



Broadcasting Notice of Public Hearing CRTC 2010-783-1

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Route reference: [2010-783](#)

Ottawa, 16 December 2010

Notice of hearing

Review of the regulatory framework relating to vertical integration – Change of hearing date, extension of deadline for submissions, and identification of additional issues

Revised Hearing Date: 20 June 2011 (formerly 9 May 2011)
Gatineau, Quebec

Date for submission of interventions/comments: 27 April 2011 (formerly 7 March 2011)

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Further to Broadcasting Notice of Consultation [2010-783](#), the Commission has received a request from CTVglobemedia (CTV) dated 19 November 2010 to delay the hearing date until Fall 2011 or, at the very least, until mid-June 2011. CTV indicated that representatives from Canadian broadcast licensees travel to Hollywood in May for one to two weeks to screen and purchase U.S. programming for the coming television season. CTV also indicated that this trip is followed by main presentations for large broadcasters beginning the week of 6 June and continuing through the first half of June.

Having considered the request and the importance of an early consideration of the issue of vertical integration, as well as taking into account the interests of other industry players, the Commission considers that it would be appropriate to delay the hearing date only until the earlier of the requested dates.

Consequently, the Commission announces the following changes in regard to the date of the hearing and deadline for the submission of interventions/comments (**the changes are in bold**):

The hearing will now be held on **Monday, 20 June 2011 at 9:00 a.m. at the Conference Centre, Phase IV, 140 Promenade du Portage, Gatineau, Quebec.**

The deadline for submission of interventions/comments has been extended to **27 April 2011.**

The Commission would also like to take the opportunity to inform interested parties of two other matters that it wishes to discuss at the hearing:

- the composition of the regulated basic service in the context of an increasingly vertically integrated world; and
- what specific measures, if any, should be contemplated to take into account the particular situation of smaller independent broadcasting services.

Any comments interested parties wish to make on these matters would be appreciated.

Secretary General

Canada