CIMT-DT-5, would operate on channel 36 with an average ERP of 70 watts (maximum ERP of 394 watts with an EHAAT of 27.8 metres).

The implementation of this transmitter would increase the potential viewership in the regional service area by 61%, from 4,774 persons to 7,713.

The new digital transmitter at Les Escoumins, CIMT-DT-7, would operate on channel 35 with an average ERP of 64 watts (maximum ERP of 312 watts with an EHAAT of 87.9 metres).

The implementation of this transmitter would increase the potential viewership in the regional service area by 38%, from 1,690 persons to 2,343.

The new digital transmitter at Cabano, CIMT-DT-8, would operate on channel 23 with an average ERP of 39 watts (maximum ERP of 101 watts with an EHAAT of 125.5 metres).

The implementation of this transmitter would increase the potential viewership in the regional service area by about 16%, from 7,634 persons to 8,576.

Licensee's address:

15 De la Chute
Rivière-du-Loup, Quebec
G5R 5B7
Fax: 418-862-9752
E-mail: gdumot.adm@videotron.ca

Examination of application:

For every transmitter:
298 Armand Thériault Blvd.
Rivière-du-Loup, Quebec

For the Edmundston transmitter:
Edmundston City Hall
7 Canada Road
Edmundston, New Brunswick

For the Trois-Pistoles transmitter:
Trois-Pistoles City Hall
5 Notre-Dame East
Trois-Pistoles, Quebec

For the Baie-Saint-Paul transmitter:
Baie-Saint-Paul City Hall
15 Forget Street
Baie-Saint-Paul, Québec

For the Saint-Urbain transmitter:
Saint-Urbain City Hall
917 St-Édouard Street
Saint-Urbain, County of Charlevoix, Quebec

For the Les Escoumins transmitter:
Les Escoumins City Hall
2 Sirois Street
Les Escoumins, Quebec

For the Cabano transmitter:
Cabano City Hall
79 Commerciale Street
Cabano, Quebec

2. Victoria, British Columbia **Application 2010-1553-7**

Application by **CTV Corp.** to amend the broadcasting licence of the English-language conventional television programming undertaking CIVI-TV Victoria, in order to add a post-transition digital transmitter in Victoria.

The new transmitter would operate on channel 23 with an average effective radiated power (ERP) of 720 watts (maximum ERP of 1,500 watts with an effective height of antenna above average terrain of 99.6 metres).

The implementation of this transmitter would increase the potential viewership in the regional service area by 9.4%, from 309,747 persons to 338,964.

The Commission notes that this application is not in compliance with Notice No. SMBR-006-08, relating to Industry Canada's (the Department) DTV (Digital Television) Post-Transition Allotment Plan. The licensee proposes to use channel 23 instead of channel 40 as allotted by the Department's Plan.

Licensee's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5
Fax: 416-384-4580
E-mail: david.spodek@ctv.ca

Examination of application:

1420 Broad Street
Victoria, British Columbia

Public participation

Deadline for interventions

6 December 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the

[\[Broadcasting interventions/comments form\]](#)

or

by mail to

CRTC, Ottawa, Ontario K1A 0N2

or

by fax at

819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
J8X 4B1
Tel.: 819-997-2429
Fax: 819-994-0218

Regional offices

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia
B3A 4S5
Tel.: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec
H2Z 1G2
Tel.: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario
M4T 1M2
Tel.: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba
R3B 2B3
Tel.: 204-983-6306
Fax: 204-983-6317

2220 – 12th Avenue
Suite 620
Regina, Saskatchewan
S4P 0M8
Tel.: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta
T5J 3N4
Tel.: 780-495-3224

858 Beatty Street
Suite 290
Vancouver, British Columbia
V6B 1C1
Tel.: 604-666-2111
Fax: 604-666-8322

Secretary General