



## Broadcasting Notice of Consultation CRTC 2010-649

PDF version

Ottawa, 1 September 2010

### Notice of hearing

**19 November 2010**

**Gatineau, Quebec**

**Deadline for submission of interventions/comments: 1 October 2010**

The Commission will hold a hearing commencing **19 November 2010 at 9 a.m. at the Conference Centre, Portage IV, 140 Promenade du Portage, Gatineau, Quebec**, to consider the following application:

[\[Broadcasting interventions/comments form\]](#)

### Applicant and locality

1. **TVA Group Inc., on behalf of a general partnership to be constituted or a corporation to be incorporated**

Across Canada

Application 2010-1188-2

1. **Across Canada**  
**Application 2010-1188-2**

Application by **TVA Group Inc., on behalf of a general partnership to be constituted or a corporation to be incorporated**, for a broadcasting licence to operate a national, English-language Category 2 specialty television programming undertaking to be known as Sun TV News.

The proposed licensee will be formed or owned by TVA Group Inc. (51%) and Sun Media Corporation (49%), two subsidiaries of Quebecor Media Inc.

The applicant stated that the application is in accordance with the Commission's framework for competitive national news services, as set out in *Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news*, Broadcasting Regulatory Policy CRTC 2009-562, 4 September 2009, and that it would accept the standard conditions of licence set out in *Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news – Implementation of the Accessibility Policy and other matters*, Broadcasting Regulatory Policy CRTC 2009-562-1, 18 June 2010.

However, the applicant is seeking an exception to Broadcasting Regulatory Policy 2009-562 by applying for mandatory access.

The applicant argued that Sun TV News requires short-term and time-limited mandatory access by broadcasting distribution undertakings for a maximum period of three years to effectively expose and promote its programming to viewers across Canada.

The applicant stated that it was not seeking mandatory basic distribution, but only to be made available on cable and satellite distribution undertakings, allowing the public to have access to Sun TV News without any obligation to choose it.

Additional information may be placed on the public examination file as it becomes available. The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their comments.

*Licensee's address:*

1600, de Maisonneuve Boulevard East  
Montréal, Quebec  
H2L 4P2  
Fax: 514-380-4664  
E-mail: [reglementaires@quebecor.com](mailto:reglementaires@quebecor.com)

*Examination of application:*

At the licensee's address

and

Quebecor Media Inc.  
Regulatory Affairs  
612 St-Jacques St.  
15<sup>th</sup> floor, South Tower  
Montréal, Quebec

and

Sun TV  
25 Ontario Street  
Toronto, Ontario

and

On Quebecor and TVA's websites:

<http://www.quebecor.com/NewsCenter/PublicFiles.aspx>

and

<http://tva.canoe.ca/groupetva/>

## **Public participation**

### **Deadline for interventions**

**1 October 2010**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

The intervention must include one of the following statements in either the first or the last paragraph:

1. I request to appear at the public hearing.
2. I do not want to appear at the public hearing.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting interventions/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary. Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line \*\*\*End of document\*\*\* should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

In the event that the application is brought to the oral phase of the hearing, and if parties wish to appear, they must provide reasons why their written interventions are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the Commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

### **Important notice**

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

### **Examination of documents**

An electronic version of the application is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with this application, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

### **Regional offices**

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia  
B3A 4S5  
Tel.: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec  
H2Z 1G2  
Tel.: 514-283-6607

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario  
M4T 1M2  
Tel.: 416-952-9096

Kensington Building  
275 Portage Avenue  
Suite 1810  
Winnipeg, Manitoba  
R3B 2B3  
Tel.: 204-983-6306  
Fax: 204-983-6317

2220 – 12<sup>th</sup> Avenue  
Suite 620  
Regina, Saskatchewan  
S4P 0M8  
Tel.: 306-780-3422

10405 Jasper Avenue  
Suite 520  
Edmonton, Alberta  
T5J 3N4  
Tel.: 780-495-3224

858 Beatty Street  
Suite 290  
Vancouver, British Columbia  
V6B 1C1  
Tel.: 604-666-2111  
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Secretary General