



Broadcasting Decision CRTC 2010-824

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Route reference: 2010-539

Additional reference: 2010-539-1

Ottawa, 8 November 2010

TVA Group Inc.
Across Canada

Application 2010-0996-0, received 15 June 2010

YOOPA – Licence amendment

1. The Commission **approves** an application by TVA Group Inc. (TVA) to amend the broadcasting licence for the Category 2 specialty programming undertaking known as YOOPA (formerly TVA Junior),¹ in order to replace the condition of licence relating to its nature of service. The Commission did not receive any interventions in connection with this application.
2. TVA proposed to replace the above-noted condition of licence, which reads as follows:

The licensee shall provide a national, French-language Category 2 specialty programming undertaking aimed exclusively at children from two to six years old.

with the following condition of licence:

The licensee shall provide a national, French-language Category 2 specialty service exclusively targeting children from two to six years old, except in the period after 9:00 p.m., when the service may broadcast programming on subjects of interest to parents of young children.
3. TVA stated that it wants to broadcast programming relevant to parents of young children in order to complete its programming schedule after 9:00 p.m., since the primary target group for this service is no longer watching during the period in question.
4. The Commission is of the view that the proposed modification would not change the service in such a way that it becomes competitive with another existing Category 1 service.

Secretary General

**This decision is to be appended to the licence.*

¹ The service was approved in *TVA Junior – Category 2 specialty service*, Broadcasting Decision CRTC 2010-103, 22 February 2010, and it changed its name to YOOPA in a letter to the Commission dated 25 February 2010.