



Broadcasting Notice of Consultation CRTC 2010-826

PDF version

Ottawa, 8 November 2010

Notice of hearing

1 February 2011

National Capital Region

Deadline for submission of interventions/comments: 8 December 2010

The Commission will hold a hearing commencing on **1 February 2011 at 9:00 a.m. at the Conference Centre, Portage IV, 140 Promenade du Portage, Gatineau, Quebec**, to consider the following application:

[\[Broadcasting interventions/comments form\]](#)

Applicant and Locality

1. Pelmorex Communications Inc.

Across Canada

Application 2010-1511-5

1. Across Canada

Application 2010-1511-5

Application by **Pelmorex Communications Inc.** (Pelmorex) to renew the broadcasting licence for the national, specialty television service known as The Weather Network/Météomédia, expiring 31 August 2011, under the same conditions as those set out in its current licence.

Pelmorex is requesting a seven-year renewal. During this time, it plans to offer additional regional programming feeds across Canada. It also plans to complete the roll-out of high definition programming for The Weather Network/Météomédia.

In Broadcasting Order 2009-340, the Commission granted a mandatory distribution order under section 9(1)(h) of the *Broadcasting Act* requiring all direct-to-home satellite distribution undertakings and Class 1 broadcasting distribution undertakings (BDUs) to distribute The Weather Network/MétéoMédia on the digital basic service. The mandatory distribution order became effective 1 September 2010 and will expire 31 August 2015.

Pelmorex is also requesting that the term of the mandatory distribution order be extended from 2015 to 2018 to coincide with the end of the proposed licence term.

Incidentally, in its application for mandatory distribution, Pelmorex committed to act as a national aggregator and distributor of emergency alert messages, which would be delivered using non-proprietary technology and made available to all BDUs, broadcasters or other media outlets free-of-charge for distribution on a voluntary basis.

Pelmorex has since advised the Commission that its National Alert Aggregation and Dissemination (NAAD) System was launched on 9 June 2010 and is fully operational.

At the public hearing, the Commission will examine, among other things, the effectiveness of the NAAD System to determine whether further action is required to ensure that Canadians receive timely warnings of imminent perils. In this regard, the Commission will examine the steps that have been taken and that need to be taken in order to make the system available to alert issuing authorities and last mile distributors, as well as to promote and ensure its use.

Applicant's address:

2655 Bristol Circle
Oakville, Ontario
L6H 7W1
Fax: 905-829-5800 or 514-597-2981
E-mail: theweathernetwork@pelmorex.com or meteomedia@pelmorex.com

Examination of application:

At the applicant's address

and

MétéoMédia
1755 René-Lévesque Boulevard East
Room 251
Montréal, Quebec

Public participation

Deadline for interventions

8 December 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

The intervention must include one of the following statements in either the first or the last paragraph:

1. I request to appear at the public hearing.
2. I do not want to appear at the public hearing.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting interventions/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

In the event that the application is brought to the oral phase of the hearing, and if parties wish to appear, they must provide reasons why their written interventions are not sufficient and why an appearance is necessary. Only those parties whose requests to appear have been granted will be contacted by the Commission and invited to appear at the public hearing.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the Commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To

access the list, select “Lists of interventions/comments” under “Public Proceedings” from the Commission’s website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with this application, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
J8X 4B1
Tel.: 819-997-2429
Fax: 819-994-0218

Regional offices

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia
B3A 4S5
Tel.: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec
H2Z 1G2
Tel.: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario
M4T 1M2
Tel.: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba
R3B 2B3
Tel.: 204-983-6306
Fax: 204-983-6317

2220 – 12th Avenue
Suite 620
Regina, Saskatchewan
S4P 0M8
Tel.: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta
T5J 3N4
Tel.: 780-495-3224

858 Beatty Street
Suite 290
Vancouver, British Columbia
V6B 1C1
Tel.: 604-666-2111
Fax: 604-666-8322

Secretary General